



SURANA COLLEGE (Autonomous)

Approved by UGC and Affiliated to Bangalore University

Re-accredited by NAAC with “A+” | ISO & IAO Certified Institution

Centre for Research & Consultancy

Organization Profile

SURANA EDUCATIONAL INSTITUTIONS [SEI] is the dream ideology of Shri G.C. Surana, a visionary entrepreneur and philanthropist. He was the Founder Chairman and Trustee of the GDA Foundation, a family trust aiming to serve society with quality education. Dr. Archana Surana, Managing Director and visionary leader incorporated a transformational change at Surana developments. Surana Educational Institutions is operationalized by this trust. SEI began its humble journey in the year 1995 with an aim to impart need-based education with a high focus on and make it accessible and affordable to every section of society. Other than pre-university and Degree courses in arts, science & commerce, and management in the heart of South Bangalore, Surana's also offers post-graduation programs of MBA, MCA, and MSc. Psychology through its Surana P.G. Centre located at Kengeri and Peenya, Bangalore. Since its inception, Surana Educational Institutions has grown into a quantitative expansion and qualitative development in the field of Education.

SURANA has been a preferred choice for the student community to accomplish their aspiration in quality education, sports, music, and culture. In addition, the institution has taken a great leap in the process of knowledge creation through its research, consultancy, and extended activities with the support of a world-class faculty fraternity.



SURANA CENTRE FOR RESEARCH AND CONSULTANCY was inaugurated in January 2022 to enhance Research, Consultancy and Training deliverables to its various stakeholders. The centre has a dedicated research cohort in the arena of science, technology & management.

The centre proclaimed to take up rigorously funded projects and grants, extended research activities such as corporate training, MDPs, FDPs, and simulations with interdisciplinary and multidisciplinary approaches.

Vision & Mission

Our Vision

Our vision is to be a trusted research partner to our stakeholders by delivering unique real-time solutions in the sphere of science, technology and management.

Our Mission

Our mission is to foster credible knowledge with quality research-driven outcomes and build specialized training and consultancy services through collaborative and synergistic partnerships to foster national development.

Robust Strategical Research Arena:

SEI is seeking to take a leap with its extensive research activities with great ambition to benchmark itself in the global knowledge space. The Institution thrives on robust research program with its long-term research plan with short-term and long-term objectives. The core objective is to establish a vibrant research culture among the teaching community with interdisciplinary and multidisciplinary perspectives with an intuition of responding to the emerging challenges faced by the society at regional, national and global levels. The research cohort will facilitate a wide disciplinary range of effective and sustainable research outcomes for the corporate, government bodies, NGOs, education institutions and other stakeholders.

Our Research Strength

The core competency of Surana Research & Consultancy- lies in the depth of technical expertise available with about 150+ faculty members (across campuses) from diverse areas such as life science, strategic management, market study, finance & costing, business analytics,



quality education, technology, statistics, financial & digital literacy, tribal culture and life, gender-based studies etc.,

SEI research cohort can deliver their lab techniques in experimental studies in the streams of biotechnology, chemistry, applied mathematics and physics, and other life science streams; market research, impact & evaluation of field experiments studies both in quantitative and qualitative including panel data and meta-analysis; tool design & data validations, data visualization, app development, community based-studies on gender, education, skill and scientific report generation through latex are some of the works undertaken by the centre.

SEI researchers have achieved a great milage in their research publications (high impact journals), scientific experiments, handling external projects, and grant management in their research thrust areas. SEI research & consultancy strongly promoted interdisciplinary and multidisciplinary research areas for its global stakeholders.

Thrust Areas – Research

Working towards the agenda of Sustainable Development Goals (SDGs), SEI has broadly identified following thrust areas to deliver its research expertise:

- Quality Education (School to Higher Education)
- Gender Equality
- Reduced Inequality
- Sustainable Cities and Communities
- Climate Change

SEI has Institutional Ethical Review (IER) Committee to Review, Monitor and Standardize All its Research Based Activities for both Internal and External Stakeholders.



Areas of Expertise

External Research Services

- Baseline-Intervention -End line survey and report generation.
 - Impact evaluation report for developmental studies
 - Tools design, pilot study and validation
 - Field Survey, Data Management and Report Writing
 - Technology Support and Facilitation
 - Content Development and Desk Review
 - Feasiability Studies, Gap Analysis
 - Life Science Area - Model Construction, Data Visulazation
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Consultancy

- Institutional building and development.
 - Accreditation and Academic Leadership
 - Costing and Cost Containment
 - Market Study and Analysis
 - Financial Analysis and Strategical Growth
 - Working Capital Management
 - Feasiability Study & Gap Analysis
 - Pricing Strategy and Market Growth Assessment
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Training/ PDP

-Senior Management :

- Storytelling for Leaders
- Inclusive Organization
- Strategical Decision Making for Managers
- Strategy and Leadership in GIG Economy
- Inspirational Leadership: In Transformational World

Mid-Level and Executives

- Digital Business Model and Strategy
- Design Thinking
- Agile Business Analysis
- Content Development and Design
- Competitive Marketing Analysis
- Supply Chain & Logistic Management
- Competency Mapping and Performance Management
- Strategic Cost Management and Cost Containment
- Finance for Non-Finance Managers

Note: Customized training program can be delivered across different nations.

Few Clients lists:

- Karnataka Science Technology Academy (KSTA), Government of Karnataka
- Navjyoti India Foundation, New Delhi
- E & Y India
- Marigold International School
- Chanakya University, Bangalore
- Save the Children
- Jhpiego India
- Room to Read, India
- Oxfam India
- Bill & Melinda Gates Foundation
- Training Assignments -Government of Delhi, Nagaland, Karnataka, Bihar, Rajasthan.
- International Government Bodies _Training Assignments_ Sri Lanka, UAE and Nepal.



Academician & Research Support Services

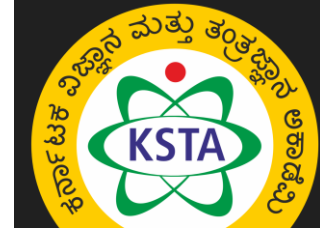
- Training on Questionnaire & Qualitative Research Design
 - Statistical Training - SPSS, JASP, JAMOVE, R Software, Econometrics, Bio-Statistics, NVivo, ATLAS.ti and Data Analytics
 - Scientific Writing using Latex
 - Research Paper Writing (High Impact Journal)
 - Report Writing
 - Case Writing & Publication
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- Crafting of External Funded Project Proposal Writing and Bidding
 - Research Project Budgeting and Monitoring
 - Grant Writing & Process Management
 - Logical Framework and Execution Plan
 - Monitoring & Evaluation
 - Data Visualization & Contextualization
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- Molecular Technique & Result Analysis
 - Biological Activities Test and Report Generation
 - Genomics Studies and analysis
 - In-silico Analysis
 - Physico-Chemical Parameter Analysis
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SURANA WELL BEING CENTRE

Surana Well-being Centre, a unit of Department of Psychology caters mental wellbeing. It has taken up several activities in the past towards managing the mental well-being of the students. This initiative is envisioned to provide a systematic and scientific service to the stakeholders of SEI and public. Using the art and science of psychological assessments, the centre will provide a comprehensive assessment which includes their psycho-social background, cognitive abilities, personality structure, career interest, mental health and psychological resources with an executive summary. This will provide a holistic insight into the strengths and difficulties which can be used in the pursuit of self-growth and move towards a defined goal. Surana Wellbeing Centre also provides various psychological services. It aims to provide counselling, psychotherapy, assessment, community extension services, training, and research.



Our Valued Collaborators & Partners



For any Research & Consultancy assignments, please feel to contact:

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