**Detailed report for each program**

SL. No.	Name of the workshop/ seminar	Page No.
1.	Preparation to Dissertation (M. Com)	2 - 10
2.	Entrepreneurship (B.COM)	11 - 16
3.	Project Orientation (BBA)	17 - 18
4.	How to improve communication (MBA)	19 - 35
5.	World No Tobacco Day " Commit to Quit"	
6.	"Organ Donation – Life After Death"	
7.	Entrepreneurship -IPR CELL	36 - 41
8.	Entrepreneurship emporium -Intercollegiate fest-IPR Cell	42 - 48
9.	Nayi Shiksha Neeti aur Hindi Shiksha (Hindi Dept)	49
10.	"Mental Health - Adapting in challenging times".	50 - 53
11.	"Accident and Trauma Awareness for Youngsters"	54 – 55
12.	Udaan - 'Serve Lead Inspire'	56 – 57
13.	Motivational session by Dhanya Ravi" India's glass Women"	58
14.	Workshop: Taekwondo Martial - Self Défense Session.	59 – 60
15.	Webinar on Income Opportunity	61
16.	Maldala art workshop	62 - 67
17.	Help India, Beat Covid- The Second Wave	68 – 73
18.	"Safe food today for healthy tomorrow	74 - 79
19.	"Intellectual Property Rights: A way forward (MBA)	80 - 81
20.	"Webinar on Entrepreneurship - Want to become an entrepreneur? Know about Govt. Schemes for Start-ups" (MBA)	82 - 84
21.	Workshop on Navodyama mathu Udyamasheelathe-Online Parishaya Karyakrama- Dept of Kannada	85 – 89
22.	Career Prospects in Today's Dynamic Digital Economy (MBA)	90 – 91
23.	Setback to Comeback	92
24.	Career Prospects in Banking and Finance	93 - 94
25.	Transformation of IR & HR	95
26.	Gender Sensitisation	96
27.	Financial Planning (Her money talks)	97
28.	Webinar on Money Management	98
29.	Investor Awareness Program	99
30.	Investor Awareness Program on Management	
31.	Profile Building workshop	99 - 100
32.	Breathing and Meditation Techniques in association with Art of Living	101

Bhavanisylf

PRINCIPAL
SURANA COLLEGE
16, South End Road,
Bangalore - 560 004.



SURANA COLLEGE

PG Department of Commerce

No. 16, SOUTH END, BASAVANAGUDI
BANGALORE – 560 004

Phone: 91-080-22446141

Fax: 26642292

Web: www.suranacollege.edu.in

Accredited by NAAC with 'A+' Grade, ISO 9000-2015 Certified Institution, Recognised under 2F & 12B of UGC and approved by Bangalore University

**Report on One Day Student Development Program on
"PREPARATION TO DISSERTATION"**

25

May

2021

DETAILS

Program Type: Student Development Program

Topic: “Preparation To Dissertation”

Date: 25th May 2021

Host: PG Department of Commerce, Surana College

Mode: Online

Platform: Microsoft Teams

Chief Guest: Dr. K Nirmala, Chairperson, Department of Commerce,
Bangalore University

Resource Person I : Dr. Manjunatha S, Assistant Professor, GFGC -
Channapattanna

Resource Person II: Mr. Harish S, Director of Ingita Consulting
Services LLP

Number of Participants: 500+ Participants

REPORT



*PG Department of Commerce
Conducted Student
Development Program (SDP)
on the topic "Preparations to
Dissertation" on 25th May 2021.
It was a very successful
program partaking over 500+
participants especially Post
Graduate Students of social
sciences over different
universities across nation.*

The Program provided broad guidelines to the Students for Preparation of Dissertation Report. The Program was intended to guide students to prepare Dissertation Report in and organized and scholarly fashion. Also to develop a original research work of the candidate which can lead to the discovery of new facts or techniques or correlation of facts already known. The Program was strategically planned and was divided into two sessions.

Session I covered theoretical part of the Dissertation Report. It threw light upon some of the important topics such as review of literature, research methodology & design, Statement of problem, methods of data analysis, manuscript preparation interpretation and referencing.

Session II was a session on data analysis using advanced excel techniques and Statistical Packages on Social Sciences (SPSS). It covered detailed topics relating to Z Test, T Test, Chi Square Test, Correlation & Regression Analysis. which aids in data analysis & drawing the Hypothesis.

About the Chief Guest



Dr. K Nirmala, Chairperson, Department of Commerce, Bangalore University. Dr. K Nirmala has three decades of teaching experience and has produced 11 PhD's & 10 M.Phil candidates. She has published papers in numerous reputed National & International Journals.

She has also presented number of papers in national and International conferences and won best paper awards.

She is also a visiting faculty of Montclair University , USA & University of Tokyo , Japan. She has worked at various capacities at University and Government of Karnataka like custodian, chairperson for national and international conferences International finance conference at IIMB etc.

She is also a recipient of Manu Bhai Shah Memorial Gold Medal Award at Indian Commerce Association held at Orissa, Dec 2014 on paper, Price Discovery on Zinc at LME and MCX.

About the Trainers



Dr. Manjunatha S. has pursued his PhD in Economics from University of Mysore and is presently serving as Assistant Professor of Economics at Government First Grade College, Channapatna. He has presented papers in many national and international conferences and published many research papers at journals of repute.

He has served as state resource person from Karnataka for New Education Policy of the Union Government, Subject Expert and resource person Education Satellite Program of Government of Karnataka. His area of expertise is Data Analytics & Statistical Analysis.

New Education Policy of the Union Government, Subject Expert and resource person Education Satellite Program of Government of Karnataka, Department of Collegiate Education, Member of Board of Studies of Autonomous colleges and worked on RUSA coordinator & IT coordinator. He has served as IQAC coordinator. He has organized workshops and conducted more than twelve workshops across Karnataka. His area of interest and expertise are 'Data Analytics by using MS Excel'. 'Statistical Analysis using SPSS'. His area of specialization is econometrics by using EViews and R. His area of interest is Cross Section.

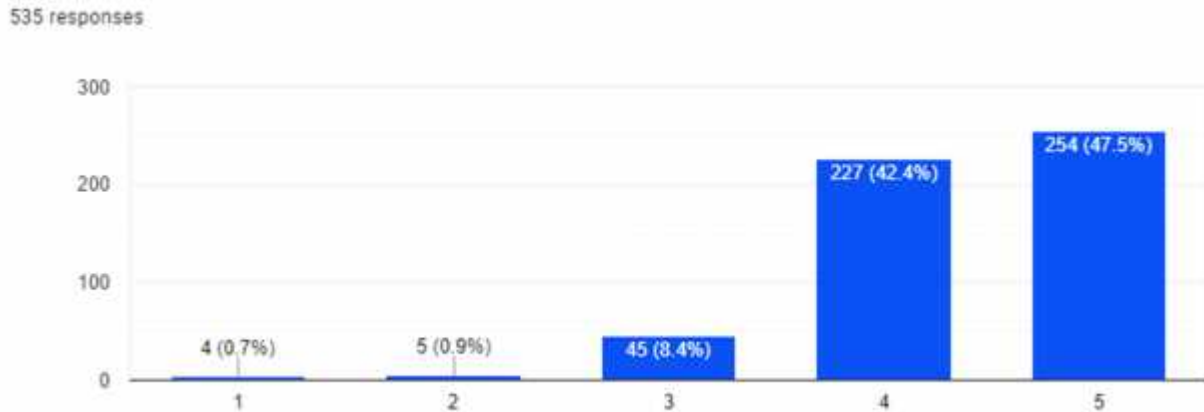


Mr. Harish S, Director of Ingita Con He is a qualified mathematician with specialization in operation research and number theory. He is a double PG degree holder in Management and Computer applications. Also he has to done Post graduate Diploma in software technology. He has 17 years' experience in teaching & technical consultation.

He is an expert in training SPSS, R, SAS, JAVA, Programming, RAS, Cryptography, Network Security, Financial Simulation modeling using Bio Statistics. He is presently serving as visiting faculty in various colleges in Bangalore.

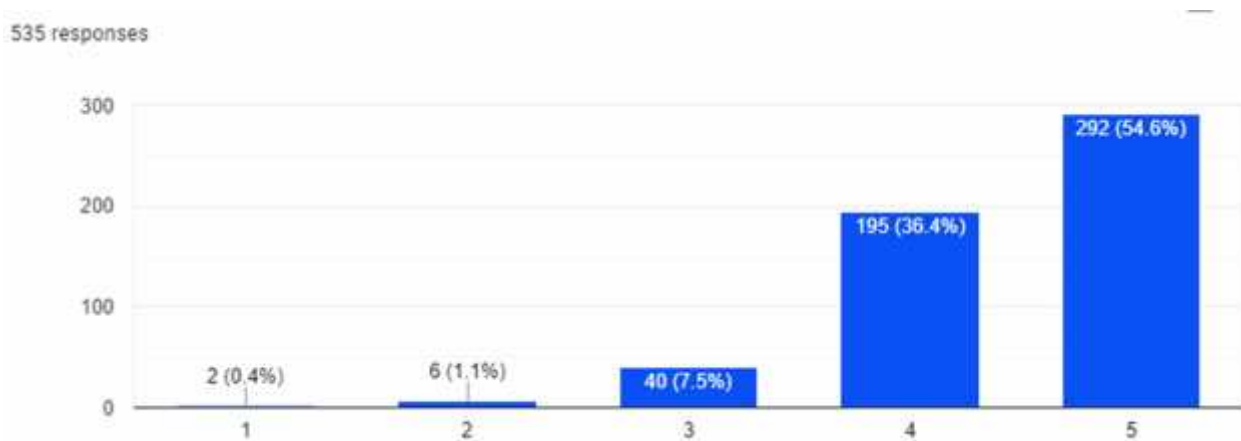
Participants Feedback

(Q) On a Scale of 1 to 5 rate the SDP



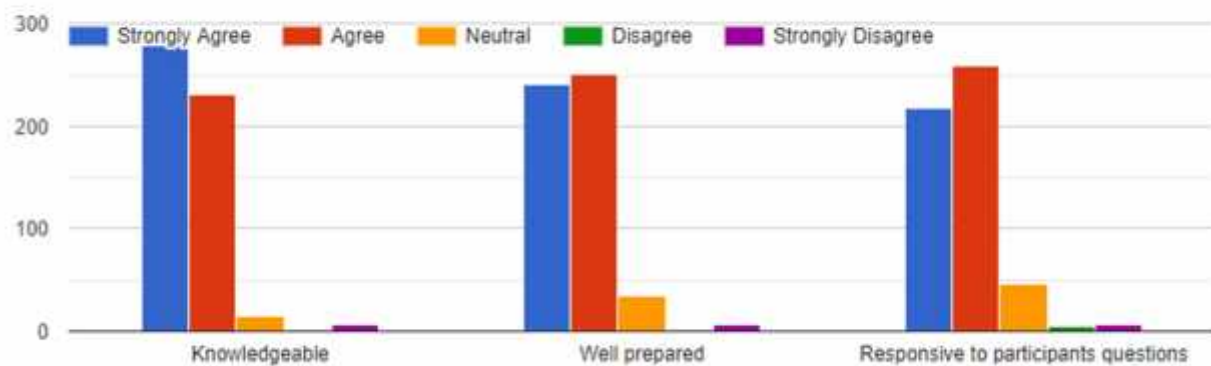
Around 500+ feedback forms were received, out of which 47.5% gave the highest rating of **5** to SDP, 42.4% respondents gave 4 & less than 10% gave 3, 2 and 1 rating. In total around 89% of participants were satisfied about the program.

(Q) How relevant was the content in SDP in you?



More than 50% of the responses showed that the content in SDP was relevant for them. Only less than 10% of the correspondence gave a rating equal to and below 3. In total around 90% + participants gave positive feedback about the relevance of the content.

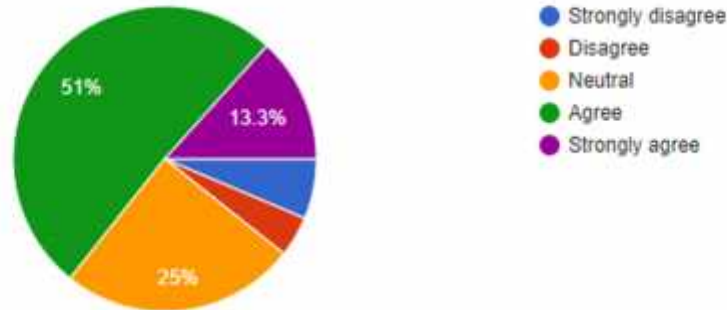
(Q) Question was asked about facilitator’s Knowledge, preparedness & their responsiveness towards participant's questions



From the above graph we can see that most of the participants strongly agree that facilitators possessed good subject knowledge. Also more than 90% of the participants agree about the well preparedness of the facilitators. Maximum number of participants agrees that facilitators were responsive to participant’s questions.

(Q) Question was asked relating to length of the program.

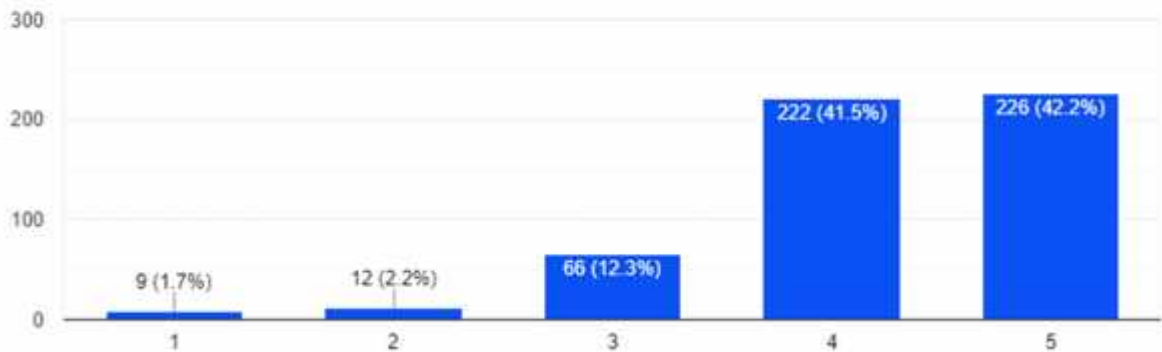
535 responses



The program was a one day program from 10:30 AM to 3:30 PM with a lunch break of half an hour. More than 60% of the participants agreed that the length of the program was appropriate.

(Q) Question was asked relating to organization of the program.

535 responses



More than 83% of the responses were positive regarding the organization of the program. Around 42% of them gave a highest rating of 5 relating to it, which denotes they were highly satisfied.

Overall feedback of the program was excellent. Students across universities participated actively and took relevant knowledge relating to Preparation towards the Dissertation.



SURANA COLLEGE

#16, SOUTH END ROAD, BANGLORE 04

RE-ACCREDITED BY NAAC WITH A+

REPORT ON WEBINAR-

ENTREPRENEURSHIP

In Association With

IPR CELL

- **Speaker:** Ms Joanna Deepika
- **Topic:** Entrepreneurship
- **Date & time:** 15th May 2021, Saturday, 12.30pm to 1.30pm
- **Convenor:** Prof Farzana Tasneem MI
- **Chairperson:** Mrs. Manjushree G S
- **Venue:** e-platform (MS Teams)
- **Link:** <https://teams.microsoft.com/l/meetup-join/19%3acaba1f482d254750b6f32e3d8e3ad28d%40thread.tacv2/1620815928268?context=%7b%22Tid%22%3a%22b19c3fb-c-aa5f-4993-9c4d-bc365598ed7a%22%2c%22Oid%22%3a%22f1289f17-e78c-49f5-874f-d0d832c8a22f%22%7d>
- **Target group:** session was open to all the students.

Summary – On 15th May 2021, In Association with IPR cell – organised webinar on Entrepreneurship,

This Mainly Focused on Briefing Out The current pandemic situation which effects on Entrepreneurs, journey towards her successful entrepreneur and pitching tips for students to begin with.

The Webinar Was Open to All the Students of Surana College and Approximately 200 People Were Attended, this was Most Educative and Informative Webinar.

In Addition To That, Attendees Were Also Had The Opportunity To ask questions related to her entrepreneurial goal and many more.

Finally, Attendees Were Asked To Fill The Feedback Form And Possess Opportunity To Receive E-Certificates For Participating In Webinar.

Some of the snapshots relating to the webinar:

Invitation
of the
webinar:



SURANA COLLEGE

South end Circle Basavanagudi Bangalore-560004

Grade A+ Accredited by NAAC

IAO Certified



WEBINAR ON ENTREPRENEURSHIP

ORGANIZED BY IPR CELL



SPEAKER : JOANNA DEEPIKA

(AN ALUMNI OF B.COM 2016-17)
(ENTREPRENEUR)

Convenor:- Prof Farzana Tasneem MI (Dept of Biotechnology)

Chairperson:-Mrs Manjushree G.S (Dept of Commerce)

Principal:- Dr Bhavani M.R

DATE:-15/5/2021

Chief Patron: Dr. Archana Surana

TIME:- 12:30 P.M *Managing Trustee, Surana Educational Institutions*

The Secret of Getting Ahead is Getting Started

Speaker addressing the attendees:

The screenshot shows a Zoom webinar interface. At the top, the title is "Webinar On ENTREPRENEURSHIP" and the time is 01:27:46. The main area displays a grid of video feeds. A large video feed on the right shows a woman speaking. Other smaller video feeds show attendees: J, Joanna; Farzana Tasneem M I (Guest); Harshitha.K (Guest); and MINI K ABRAHAM. A bottom bar contains icons for +100, MN, BS, BG, D, NG, SB, D, RV, and a small video feed of a woman. On the right side, a "Participants" panel lists attendees: Farzana Tasneem M I (Guest), Harshitha.K (Guest), J, Joanna (Outside your organization), MINI K ABRAHAM, PRINCIPAL, and a list of 109 attendees including KEERTHIKA.D (Guest), Mohammed oewais (Guest), and shubham deshpande (Guest).

Participants
in the
webinar:

ENTREPRENEURSHIP (Responses) ☆ 📄 🔄

Insert Format Data Tools Form Add-ons Help Last edit was seconds ago

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	C	D	E
	NAME	CONTACT NUMBER	COLLEGE
5	Bhavana G	9742821560	Surana college
9	Priyanka L	+919110423136	Surana College
0	Lavanya .S	9972217965	Surana college
3	Dileep Prabhu	7022824027	Surana College
1	Jayashree K N	80732 37559	Surana College
8	Monisha M	91084 95701	Surana college
0	Kusuma ak	9035086227	Surana college
0	Afiya sana	09986218803	Surana college
1	Bhavya shree.p	7022126867	Surana college
3	Bhanupriya.C	6362009446	SURANA COLLEGE
7	Mamatha Dilish	8197297394	Surana College
7	Harini Shree R	9886135336	Surana college
8	CHANDRASHEKAR REDDY	7411548510	SURANA COLLEGE
3	Nivedita Ghosh	9035819936	Surana college
6	Sayeeda Sadiya	9110452704	Surana college
6	Yukthi V B	8088067892	Surana college
8	Raghavi S R	08105565005	Surana College
0	Priya M Naik	6360820455	Surana College Sout
4	Vaishali.M	9845753292	Surana college
3	Abhijna MR	09743725965	Surana college
8	SANGAM R Garag	8553927817	Surana College
6	Chanchal Sharma. K	9113577784	Surana college
9	Anand A	7204647847	Surana college
9	Raksha parameshwari	9663737305	Surana college
4	Deepika P	6360224784	Surana college

Speaker
address
on
webinar:

ENTREPRENEURSHIP RISKS

- COMPETITION
- PRICE CHANGES
- STYLE CHANGES
- NEW PRODUCTS
- LONG HOURS
- ACCIDENTS
- UNRELIABLE INCOME
- RELY ON OTHERS
- POSSIBLY MISS OUT ON YOUR PERSONAL LIFE

Wood Expressions
EVENT STYLING DONE RIGHT!

Slide 5 of 13 English (India) 20:39 15-05-2021

Feedback form link:

<https://forms.gle/WCWTcw4yLMbgq7tZ8>

Sample of E-certificate



SURANA COLLEGE

DEPARTMENT OF MANAGMENT

**3.2.2: WORKSHOP CONDUCTED ON IPR/ RESEARCH METHODOLOGY,
ENTREPRENEURSHIP 20-21**

NAME OF EVENT: Project orientation

DATE OF EVENT: 09/03/2021

VENUE OF EVENT: Seminar Hall, Surana College, South End Campus, Bangalore.

SURANA COLLEGE
(Re- Accredited by NAAC with A+ Grade)
#16, Southend Circle Basavanagudi Bangalore-560004

Department of Management presents

Project Orientation

**9 March 2021
1.00 pm
Seminar Hall**

Topics and Speakers

1. Introduction and Company Profile- Prof. Muralidhar V
2. Research Design - Dr. Bhavani MR
3. Data Analysis, Interpretation, Findings, Suggestions and Conclusion- Prof. Narendra K
4. Bibliography and Annexures- Prof. Kiran Anandan

PATRONAGE
Dr. Archana Surana
Managing Trustee (SEI)

PRESIDED BY
Dr. Bhavani MR
Principal

CONVENOR
Prof. Muralidhar V
HOD, Management

Department of Management organised Project Orientation for the Final year students on 9th March 2021. The main objective of the was to make the students understand the process of research and give them guideline on preparation of project report. The resource person for the orientation were Dr Bhavani M R, Prof Narendra K, Prof Muralidhar V and Prof. Kiran Anandan, who explained the students on how to go about various stages in preparation of a project report.

1. The invitation of experts as guest lecturers offers students the opportunity to meet passionate, committed and critical people and to learn from them in various ways. Guest lecturers provide an important educational experience for students based on their real-world life experiences. Students get to see the insight and perspective of the guest lecturers' specific field. The format can enable students to interact with professionals in formal and informal settings. Through discussions, interpersonal competence and communicative skills are fostered. Guests' contributions can take the format of a single lecture, a lecture series over a specific period or workshops.



He has been invited to demonstrate on Pathway to start-up for the students. The session is done by Mr. Ranganath on 18th January 2021.



Another benefit is the link that students get to make between what they learn in their textbooks and the experiences shared by the guest speaker. Students thereby build important connections between what they have learned and the real world.

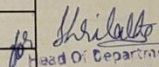


SURANA COLLEGE

Department of MBA

Attendance of Webinar on "Pathway to start-up " (2020 -22 Batch)

Sl. No.	FirstName	18-01-2021
1	Aateefa	P
2	Abhishek D A	P
3	Aishwarya N	A
4	Aishwarya T S	P
5	Akshatha S	P
6	Amith Kumar Sarkar	P
7	Anjali H J	P
8	Anusha M	P
9	Arpitha V	A
10	Arshitha Yadav G	A
11	Banupriya M	P
12	Baseera Noha	P
13	CHETAN D L	P
14	Chethan V	P
15	Dinesh E	P
16	Diya V Shetty	P
17	Ganashyam Narasimha K	P
18	Ganga S Nair	A
19	Gopichand Rathod	P
20	Halesh M S	P
21	Hamsaveni R	P
22	HARISHA E B	P
23	HARSHINI VEDASHREE V	P
24	Hemantha A C	P
25	John	A
26	Karthik R	P
27	Kavya B	A
28	KIRAN R	P
29	Kiran T R	P
30	Kirana M	P
31	Kushal C S	P
32	Latha H V	P
33	Madan Kumar M	P
34	Madhu M	P


Head Of Department
Dept. of MBA
Surana College
Kengeri, Bangalore - 560 011

Sl. No.	FirstName	18-01-2021
35	Mahantesh M J	A
36	Mahesh D	P
37	ManojKumar C	P
38	Masood Ali Khan	P
39	Modaki M	P
40	Mogal Mansoor Baig	A
41	Nagma K	P
42	Narendra V S	P
43	Nithin S	P
44	Satish K S	P
45	Shrikanth	A
46	Adarsh N	A
47	Bhagyashree Nandkumar Deshpande	A
48	Manya H M	A
49	Nayana S	P
50	Pavan Kumar V	P
51	Pavan Nayak R	P
52	Pooja K S	P
53	Pooja M B	P
54	POOJA S	P
55	Poojashree K S	P
56	Poojashree M	P
57	Pradeep H R	P
58	Prakruthi S	P
59	Punith M	P
60	Radha T S	P
61	RADHA V A	P
62	Rahul S	P
63	RAJASHEKHAR A S	P
64	Richitha A Swamy	P
65	Roshan Kumar Bist	A
66	SAGAR Y	P
67	Sanjana R	P
68	Sharan M	P
69	SHILPA M	P
70	Sinchana K S	P
71	Somashekar T P	A

for Shilpa
 Head of Department
 Dept. of ...
 Surana College
 Bengaluru, Bangalore - 56...

Sl. No.	FirstName	18-01-2021
72	Soundarya V	P
73	Srishanth R	P
74	Supreeth Gowda G M	A
75	Swarna S	P
76	T N Balaji	P
77	Tejashwini L M	P
78	Tejaswini G K	P
79	Thrupthi N	P
80	V Bhoomika	P
81	Vaibhav C	P
82	Vanashree B Benakatti	P
83	Varshitha S	P
84	Veditha M Setty	A
85	Vinay K	P
86	Yadhu Kumar K	A
87	Yashwanth V	P
88	Yashwashwini K	P
89	Yogeshwari V S	P
90	Aridaman Singh	A

Dr. Shrihally
Head of Department
Dept. of HOD
Surana College
Kengeri, Bangalore - 560 080

2. Department of MBA organised an induction program on “**A Glimpse of an Entrepreneurial Journey**” on 19th Jan 2021 in the seminar hall. The guest speakers were **Ms. Achala**, alumni of Jyoti Nivas College and the budding entrepreneurs. The program was about innovative ideas and thoughts in making small gifts look beautiful by customizing the return gifts for all the occasion. Students were encouraged to small start-ups. This program was organised by **Prof. Lasya** for the batch of **2020-22** and total of 45 students attended the program.



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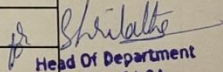
Department of MBA

Attendance of Webinar on "A Glimpse of an Entrepreneurial Journey " (2020 -22 Batch)

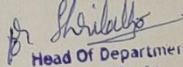
Sl. No.	FirstName	19-01-2021
1	Aateefa	P
2	Abhishek D A	P
3	Aishwarya N	A
4	Aishwarya T S	A
5	Akshatha S	P
6	Amith Kumar Sarkar	P
7	Anjali H J	P
8	Anusha M	P
9	Arpitha V	A
10	Arshitha Yadav G	A
11	Banupriya M	P
12	Baseera Noha	P
13	CHETAN D L	P
14	Chethan V	P
15	Dinesh E	P
16	Diya V Shetty	A
17	Ganashyam Narasimha K	A
18	Ganga S Nair	A
19	Gopichand Rathod	P
20	Halesh M S	A
21	Hamsaveni R	P
22	HARISHA E B	A
23	HARSHINI VEDASHREE V	A
24	Hemantha A C	P
25	John	A
26	Karthik R	P
27	Kavya B	A
28	KIRAN R	P
29	Kiran T R	P
30	Kirana M	P
31	Kushal C S	P
32	Latha H V	P
33	Madan Kumar M	P

[Signature]
Head of Department
Dept. of MBA
Surana College
Kengeri, Bangalore - 560072

Sl. No.	FirstName	19-01-2021
34	Madhu M	P
35	Mahantesh M J	A
36	Mahesh D	P
37	ManojKumar C	P
38	Masood Ali Khan	A
39	Modaki M	P
40	Mogal Mansoor Baig	A
41	Nagma K	A
42	Narendra V S	P
43	Nithin S	P
44	Satish K S	P
45	Shrikanth	A
46	Adarsh N	A
47	Bhagyashree Nandkumar Deshpande	A
48	Manya H M	A
49	Nayana S	P
50	Pavan Kumar V	A
51	Pavan Nayak R	P
52	Pooja K S	P
53	Pooja M B	P
54	POOJA S	P
55	Poojashree K S	P
56	Poojashree M	A
57	Pradeep H R	A
58	Prakruthi S	P
59	Punith M	A
60	Radha T S	P
61	RADHA V A	A
62	Rahul S	P
63	RAJASHEKHAR A S	P
64	Richitha A Swamy	P
65	Roshan Kumar Bist	A
66	SAGAR Y	P
67	Sanjana R	P
68	Sharan M	A
69	SHILPA M	P
70	Sinchana K S	P


 Head Of Department
 Dept. of MBA
 Surana College
 Kengeri, Bangalore - 560 060

Sl. No.	FirstName	19-01-2021
71	Somashekar T P	A
72	Soundarya V	A
73	Srishanth R	A
74	Supreeth Gowda G M	A
75	Swarna S	A
76	T N Balaji	P
77	Tejashwini L M	P
78	Tejaswini G K	P
79	Thrupthi N	P
80	V Bhoomika	A
81	Vaibhav C	P
82	Vanashree B Benakatti	P
83	Varshitha S	P
84	Veditha M Setty	A
85	Vinay K	A
86	Yadhu Kumar K	A
87	Yashwanth V	P
88	Yashwashwini K	P
89	Yogeshwari V S	P
90	Aridaman Singh	A


Head Of Department
Dept. of M.B.A
Surana College
Kengeri, Bangalore - 560 060

3. Session on **“Intellectual Property Rights: A way forward”** by **Ms. Bindu Sharma**, CEO - Origiin IP Solutions was conducted on 28.01.2021 for the students of I (2020 – 22 Batch). The seminar was an initiative of Prof. Raghunandan N K, Department of MBA. 75 students attended the session.

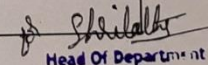


SURANA COLLEGE

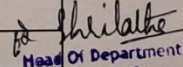
Department of MBA

Attendance of Webinar on "IPR: A Way forward" (2020 -22 Batch)

Sl. No.	FirstName	28-01-2021
1	Aateefa	P
2	Abhishek D A	P
3	Aishwarya N	A
4	Aishwarya T S	P
5	Akshatha S	P
6	Amith Kumar Sarkar	P
7	Anjali H J	P
8	Anusha M	P
9	Arpitha V	A
10	Arshitha Yadav G	A
11	Banupriya M	P
12	Baseera Noha	P
13	CHETAN D L	P
14	Chethan V	P
15	Dinesh E	P
16	Diya V Shetty	P
17	Ganashyam Narasimha K	P
18	Ganga S Nair	A
19	Gopichand Rathod	P
20	Halesh M S	P
21	Hamsaveni R	P
22	HARISHA E B	P
23	HARSHINI VEDASHREE V	P
24	Hemantha A C	P
25	John	A
26	Karthik R	P
27	Kavya B	A
28	KIRAN R	P
29	Kiran T R	P
30	Kirana M	P
31	Kushal C S	P
32	Latha H V	P
33	Madan Kumar M	P
34	Madhu M	P

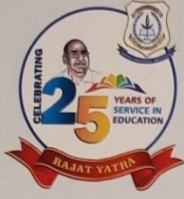

Head Of Department
Dept. of MBA
Surana College
Kengeri, Bangalore - 560 060

Sl. No.	FirstName	28-01-2021
35	Mahantesh M J	A
36	Mahesh D	P
37	ManojKumar C	P
38	Masood Ali Khan	P
39	Modaki M	P
40	Mogal Mansoor Baig	A
41	Nagma K	P
42	Narendra V S	P
43	Nithin S	P
44	Satish K S	P
45	Shrikanth	A
46	Adarsh N	A
47	Bhagyashree Nandkumar Deshpande	A
48	Manya H M	A
49	Nayana S	P
50	Pavan Kumar V	P
51	Pavan Nayak R	P
52	Pooja K S	P
53	Pooja M B	P
54	POOJA S	P
55	Poojashree K S	P
56	Poojashree M	P
57	Pradeep H R	P
58	Prakruthi S	P
59	Punith M	P
60	Radha T S	P
61	RADHA V A	P
62	Rahul S	P
63	RAJASHEKHAR A S	P
64	Richitha A Swamy	P
65	Roshan Kumar Bist	A
66	SAGAR Y	P
67	Sanjana R	P
68	Sharan M	P
69	SHILPA M	P
70	Sinchana K S	P
71	Somashekar T P	A


 Head Of Department
 Dept. of MBA
 Surana College
 Rengeri, Bangalore - 560 060

Sl. No.	FirstName	28-01-2021
72	Soundarya V	P
73	Srishanth R	P
74	Supreeth Gowda G M	A
75	Swarna S	P
76	T N Balaji	P
77	Tejashwini L M	P
78	Tejaswini G K	P
79	Thrupthi N	P
80	V Bhoomika	P
81	Vaibhav C	P
82	Vanashree B Benakatti	P
83	Varshitha S	P
84	Veditha M Setty	A
85	Vinay K	P
86	Yadhu Kumar K	A
87	Yashwanth V	P
88	Yashwashwini K	P
89	Yogeshwari V S	P
90	Aridaman Singh	A

Dr. Shilpika
Head Of Department
Dept. of MBA
Surana College
Kengeri, Bangalore - 560 063



SURANA COLLEGE DEPARTMENT OF MBA

Re-accredited by NAAC with 'A+' grade , ISO 9001:2015 & IAO Certified
Affiliated to Bangalore University, Approved by AICTE

#CA - 17, Tumkur-Mysuru Ring Road, Kengeri Satellite Town, Bangalore-560060

Intellectual Property Rights: A Way Forward CERTIFICATE OF PARTICIPATION

This Certificate is awarded to

Mr./Ms ADARSH N of SURANA College in
recognition of active participation in one day Webinar on "Intellectual Property
Rights: A Way Forward" held on 28/01/2021


Director-MBA

4. Session on "Webinar on Entrepreneurship - Want to become an Entrepreneur? Know about Govt. Schemes for Start-ups" by Ms. Mohan, Founder and CEO – Infinite Desire was conducted on 20.05.2021 for the students of I semester MBA (2020 – 22 Batch). 40 students have been actively participated in the Webinar.

SURANA COLLEGE

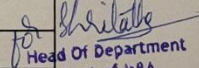
Department of MBA

Attendance of Webinar on "Entrepreneurship" (2020 -22 Batch)

Sl. No.	FirstName	20-05-2021
1	Abhishek D A	A
2	Aishwarya N	A
3	Aishwarya T S	A
4	Anjali H J	A
5	Arpitha V	A
6	Arshitha Yadav G	A
7	Banupriya M	A
8	Baseera Noha	A
9	Chethan V	A
10	Diya V Shetty	A
11	Ganashyam Narasimha K	A
12	Ganga S Nair	A
13	Halesh M S	A
14	Hamsaveni R	A
15	HARISHA E B	A
16	HARSHINI VEDASHREE V	A
17	Hemantha A C	A
18	John	A
19	Kavya B	A
20	Kirana M	A
21	Kushal C S	A
22	Latha H V	A
23	Mahantesh M J	A
24	Masood Ali Khan	A
25	Mogal Mansoor Baig	A
26	Nagma K	A
27	Shrikanth	A
28	Adarsh N	A
29	Bhagyashree Nandkumar Deshpande	A
30	Manya H M	A
31	Pavan Kumar V	A
32	Poojashree M	A
33	Pradeep H R	A

[Signature]
Head Of Department
Dept. of MBA
Surana College
Kengeri, Bangalore 560 060

Sl. No.	FirstName	20-05-2021
34	Punith M	A
35	RADHA V A	A
36	Roshan Kumar Bist	A
37	Sharan M	A
38	Somashekar T P	A
39	Srishanth R	A
40	Supreeth Gowda G M	A
41	Swarna S	A
42	Veditha M Setty	A
43	Vinay K	A
44	Yadhu Kumar K	A
45	Aridaman Singh	A
46	Soundarya V	P
47	V Bhoomika	P
48	Aateefa	P
49	Akshatha S	P
50	Amith Kumar Sarkar	P
51	Anusha M	P
52	CHETAN D L	P
53	Dinesh E	P
54	Gopichand Rathod	P
55	Karthik R	P
56	KIRAN R	P
57	Kiran T R	P
58	Madan Kumar M	P
59	Madhu M	P
60	Mahesh D	P
61	ManojKumar C	P
62	Modaki M	P
63	Narendra V S	P
64	Nithin S	P
65	Satish K S	P
66	Nayana S	P
67	Pavan Nayak R	P
68	Pooja K S	P
69	Pooja M B	P
70	POOJA S	P


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Sl. No.	FirstName	20-05-2021
71	Poojashree K S	P
72	Prakruthi S	P
73	Radha T S	P
74	Rahul S	P
75	RAJASHEKHAR A S	P
76	Richitha A Swamy	P
77	SAGAR Y	P
78	Sanjana R	P
79	SHILPA M	P
80	Sinchana K S	P
81	T N Balaji	P
82	Tejashwini L M	P
83	Tejaswini G K	P
84	Thrupthi N	P
85	Vaibhav C	P
86	Vanashree B Benakatti	P
87	Varshitha S	P
88	Yashwanth V	P
89	Yashwashwini K	P
90	Yogeshwari V S	P

Dr. Shilpa
Head Of Department
Dept. of MBA
Surana College
Kengeri, Bangalore - 560 060



SURANA COLLEGE

#16, SOUTH END ROAD, BANGLORE 04

RE-ACCREDITED BY NAAC WITH A+

REPORT ON WEBINAR-

ENTREPRENEURSHIP

In Association With

IPR CELL

- **Speaker:** Ms Joanna Deepika
- **Topic:** Entrepreneurship
- **Date & time:** 15th May 2021, Saturday, 12.30pm to 1.30pm
- **Convenor:** Prof Farzana Tasneem MI
- **Chairperson:** Mrs. Manjushree G S
- **Venue:** e-platform (MS Teams)
- **Link:** <https://teams.microsoft.com/l/meetup-join/19%3acaba1f482d254750b6f32e3d8e3ad28d%40thread.tacv2/1620815928268?context=%7b%22Tid%22%3a%22b19c3fb-c-aa5f-4993-9c4d-bc365598ed7a%22%2c%22Oid%22%3a%22f1289f17-e78c-49f5-874f-d0d832c8a22f%22%7d>
- **Target group:** session was open to all the students.

Summary – On 15th May 2021, In Association with IPR cell – organised webinar on Entrepreneurship,

This Mainly Focused on Briefing Out The current pandemic situation which effects on Entrepreneurs, journey towards her successful entrepreneur and pitching tips for students to begin with.

The Webinar Was Open to All the Students of Surana College and Approximately 200 People Were Attended, this was Most Educative and Informative Webinar.

In Addition To That, Attendees Were Also Had The Opportunity To ask questions related to her entrepreneurial goal and many more.

Finally, Attendees Were Asked To Fill The Feedback Form And Possess Opportunity To Receive E-Certificates For Participating In Webinar.

Some of the snapshots relating to the webinar:

Invitation
of the
webinar:



SURANA COLLEGE

South end Circle Basavanagudi Bangalore-560004

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IAO Certified



WEBINAR ON ENTREPRENEURSHIP

ORGANIZED BY IPR CELL



SPEAKER : JOANNA DEEPIKA

(AN ALUMNI OF B.COM 2016-17)
(ENTREPRENEUR)

Convenor:- Prof Farzana Tasneem MI (Dept of Biotechnology)

Chairperson:- Mrs Manjushree G.S (Dept of Commerce)

Principal:- Dr Bhavani M.R

DATE:-15/5/2021

Chief Patron: Dr. Archana Surana

TIME:- 12:30 P.M *Managing Trustee, Surana Educational Institutions*

The Secret of Getting Ahead is Getting Started

Speaker addressing the attendees:

The screenshot shows a Zoom webinar interface. At the top, the title is "Webinar On ENTREPRENEURSHIP" and the time is 01:27:46. The main area displays a grid of video feeds. A large video feed on the right shows a woman speaking. Other smaller video feeds show attendees: J, Joanna; Farzana Tasneem M I (Guest); Harshitha.K (Guest); and MINI K ABRAHAM. A bottom bar contains circular icons for attendees: +100, MN, BS, BG, D, NG, SB, D, RV, and a small video feed of a woman. On the right side, a "Participants" panel lists attendees: Farzana Tasneem M I (Guest), Harshitha.K (Guest), J, Joanna (Outside your organization), MINI K ABRAHAM, PRINCIPAL, and a list of 109 attendees including KEERTHIKA.D (Guest), Mohammed oewais (Guest), and shubham deshpande (Guest).

Participants
in the
webinar:

ENTREPRENEURSHIP (Responses) ☆ 📄 🔄

Insert Format Data Tools Form Add-ons Help Last edit was seconds ago

Stamp

	C	D	E
	NAME	CONTACT NUMBER	COLLEGE
5	Bhavana G	9742821560	Surana college
9	Priyanka L	+919110423136	Surana College
0	Lavanya .S	9972217965	Surana college
3	Dileep Prabhu	7022824027	Surana College
1	Jayashree K N	80732 37559	Surana College
8	Monisha M	91084 95701	Surana college
0	Kusuma ak	9035086227	Surana college
0	Afiya sana	09986218803	Surana college
1	Bhavya shree.p	7022126867	Surana college
3	Bhanupriya.C	6362009446	SURANA COLLEGE
7	Mamatha Dilish	8197297394	Surana College
7	Harini Shree R	9886135336	Surana college
8	CHANDRASHEKAR REDDY	7411548510	SURANA COLLEGE
3	Nivedita Ghosh	9035819936	Surana college
6	Sayeeda Sadiya	9110452704	Surana college
6	Yukthi V B	8088067892	Surana college
8	Raghavi S R	08105565005	Surana College
0	Priya M Naik	6360820455	Surana College Sout
4	Vaishali.M	9845753292	Surana college
3	Abhijna MR	09743725965	Surana college
8	SANGAM R Garag	8553927817	Surana College
6	Chanchal Sharma. K	9113577784	Surana college
9	Anand A	7204647847	Surana college
9	Raksha parameshwari	9663737305	Surana college
4	Deepika P	6360224784	Surana college

Speaker
address
on
webinar:

ENTREPRENEURSHIP RISKS

- COMPETITION
- PRICE CHANGES
- STYLE CHANGES
- NEW PRODUCTS
- LONG HOURS
- ACCIDENTS
- UNRELIABLE INCOME
- RELY ON OTHERS
- POSSIBLY MISS OUT ON YOUR PERSONAL LIFE

We Wood Expressions
EVENT STYLING DONE RIGHT!

Slide 5 of 13 English (India) 20:39 15-05-2021

Feedback form link:

<https://forms.gle/WCWTcw4yLMbgq7tZ8>

Sample of E-certificate





SURANA COLLEGE

#16, SOUTH END ROAD, BANGLORE
04

RE-ACCREDITED BY NAAC WITH A+

REPORT ON - INTER collegiate Events.

ENTREPRENEURSHIP EMPORIUM

In Association With

IPR CELL 2020-21

- **Events:** 1. Women empowerment (collage)
2. Best out of desperdiço (product recycling)
- **Date & time:** 4th JUNE 2021, Friday, 4.00 pm
- **Convenor:** Prof Farzana Tasneem MI
- **Chairperson:** Mrs. Manjushree G S
- **Venue:** Google form
- **Link:** <https://forms.gle/3sG6PjXpoPPc13j29>
- **Target group:** Session was open to all the students (PU/Degree/Postgraduates)

Summary – On 4th JUNE 2021, In Association with IPR cell – organised **INTER collegiate Events on ENTREPRENEURSHIP EMPORIUM**

,

This Mainly Focused on conducting main events on entrepreneurship keeping in view the current pandemic situation which effects on Entrepreneurship growth.

- The Event Was Open to All the Students from different streams and Approximately 70 students Were participated, there were Two events – **1. Women empowerment (collage)**
2. Best out of desperdiço (product recycling)

And students were asked to submit the events of their choice through google form link followed by rules and regulations.

Finally, results were announced on 7th June 2021, participants and the winners were provided E-Certificates for Participating In the events.

Some of the snapshots relating to the webinar:

Invitation
of the
Event:

SURANA COLLEGE
#16, SOUTH END ROAD, BANGALORE-560004

IPR CELL
Presents

ENTREPRENEURSHIP EMPORIUM
(Inter Collegiate Events)

"We cordially invite you all to participate & get a chance to win the prize!!"
It's not about idea's. Its about making ideas happen.

EVENTS

BEST OUT OF DESPERDIÇO
(Product Recycling)
Make something people want to see.

DATE: 04/06/21
TIME: 4:00 PM

WOMEN EMPOWERMENT
(Collage)
She believed, she did.

Chief Patron: Dr. Archana Surana
Managing Trustee, Surana Educational Institutions

Prof. Farzana Tasneem MI
CONVENOR

Mrs. Manjushree G.S
CHAIRPERSON

Dr. Bhavani M.R
PRINCIPAL

www.suranacollege.edu.in

Rules and Regulations:

RULES + REGULATIONS


1. Participants should choose any one of the event.
2. Women empowerment (collage) /best out of desperdiço (product recycling) should be related to the theme.
3. Submission of your event related to the theme should be a picture for collage & one short video without editing for product recycling & should not exceed more than 1 minute.
4. Participants submission is compulsory, only submitted entries are eligible.
5. Last date for submission is 4th June 2021.
6. Picture/video should be sent by 4PM on 4th June 2021 to the link.
7. Criteria for judging
- originality, creativity, execution, style, innovation & should be relevant to the theme.
8. Best 3 entries will be considered for prize distribution, Judges decision is final.
9. E-certificates will be issued to all the participants & winners.
10. Results will be announced on 7th June 2021 (Monday).

For queries, please contact student co-ordinators

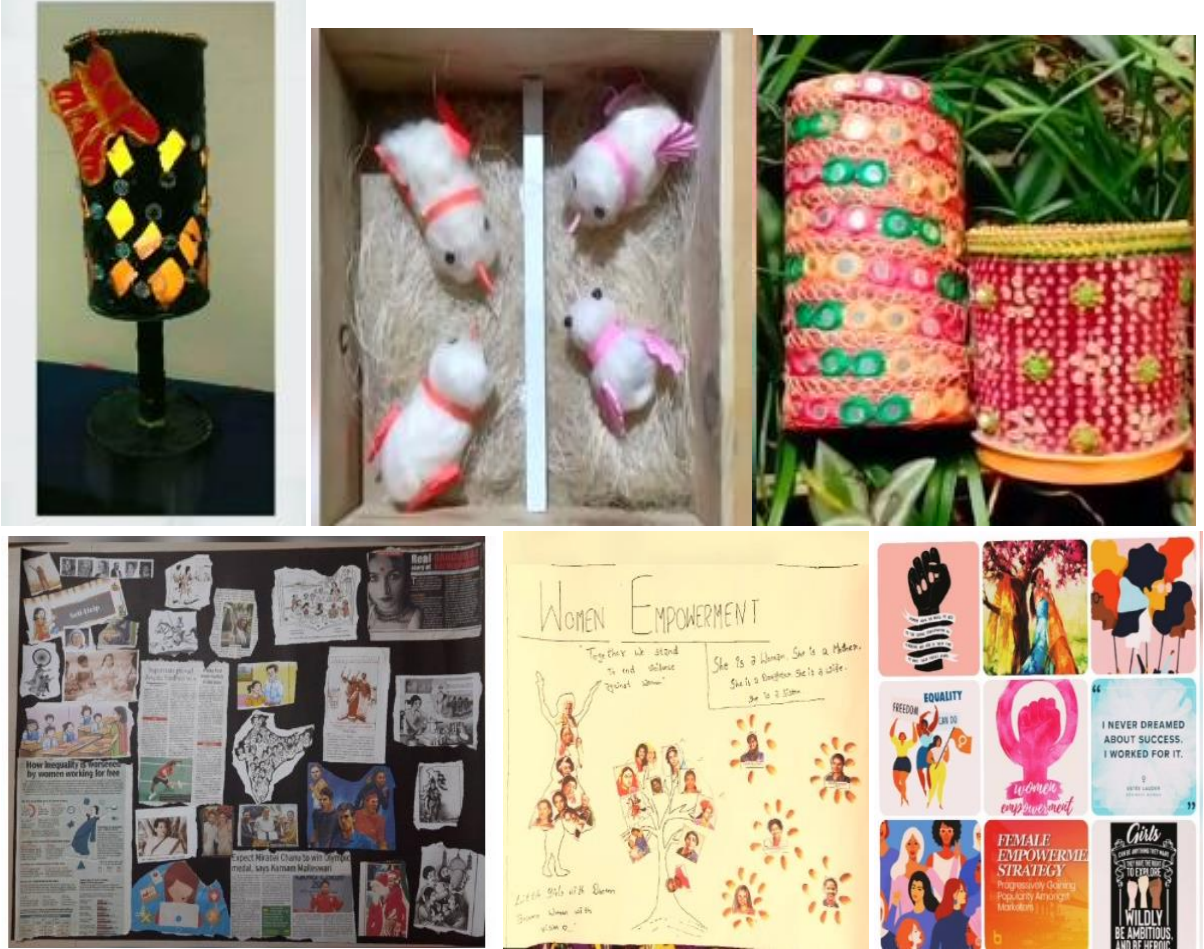
Ghanshyam	9448386565
Niranjan	8123249943
Rahul Buddha	96328 81460

Participants in the events:

	C	D	E	F
NAME	CONTACT NUMBER	COLLEGE	EMAIL ID	
SANGAM R. Garag	8553927817	Surana College	sangamrgarag2000@gn	
Chanchal Sharma. K	9113577784	Surana college	chanchalsharma.k10@gn	
Anand A	7204647847	Surana college	anandaras222@gmail.cc	
Raksha parameshwari	9663737305	Surana college	rakshaparameshwari170	
Deepika B	6360324784	Surana college	Deepikabasavaraju12@gn	
Keerthika.D	7899828714	Surana college	keerthikas971@gmail.co	
Puneeth R	06361646626	Surana college	puneethchinnu1234@gn	
Soumya sukumar	9742080062	Surana college	soumyasukumar05@gn	
Nisha kumari.p	8867398293	Surana college	nishakumari.p27@gmail.	
Sandhya.T	9740148198	Surana	Sandy@2002	
Gnana meena.k	81473 44319	Surana clg	Gnanameena6@gmail.co	
Aman singh ghatal	9902678490	Surana college	amanrohith1234@gmail.	
Taheer Pasha	7204648504	Surana College	taheerpasha02@gmail.c	
Thanu.p	8867348418	Surana	thanu143p@gmail.com	
Hitesh solanki	9886825002	Surana college	hiteshsoalinki130901@gn	
Madhumitha.R	7899512439	Surana college	madhumitha12439@gn:	
Akash.H	9483962701	Surana clg	akashdee505@gmail.coi	
Adarsh k Bharadwaj	6360491276	Surana college, south en	adarshkbharadwaj@gma	
Akanksha Jain	9845115575	Surana College	akankshaaj46@gmail.co	
K Kishore	8682996041	Surana College	kishoremassskk@gmail.i	
Shashank Sai	09035959989	Surana	shashank0335@gmail.co	
D GOKUL KRISHNA	7702177176	SURANA	gokulkrishnayadav123@	
Keerthana.C	7892317994	Surana college	keerthana0331@nmail.c	

<p>Winner's list:</p>	<p>1) Women empowerment (collage) 1st prize - Santhosh Kumar .S (2nd pu HEBA) 2nd prize - Poojitha .G (2nd PU BASM) 3rd Prize – Suhana (2nd PU BASM) Consolation prize - Sowmya Sukumar (Bcom)</p> <p>2) Best out of desperdiço (product recycling) 1st prize - Nikhil Athreya (2nd PU SEBA) 2nd prize - Srilakshmi.D (BCA) 3rd prize - Sharanya.S (2nd pu BASM)</p>
<p>Winners E-certificate</p>	

Events pics:



Feedback form link:

<https://forms.gle/3sG6PjXpoPPc13j29>

Sample of E-certificate



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CERTIFICATE OF PARTICIPATION

This is to acknowledge that

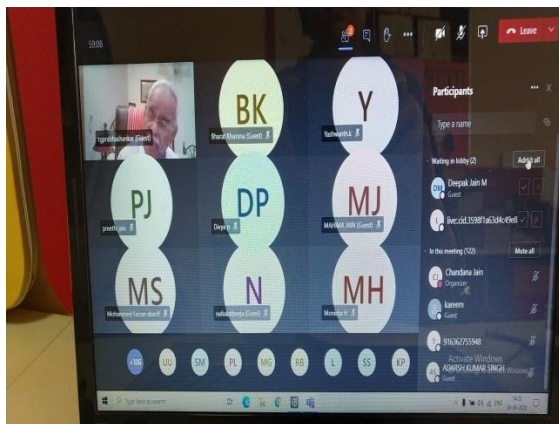
has successfully participated in the
ENTREPRENEURSHIP EMPORIUM

organized by **IPR CELL** held on
4th June 2021

Dr. Bhavani M.R.
Principal

3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

1. Department of Hindi had conducted A National level webinar on “**New Education Policy & Hindi Teaching**” on 28.09.2020. The resource person DR.TG PRABHASHANKAR ‘Premi’ highlighted the modification of Indian education system and purpose of the policy etc. Totally 308 students had participated in webinar session. **Outcome: it bought awareness amongst teachers, students about higher education system and implications of NEP 2020.**



Surana College

Student Council 2020-21



Activity: "Mental Health - Adapting in challenging times".

Student members: 95+ students

Resource Person : Dr. SandhyaKaveri K., Principal of Kateel Ashok Pai Memorial College, Shivmoga

Faculty Co-ordinator: Asst. Prof Chandana and Navyashree RM

World Mental Health Day

On the occasion of World Mental Health Day, Student Council organised a National Webinar on the topic "Mental Health - Adapting in challenging times". On **10th October** 2020 at 2p.m via Zoom application where 95 students attended the entire session and E - certificates was given to all the participants.

Output : Students learnt on how to tackle stress and also gathered few tips on how to take care of their mental health.



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STUDENT COUNCIL



Dr. Sandhya Kaveri K.
Principal of Kateel Ashok Pai Memorial College,
Shivamogga

Online Webinar on account of
WORLD MENTAL HEALTH DAY

TOPIC : Mental Health - Adapting in Challenging
times

DATE : 10th October 2020

TIME : 2 p.m. onwards



JOIN THE WHATSAPP GROUP USING THE QR
CODE TO RECEIVE THE LINK OF THE WEBINAR



suranastudentcouncil@gmail.com



[sc.studentcouncil](https://www.instagram.com/sc.studentcouncil)

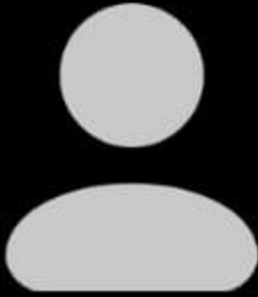
2:40 4G LTE VO



Zoom

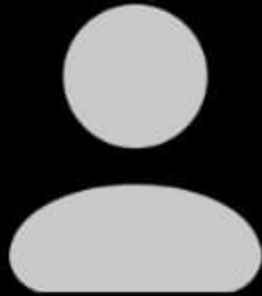
Leave

REC



Yathish Singh J

Sandhya Kaveri





SURANA COLLEGE

#16, South End Road, Bangalore - 560 004

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STUDENT COUNCIL

CERTIFICATE OF ATTENDANCE

This is to acknowledge that

_____ has successfully attended the National webinar
"Mental Health - Adapting in Challenging times"
on 10th October 2020.

Asst. Prof. Chandana Jain
Chairperson, Student Council

Dr. Bhavani M.R.
Principal

Surana College

Student Council 2020-21



Activity: An International Webinar on "Accident and Trauma Awareness for Youngsters"- 17th October 2020

Student members: 300+ students

Resource Person : Dr. Raj Chari., MBBS, MRCS, MSc FRCR, DipESSR; Consultant Musculoskeletal Radiologist, Oxford University Hospital

Faculty Co-ordinator: Asst. Prof Chandana and Navyashree RM

On the occasion of World Trauma Day, Student Council organized an International Webinar on the topic "Accident and Trauma Awareness for Youngsters" on 14th October 2020 at 11 a.m. via MS Teams where 300 students attended the session and e-certificates was given to all the participants.

Output : Students learnt different types of Road accidents and it's measures, they were also taught on how to deal with trauma during such major/minor accidents.

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STUDENT COUNCIL
PRESENTS

AN INTERNATIONAL WEBINAR
ON ACCOUNT OF
WORLD TRAUMA DAY

JOIN THE WHATS APP GROUP TO RECEIVE LINK

Dr RAJ CHARI
MBBS, MRCS, MSc, FRCR, DipESSR
Consultant Musculoskeletal Radiologist
Oxford University Hospitals

TOPIC : Accidents & Trauma Awareness for Youngsters
DATE : 14th Oct 2020, Wednesday
TIME : 11 a.m. onwards

sc-student council SURANA COLLEGE STUDENT COUNCIL

15:12

V/LTE 40%

← Certificate for Anil Giri G f...



SURANA COLLEGE
#16, South End Road, Bangalore - 560 004
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STUDENT COUNCIL

CERTIFICATE OF ATTENDANCE
This is to acknowledge that

ANIL GIRI G

has successfully attended the International webinar
"Road Safety and Trauma Awareness"
on 14th October 2020.

Asst. Prof. Chandana Jain
Chairperson, Student Council

Dr. Bhavani M.R.
Principal



Surana College

Student Council 2020-21



Activity: Student Council inducted its inauguration program, Udaan - 'Serve | Lead | Inspire' on 9th January 2021 from 12.30 p.m.

Faculty Co-ordinator: Asst. Prof Chandana & Asst. Prof Navyashree RM

Student members: 500+ students

Chief Guest :

- RocklineVenkatesh (Actor and Producer)
- Ganesh Govindswamy (Founder of Beat Guru)
- Harish Pandey (DCP, South Division, Bengaluru)

On this occasion, President - ShashankDongre, Vice-president - SaiShrisha R, Secretary - V RohanBharadwaj took oath as elected members of SC 2020-21 and badging ceremony was done by the dignitaries to the office bearers of the Council.

Along with this, the official Student Council book 2020-21 was handed over to the Chairperson to carry over the by-laws.




SURANA COLLEGE
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STUDENT COUNCIL
PRESENTS

SC INAUGURATION DAY





ROCKLINE
VENKATESH

GANESH
GOVINDASWAMY

HARISH
PANDEY

DATE: 09 JANUARY 2021
TIMINGS: 12:30PM ONWARDS
VENUE: SURANA COLLEGE QUADRANGLE



Surana College

Student Council 2020-21



Activity: Youngistaan Week - Day 2, Motivational Speech

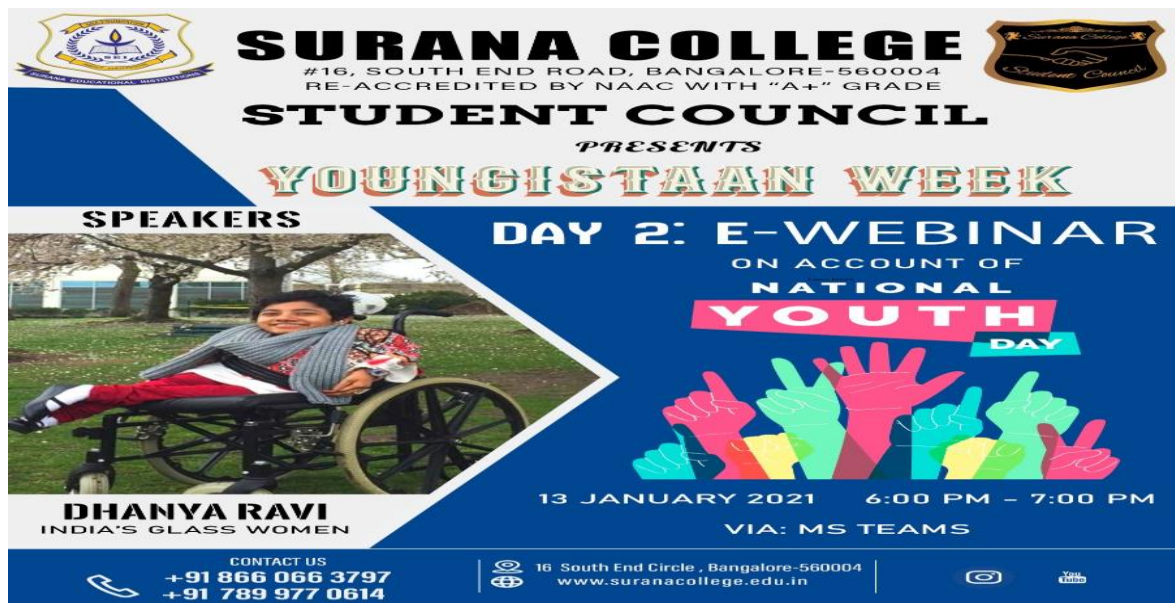
Student members: 60+ students

Chief Guest : Dhanya Ravi(India's Glass women

Faculty Co-ordinator: Asst. Prof Chandana & Asst. Prof Navyashree RM

Youngistaan Week - Day 2 (13th January 2021) webinar was conducted on account of National Youth Day where the speaker Dhanya Ravi who is also called the "Glass Women of India" hosted this motivational webinar addressing 60+ students via MS Teams.

Output : Students were motivated to achieve more with positive vibes.



SURANA COLLEGE
#16, SOUTH END ROAD, BANGALORE-560004
RE-ACCREDITED BY NAAC WITH "A+" GRADE

STUDENT COUNCIL
PRESENTS

YOUNGISTAAN WEEK

SPEAKERS

DAY 2: E-WEBINAR
ON ACCOUNT OF
NATIONAL
YOUTH DAY

13 JANUARY 2021 6:00 PM - 7:00 PM
VIA: MS TEAMS

DHANYA RAVI
INDIA'S GLASS WOMEN

CONTACT US
+91 866 066 3797
+91 789 977 0614

16 South End Circle, Bangalore-560004
www.suranacollege.edu.in

Surana College

Student Council 2020-21



Activity: Youngistaan Week (12th January 2021) - Day 3 - Taekwondo Martial - Self Defense Session

Student members: 75+ students

Resource Person:

- Jeevan R (2nd Degree Black Belt, International Martial Art Games - Silver Medal)
- Manish DN (2nd Degree Black Belt, Asian Taekwondo Championship - Bronze Medal)
- Nanda Kumar (1st Degree Black Belt, South Asian Taekwondo Championship - Gold medalist, International C1 Gold medalist)

Faculty Co-ordinator: Asst. Prof Chandana and Navyashree RM

Youngistaan Week - Day 3 (18th January 2021) was conducted on account of National Youth Day where Taekwondo Martial Arts - Self Defense Session was taught on 18th Jan at 1 p.m. in the quadrangle.

There were more than 75+ students who attended this practical session. This event was a huge success again.

Output : All girls and boys learnt self defensetatics.

SURANA COLLEGE
 #16, SOUTH END ROAD, BANGALORE-560004
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STUDENT COUNCIL
 PRESENTS

YOUNGISTAN WEEK

SPEAKERS

**DAY 3: TAEKWON DO MARTIAL ARTS
 SELF-DEFENCE SESSION**
 ON ACCOUNT OF
NATIONAL YOUTH DAY

18 JANUARY 2021 1:00 PM ONWARDS
VENUE: QUADRANGLE, SURANA COLLEGE

CONTACT US
 +91 866 066 3797
 +91 789 977 0614

16 South End Circle, Bangalore-560004
 www.suranacollege.edu.in





Activity: Alumnae Engagement Program: Webinar on Income opportunity.

Student members: 60+ students

Chief Guest : Venkat Sai, alumnae, Bcom

Faculty Co-ordinator: Asst. Prof Chandana

Student Council in association with Modicare hosted a webinar on 25th January 2021 at 5 pm by Venkat, Associate Supervisor at Modicare. He guided the students regarding sell internet, bandwidth, and income opportunities.

Output : Students learnt creating income opportunity and strategy that should implicated during sales management

**Sell internet, bandwidth
for cash! A unique passive
income opportunity!**

Modicare

IN
ASSOCIATION
WITH

Surana College
Student Council

**Save your
time, voice &
energy on
25/01/2021**

Time – 5pm
Duration – 1 hour

**PRESENTER
S VENKAT SAI
(ASSOCIATE
SUPERVISOR)**

Mandala Workshop

Mandala workshop was conducted on **31st May 2021, Monday** on account of **Buddha Purnima**. The workshop started around **1.15 p. m.** and was extended up to 2.30 p. m.

The trainer was **Sneha S Nair, Joint secretary of Student Council**. She started with the insights of Mandala art and demonstrated one as a sample. And the art was followed by the participants simultaneously.

Mandala which is Sanskrit for “circle” or “discoid object,” is a geometric design that holds a great deal of symbolism in Hindu and Buddhist cultures. While extraordinary as a standalone work of art, mandalas hold symbolic and meditative meaning beyond their vibrant appearance.

This workshop was a great learning and had upto **120+ attendees** making it a successful event with no technical glitches. E-certificates was given to all the participants.

Few Honest Feedbacks:

- Good and informative, discussed everything very clearly.
- The session was good to acknowledge some good ideas and thoughts.
- The mandala art which was done was so nice for me like an artist, it was really an inspirational workshop. Thanks for the opportunity!
- Brief info about Mandala art and it's origin was useful. Since time was limited, learnt very less.

Outcome:

1. Student was given a chance to be a resource person, hence it fills in confidence in them.
2. Participants acquired knowledge about the history and basics of Mandala Art.



SURANA COLLEGE

No. 16, South End Road, B'lore - 560004

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STUDENT COUNCIL

on account of

BUDDHA PURNIMA

presents

MANDALA WORKSHOP



Trainer:

Sneha S. Nair,

Joint Secretary, Student Council

Date: 31st May 2021, Monday

Timings: 1.15 pm onwards



SUPPORTED BY:

Dr. Archana Surana
Managing Trustee, SEI

Dr. Bhavani M.R.
Principal, Surana College

FACULTY COORDINATORS:

Asst. Prof. Chandana Jain, Chairperson of Student Council



Asst. Prof. Navya Shree, Deputy Chairperson of Student Council







Made with PosterMyWall.com



Registration Form


Student Council on account
of Buddha Purnima presents Ma...
docs.google.com

 **SURANA DEGREE COLLEGE,**
STUDENT COUNCIL, SOUTH END ROAD,
BANGALORE - 560004. 

 **Student Council** 
on account of
 **Buddha Purnima** 
presents
 **MANDALA WORKSHOP** 

 **Trainer -**
Sneha S Nair
Joint Secretary, Student Council

 **Date** : 31st May 2021, Monday

 **Time** : 1.15 p.m. onwards

 **Via** : Microsoft Teams

Registration link

<https://forms.gle/d8BatgQrztGrpY8>

Link to join the workshop

https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTMxYmM1YTUtYmI1MS00YjM2LWE4YWUtMjU4NjE4M2U0MTA5%40thread.v2/0?context=%7b%22Tid%22%3a%22b19c3fbc-aa5f-4993-9c4d-bc365598ed7a%22%2c%22Oid%22%3a%22576ccfe5-32b3-4ee0-9e17-93e7d33a3ba5%22%7d

Note -

For requirements :

Compass , protractor , scale , pencil ,
eraser , black pen and colours

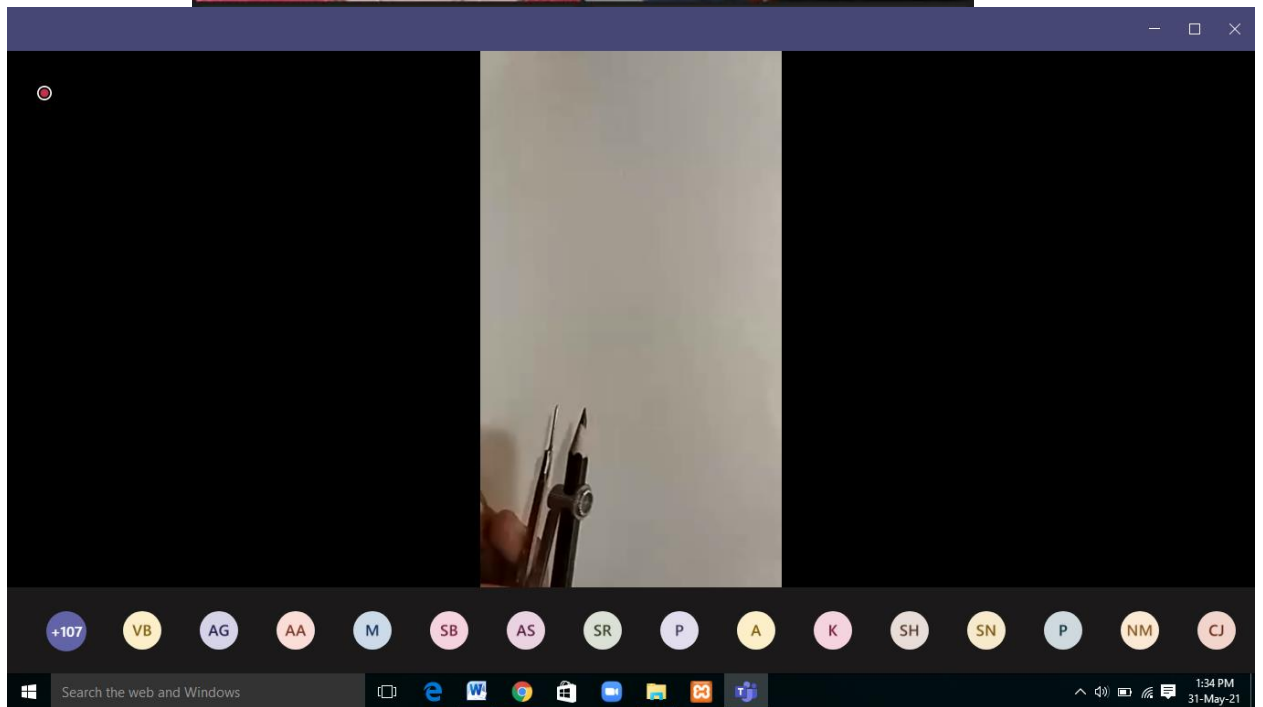
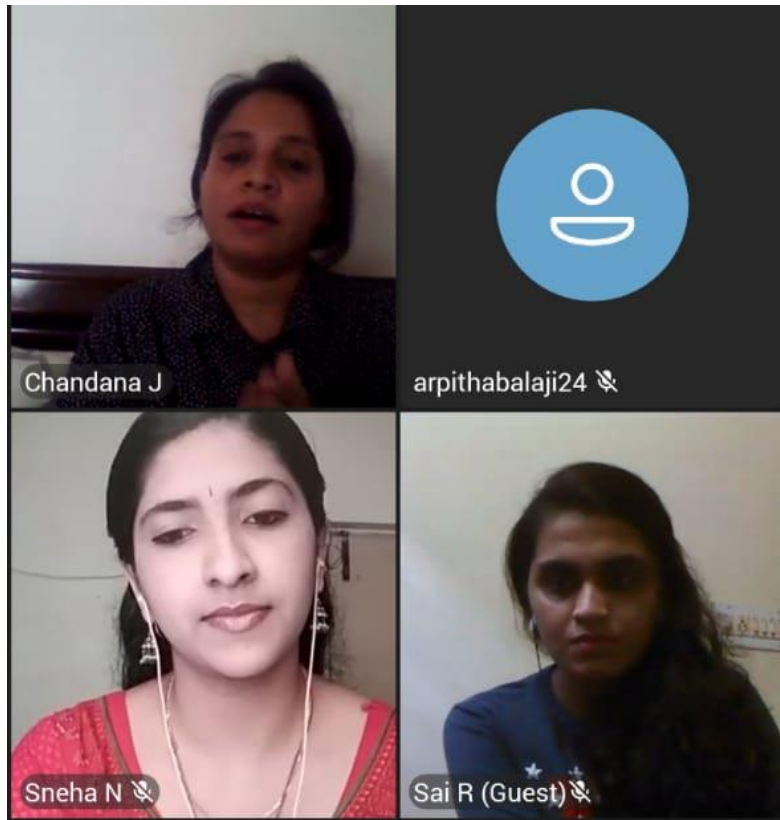
Faculty Coordinators -

1. Asst. Prof. Chandana Jain
Chairperson of Student Council

2. Asst. Prof. Navya Shree
Deputy Chairperson of Student Council

Team SC
Student Council
Surana College

7:20 pm ✓✓



Mohammed Arbaz
2 B.com Sec - A






Great job chetan 🙌🙌🙌 15:33 ✓




Excellent one. Thank you. Good name please. 17:57 ✓✓

Latha 18:05

1st year B.Com d sec 18:06



SURANA COLLEGE
 #16, South End Road, Bangalore – 560 004
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STUDENT COUNCIL

CERTIFICATE OF APPRECIATION

This certificate is proudly present to

Bharat A good


has successfully completed the requirement for
 "MANDALA WORKSHOP" on account of Buddha Purnima.



Mrs. CHANDANA JAIN
 (Chairperson, Student Council)

31, May, 2021

DATE



Dr. BHAVANI M.R.
 Principal

Made for free with Certify'em

Panel Discussion

“Help India beat Covid – 19, the second wave”

Your Queries will be Answered!

Student Council conducted a Panel Discussion on **May 15th 2021, Saturday at 11 a.m.** via MS Teams to address the queries regarding the current scenario of Covid – 19. This panel discussion was open to all the parents, faculty and students. The topic of the panel discussion is **“Help India beat Covid – 19, the second wave”**.

The Resource Person of the panel discussion were –

1. **Dr. Gururaj Satyanarayan**, *Anaesthesiologist, Brindavan Hospital, Mysore*
2. **Dr. Shoba Rani**, *Associate professor, Sushrutha Ayurvedic Medical College, Bangalore*
3. **Asst. Prof. Bhavana S.**, *Dept. Of Psychology, Surana College, Bangalore*

First few minutes were taken over by each panelists and they spoke about the current situation in their perspectives. Later, participants were allowed to question the panelists and few questions which were collected via google registration form were also asked by the moderator.

Few questions that was asked are as follows –

1. Do we really need to get tested if we have any short breath problem, rather not having any other symptoms?
2. Do wave 3 effect children? Is there any age limit, like 12+?
3. What happens when the 2nd dose of vaccine is delayed?

4. Taking vaccination causes side effects or harms us - Is that true news or rumours?
5. How infectious and transmissible is the current strain of the virus?

Dr. GururajSatyanarayan spoke about current situation since he is currently working with Covid-19 patients. He answered many questions regarding care taking of symptomatic and asymptomatic patients. He mentioned many precautions for asymptomatic patients.

Dr. Shobha Rani explained about Ayurveda with respect to Covid and mentioned few home remedies as preventive measures of Covid –19. She also mentioned few care tips for morning routine to lead a healthy life.

Asst. Prof. Bhavana spoke about mental health and mentioned few tips to keep up happy mind and pure soul.

This Panel Discussion had more than **280+ registrations**. And **360+ participants** had attended the session. Many parents asked Covid-19 related queries to the resource person. This session was successful and was much productive in this pandemic time.

Few Honest Feedbacks -

- A wonderful session required and acquired.
- It was great, where I got more information about covid-19 and about vaccine.
- It was very helpful. And cleared so many doubts about on going pandemic. So it was good!
- The panel discussion was very informative and the panel members were highly educated and gave idea and tips regarding

the Covid -19 and told how to come out of the fear about the pandemic. Thanks for the opportunity.

- An informative session, got to know lots about how to face this pandemic.

Outcome: All the queries regarding the current scenario were answered which was much serviceable.

SURANA COLLEGE
RE-ACCREDITED BY NAAC WITH "A+" GRADE
STUDENT COUNCIL
PRESENTS
PANEL DISCUSSION

Help India beat Covid - 19, the second wave
YOUR QUERIES ARE ANSWERED !

Dr. Shubha Rani
Associate Professor
Sushrutha Ayurvedic
Medical College, B'lore

Dr. Gururaj Satyanarayan
Anaesthesiologist
Brindavan Hospital,
Mysore

Asst. Prof. Bhavana S.
Dept. of Psychology
Surana College



Asst. Prof. Chandana Jain
Asst. Prof. Navya Shree
Moderator

Dr. Bhavani M.R.
Prinipal

Student Coordinators
Shrisha R., Vice-President
Rithish Kumar, Event Head

MAY 15 **SATURDAY** **11:00AM**
MS TEAMS

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 **WARM GREETINGS** 
SURANA DEGREE COLLEGE, STUDENT COUNCIL, SOUTH END ROAD, BANGALORE - 560004.

Student Council is conducting an **Panel Discussion** to address the queries regarding the current scenario of Covid - 19

This panel discussion is open to all the parents, faculty and students.




Title : Covid - 19, the second wave.


YOUR QUERIES WILL BE ANSWERED !


 **Resource Person :**
Dr. Gururaj Satyanarayan
Anaesthesiologist, Brindavan Hospital, Mysore


Dr. Shubha Rani
Associate professor, Sushrutha Ayurvedic Medical College, Bangalore


Asst. Prof. Bhavana S
Dept. Of Psychology, Surana College

 **Date :** 15th May 2021
 **Time :** 11 a.m onwards
 **Via :** MS Teams Application

 **Kindly fill the registration form before joining.**

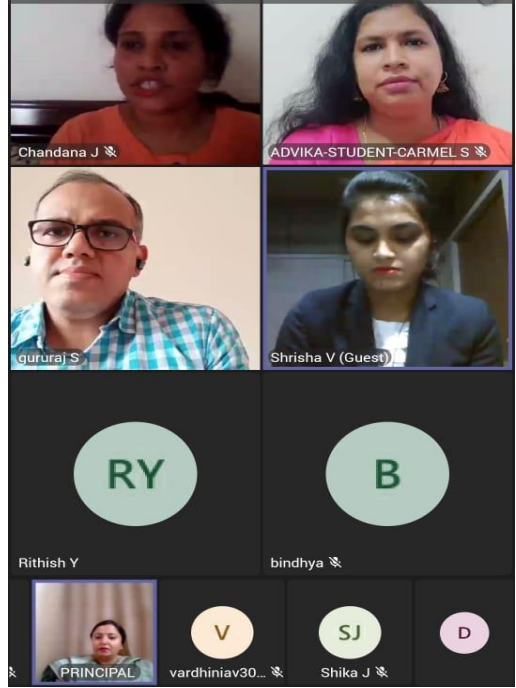
 **Registration link**
<https://forms.gle/NHE7SosZaREk8Et97>

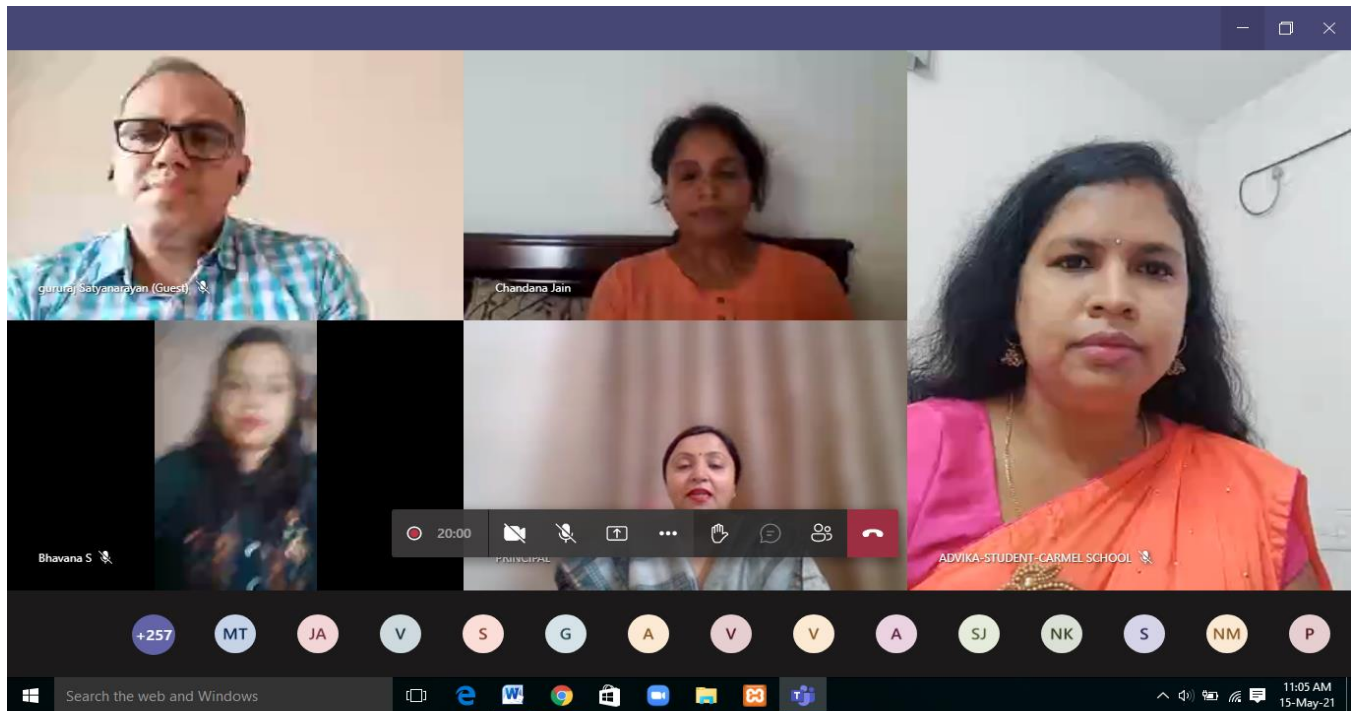
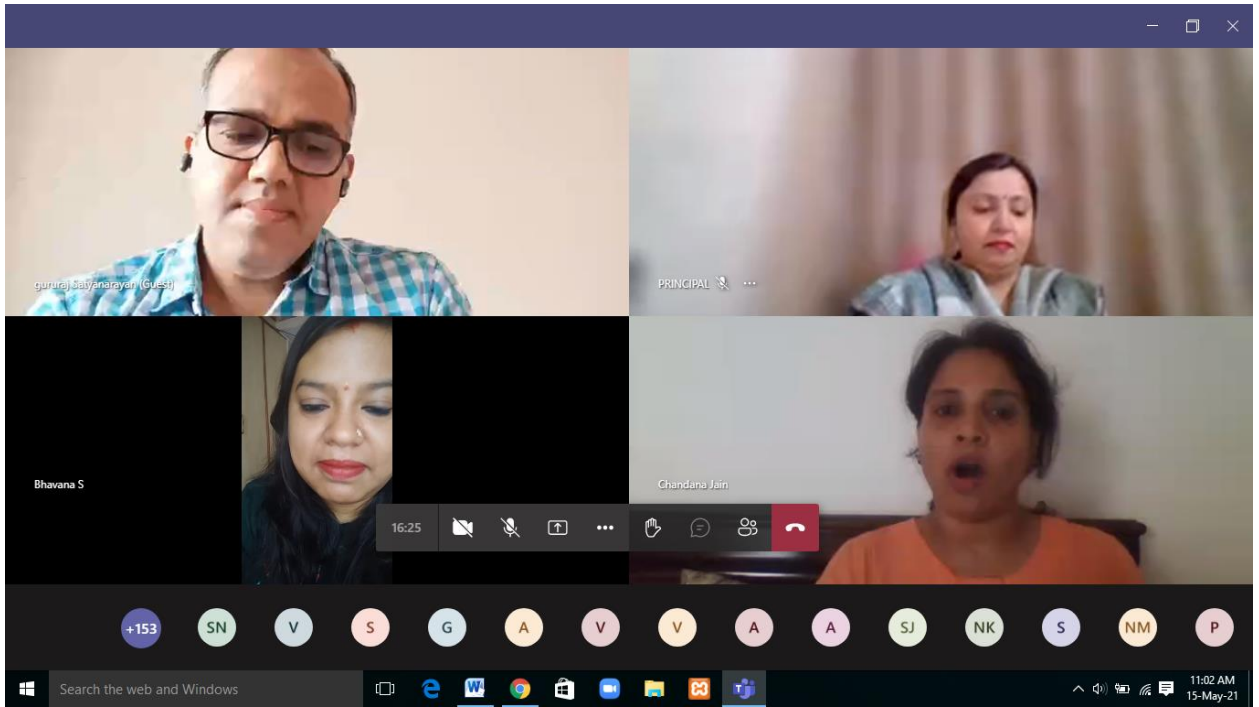
 **Link to join**
<https://teams.microsoft.com/l/meetup-join/19%3aa4f4023922ee4476b9ed80fb858b25d5%40thread.tacv2/1620638020354?context=%7b%22Tid%22%3a%22b19c3fbc-aa5f-4993-9c4d-bc365598ed7a%22%2c%22Oid%22%3a%229bda7f9c-bfeb-408c-8fe1-1e0bcd9490d%22%7d>

 **Contact Details -**
Student Coordinators
 1. Shrisha (Vice-President)
8660663797
 2. Rithish (Event Head)
9380789019

Team SC
Student Council
Surana College

2:37 pm





The image shows a Zoom meeting window. At the top, there are standard window controls (minimize, maximize, close). The main area is split into two video feeds. The left feed shows a man with glasses and a blue checkered shirt, identified as "gurunaj satyanarayan (Guest)". The right feed shows a woman with long dark hair, identified as "ADVIKA-STUDENT-CARMEL SCHOOL ...". Below the video feeds is a toolbar with icons for video, mute, chat, and a red call icon. A timer shows "01:56:49". At the bottom, there is a participant list with circular icons and initials: "+168", "HR", "SM", "MP", "C", "SF", "MT", "G", "A", "V", "S", "V", "A", "BS", "CJ", "NM". The Windows taskbar is visible at the very bottom, showing the search bar and various application icons. The system tray on the right shows the time "12:42 PM" and date "15-May-21".

World Food Safety Day

Student council hosted a Student Webinar on account of **World Food Safety Day**

• ವಿಶ್ವ ಆಹಾರ ಸುರಕ್ಷತಾ ದಿನ. This webinar was dated **7th June 2021, Monday at 1 p.m.** The topic of this webinar was **'Safe food today for healthy tomorrow • ಇಂದಿನ ಸುರಕ್ಷಿತ ಆಹಾರ, ನಾಳೆಯ ಆರೋಗ್ಯ'**.

The speakers of this webinar were-

1. **Anusha KP**, *Social Media Coordinator, Student Council*
2. **Arpitha AG**, *Student Council Member*

Here, the speakers spoke about awareness of food wastage. Speakers also explained about the process of rice growth. A special guest Mahesh D, who is a farmer and a teacher by profession spoke very effectively about struggles of a farmer in growing food.

At the end of the session oath was read by the speakers and was followed by all the participants. The oath was as follows –

I, Anusha will not waste any food and will try my best to prevent the wastage of food when it comes to my acknowledgement. I take this pledge in the name of food and abide to my oath.

ಅರ್ಪಿತ ಎಂಬ ನಾನು, ಊಟವನ್ನು ವ್ಯರ್ಥ ಮಾಡುವುದಿಲ್ಲವೆಂದು ಹಾಗೂ ನನ್ನ ಗಮನಕ್ಕೆ ಬಂದಾಗ ಆಹಾರ ವ್ಯರ್ಥವಾಗುವುದನ್ನು ಆದಷ್ಟು ತಡೆಯಲು ಪ್ರಯತ್ನಿಸುತ್ತೇನೆಂದು ಅನ್ನದ ಹೆಸರಿನಲ್ಲಿ ಪ್ರಮಾಣ ಮಾಡುತ್ತೇನೆ.

More than **110+ participants** were a part of this online food wastage awareness drive.

Few Honest Feedbacks:

- It was informative and insightful !
- It told everyone not to waste your food. We know about how we got food.

- The concept and execution of this webinar was well structured. Only problem was some network issues.
- I found this meeting really helpful. One of the most informative seminar, I have ever attended. Thanks for organizing and a very special thanks to the great speaker.

Outcome:

1. Awareness on food wastage
2. Student was given a chance to be speaker, hence it fills in confidence in them.



SURANA COLLEGE
Re-accredited by NAAC with "A+" grade
STUDENT COUNCIL
presents
STUDENT WEBINAR

TOPIC :

Safe food today for healthy tomorrow .
ಇಂದಿನ ಸುರಕ್ಷಿತ ಆಹಾರ, ನಾಳೆಯ ಆರೋಗ್ಯ.



Anusha KP
Social Media Coordinator, SC



Arpitha AG
Student Council Member

Supported by:

Dr. Archana Surana, Managing Trustee, SEI
Dr. Bhavani M.R, Principal, Surana College



Faculty Coordinators :

Asst. Prof. Chandana Jain, Chairperson, SC
Asst. Prof. Navya Shree, Deputy Chairperson, SC



 [sc.studentcouncil](https://www.instagram.com/sc.studentcouncil)

Join conversation
bit.ly

 **SURANA DEGREE COLLEGE,**
STUDENT COUNCIL, SOUTH END ROAD,
BANGALORE - 560004. 

 **Student Council** 
on account of
 **World Food Safety Day •**
ವಿಶ್ವ ಆಹಾರ ಸುರಕ್ಷತಾ ದಿನ 
presents

 **STUDENT WEBINAR** 

 **Topic :**

Safe food today for healthy tomorrow.
ಇಂದಿನ ಸುರಕ್ಷಿತ ಆಹಾರ, ನಾಳೆಯ ಆರೋಗ್ಯ.

 **Speakers :**


1. Anusha KP


Social Media Coordinator, Student Council


2. Arpitha AG


Student Council Member

 **Date :** 7th June 2021, Monday

 **Time :** 1 - 2 p.m.

 **Via :** Microsoft Teams


 **Link to join the workshop -**
<https://bit.ly/2S5dJuH>

 **For more details contact :**
Shrisha R, Vice President
[8660663797](tel:8660663797)

Team SC
Student Council
Surana College

11:50

ಅಕ್ಕಿಯ ಪೌಷ್ಟಿ ಕಾಂಶದ ಸಂಗತಿಗಳು



- >ಮಧುಮೇಹ ನಿಯಂತ್ರಣ
- >ಫೋಲಿಕ್ ಆಮ್ಲ
- >ಹೃದಯ ಆರೋಗ್ಯ
- >ಕ್ಯಾನ್ಸರ್ ಅಪಾಯ ಕಡಿತ


+157 K A VR A AK RY NM CJ

Search the web and Windows

1:15 PM 07-Jun-21

Microsoft Teams

Recording has started. This meeting is being recorded. By joining, you are giving consent for this meeting to be recorded. Privacy policy



Attendees (159)

- Asfya (Guest)
- B Iokesh (Guest)
- balaji k (Guest)
- bharatashokkharana (Guest)
- bhargavib962 (Guest)
- Bhavani HA (Guest)
- Bhavesk Kumar (Guest)
- Bhoomika R (Guest)
- bhoomika1820 (Guest)
- Bhuvan M (Guest)
- Bhuvaneshwari.D (Guest)

+158 RY NM SR A AK

Sai Shreisha R (Guest) Arpitha (Guest) anusha kp (Guest)

13:25 07-06-2021

Microsoft Teams

Request control

Recording has started. This meeting is being recorded. By joining, you are giving consent for this meeting to be recorded. [Privacy policy](#) Dismiss

Attendees (159) Mute all

Arpitha (Guest)

ವಿಶೇಷ ಅತಿಥಿ
Special Guest

ಮಹೇಶಾ ಡಿ
ಶಿಕ್ಷಕ ಮತ್ತು ರೈತ

+158 RY NM SR A AK

Sai Shirsha R, (Guest) Arpitha (Guest) amrsha kp (Guest)

Archana jh uppar (Guest)
Afsya (Guest)
B Jakesh (Guest)
bafaji k (Guest)
bharatashokkharana (Guest)
bhargavib962 (Guest)
Bhavani HA (Guest)
Bhavesh Kumar (Guest)
Bhoomika R (Guest)
bhoomika1820 (Guest)
Bhuvan M (Guest)

13:27
07-06-2021

PLEASE DON'T WASTE FOOD

depositphotos

Image ID: 462961582 www.depositphotos.com

+161 K A VR A AK RY NM C

Search the web and Windows

1:26 PM
07-Jun-21

Surana College

Student Council 2020-21



Activity: National Webinar on “Commit to Quit”

Student members: 75+ students

The resource person were as follows –

1. **DrVidya Rani P S**, *District consultant, District tobacco control unit, Bengaluru rural district*
2. **DrGirish Kumar**, *Psychiatrist, District mental health Programme, Bengaluru rural*

Mr.Chander, *Secretary and CEO, Consortium for Tobacco Free Karnataka*

Faculty Co-ordinator: Asst. Prof Chandana and Navyashree RM

World No Tobacco Day - Webinar

District Tobacco Control Cell – NTCP, Bengaluru Rural; Post Graduate department of Psychology , Surana College; Student Council, Surana College, South End Circle; Navodaya Charitable Trust organized a webinar **“Commit to Quit”** on account of **World No Tobacco Day – 31st May 2021, Monday at 3 p.m.**

This webinar gave the following reasons to the youth to shout out **“NO”** to tobacco –

- You'll feel accomplished.
- Your heart rate will lower.
- You'll save money.

- Your senses will improve.
- You'll have a brighter smile & clearer skin.
- You'll protect your family.
- You'll cough less.
- You'll smell better.
- Your Immune System will improve.
- You'll Reduce Your Risk of Cancer

The webinar had many dignitaries from various colleges, trusts and officers from Tobacco Control Unit who spoke about distractions of drugs, tobacco to this generation. 75+ students from our college were a part of this webinar. Many sorrowful cases were mentioned to motivate youth to say “No” to tobacco.

Outcome:

1. Participants understood the importance of quitting Tobacco and other harmful drugs.
2. E-certificates were provided by Navodaya Charitable Trust.

NATIONAL HEALTH MISSION KARNATAKA

NAVODAYA

SURANA DEGREE COLLEGE, STUDENT COUNCIL, SOUTH END ROAD, BANGALORE - 560004.

DISTRICT TOBACCO CONTROL CELL - NTCP, BENGALURU RURAL
 POST GRADUATE DEPARTMENT OF PSYCHOLOGY, SURANA COLLEGE
 STUDENT COUNCIL - SURANA COLLEGE, SOUTH END CIRCLE
 NAVODAYA CHARITABLE TRUST
 PRESENTS
WORLD NO TOBACCO DAY 2021
"Commit to Quit"

Student Council in association with Navodaya Charitable trust on account of **World No Tobacco Day** presents **"Commit to Quit"**

Date : 31st May 2021, Monday
Time : 3:00-4:00 PM
Via : Google Meet

Link to join the webinar
<https://meet.google.com/ckv-cifh-qie>

Dr. Vidya Rani P.S.
 District consultant
 District tobacco control cell
 Bengaluru rural

Dr. Girish Kumar
 Psychiatrist
 District mental health Programme
 Bengaluru rural

Mr.Chander
 Secretary & CEO
 Consortium For Tobacco Free
 Karnataka

SUPPORTED BY:

Dr. Shanthala B.N.
 District leprosy officer
 Bengaluru rural district

Dr. Archana Surana
 Managing Trustee
 Surana Educational Institution

Dr. Bhavani M.R.
 Principal
 Surana College

Time: 3:00 PM **Date: 31st May,2021**

Google Meet joining info.
 Join the meeting: <https://meet.google.com/ckv-cifh-qie>

Team SC
Student Council
Surana College

World Organ Donation Day - Webinar

Student Council conducted a webinar “**Organ Donation – Life After Death**” on account of **World Organ Donation Day, 13th August 2021, Friday at 2 pm.**

Resource Person :Dr. Rajesh Parekh, Senior Consultant, BhagwanMahaaveer Jain Hospital and Vikram Hospital; Professor of Ophthalmology International Medical School (Malaysia – Ramaiah)

Dr. Rajesh Parekh explains about the **life even after death**, some organs of the body can be preserved and stored. If these organs are donated, it might save somebody else’s life. The rate of organ donation has significantly increased due to the number of successful cases. Organ Donation is defined as the removal of organs from a body and transplanting it to a new body by surgical means. The requirement for new organs usually arises when a person loses an organ to some accident or stops functioning.

Ex: Liver, Retina, Heart, Kidney etc...

Organ transplant depends on the availability of human organs. Organ transplantation is the only way of saving lives of patients who have had terminal organ failure. A person can sign up and register for donating his organs. In this case, a person voluntarily consents to donate his organs after his death. After he passes away, the doctors remove the eyes and other organs that can be preserved from his body and stores them. These donated organs are used to help patients in need of organ transplantation.

Also, if a person is declared brain dead by doctors, his family members can officially consent to donate his organs. Such cases usually happen when a patient is desperately in need of an organ and delay can be fatal.

So, the speaker of the webinar explained the need, importance and all other details regarding the organ donation.

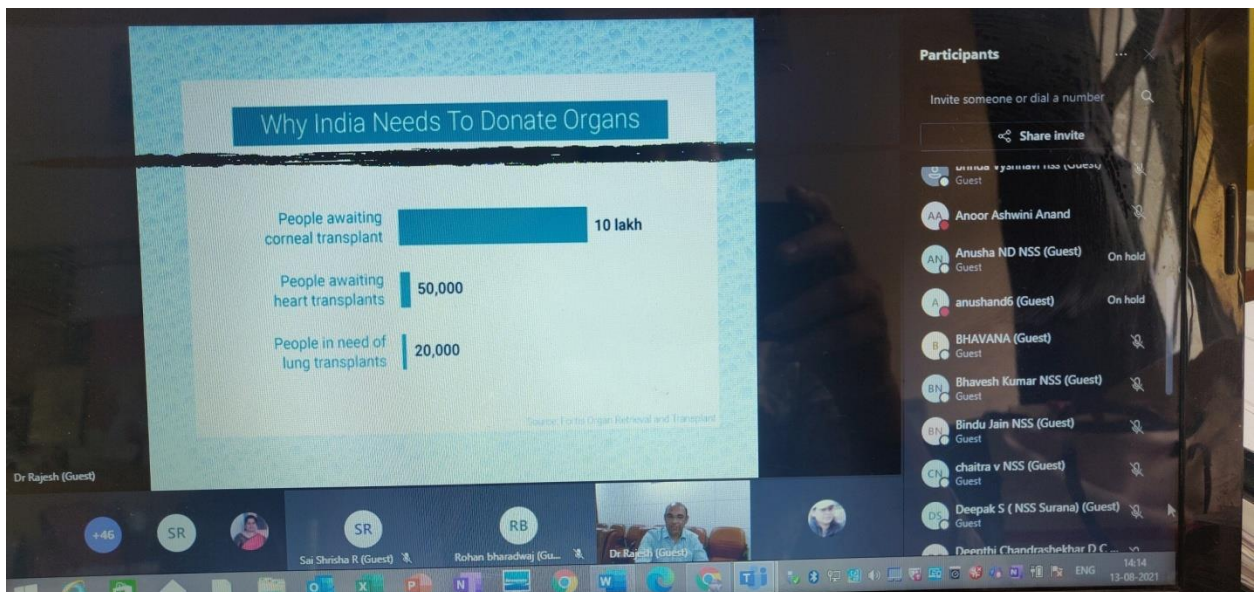
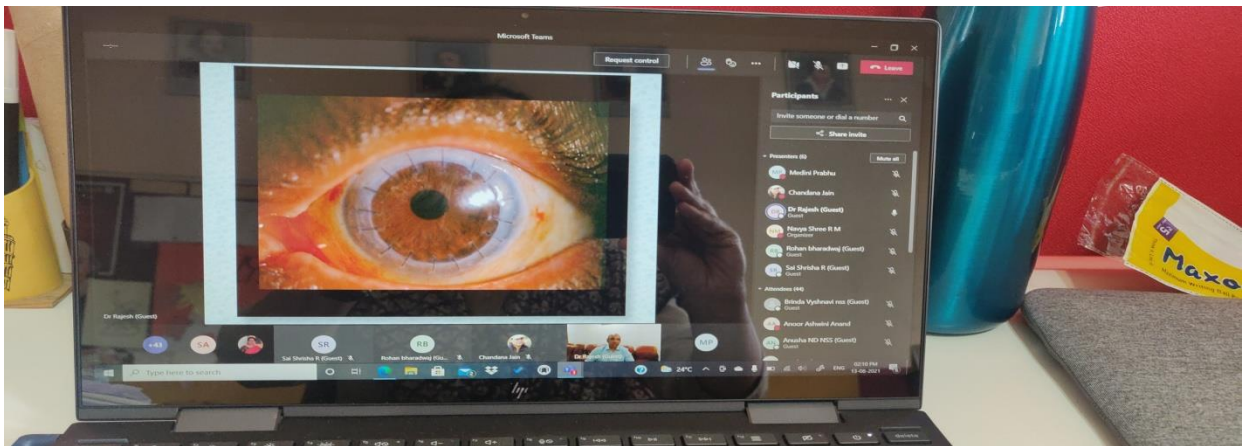
“Recycle Your Life - Become an Organ Donor”


“Give Some One a Second Chance - One Organ Can Save 8 Lives” “Be a Donor, Be a Hero”

“Nothing Can Be Better Than Helping Someone after Your Death When You Donate Your Organs”


Outcome :


1. Participants understood the importance of Organ Donation.
2. Participants were motivated to donate organs – life after death.





SURANA COLLEGE
 No. 16, South End Road, Bengaluru-560004
 Re-Accredited by NAAC with A+ Grade

STUDENT COUNCIL
 on account of
WORLD ORGAN DONATION DAY
 Presents WEBINAR on
"Organ Donation - Life after Death"



Date: 13th August 2021, Friday | Time: 2:00 pm
 Microsoft Teams

WEBINAR ON
"Organ Donation - Life after Death"


Speaker

Dr. Rajesh Parekh
 Senior Consultant, Bhagwan Mahaveer Jain Hospital and Vikram Hospital
 Professor of Ophthalmology International Medical School (Malaysia - Ramaiah)

Chief Patron
Dr. Archana Surana
 Managing Trustee, Surana Educational Institutions


Presided By
Dr. Bhavani M R
 Principal, Surana College, South End Road


Convenors
 Asst. Prof. Chandana Jain
 Chairperson, Student Council













Asst. Prof. Navya Shree
 Deputy Chairperson, Student Council

Date: 13th August 2021, Friday | Time: 2:00 pm
 Microsoft Teams


— You are Cordially Invited for the Webinar —


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STUDENT COUNCIL
 Initiates
AWARENESS ON ORGAN DONATION
 13th August 2021



 **SURANA COLLEGE** 
 **STUDENT COUNCIL** 
 On account of
 **World Organ Donation day** 
 presents Webinar on
"Organ Donation- Life after death"
     

Link to join webinar
<https://bit.ly/3xFjAp9>

 **Faculty Coordinators -**
Asst. Prof. Chandana Jain
 Chairperson of Student Council
Asst. Prof. Navya Shree
 Deputy Chairperson of Student Council

All the best!

11:33 am

ಸುರಾನಾ ಕಾಲೇಜ್

ಕನ್ನಡ ವಿಭಾಗ

ನವೋದ್ಯಮ ಮತ್ತು ಉದ್ಯಮಕಶೀಲತೆ

ಆನ್ ಲೈನ್ ಪರಿಚಯ ಕಾರ್ಯಕ್ರಮ

ದಿನ - 1

ದಿನಾಂಕ - 17-8-2020

ಸುರಾನಾ ಕಾಲೇಜಿನ ಕನ್ನಡ ವಿಭಾಗದ ಸಂಭ್ರಮ ಕನ್ನಡ ಸಂಘದಿಂದ ಪ್ರತಿ ವರ್ಷ ಪಠ್ಯ ಹಾಗೂ ಪಠ್ಯೇತರ ಚಟುವಟಿಕೆಗಳು ನಡೆಯುತ್ತಿರುತ್ತದೆ. 2020 ವರ್ಷದ ಮೊದಲನೆಯ ಚಟುವಟಿಕೆಯಾಗಿ **ನವೋದ್ಯಮ** ಸರ್ಟಿಫಿಕೇಟ್ ಕೋರ್ಸ್ ಅನ್ನು ಮಾಡಲಾಗಿದೆ. ಆಗಸ್ಟ್ 17 ರಿಂದ ಶುರುವಾಗಿ ಸತತವಾಗಿ ಆರು ದಿನಗಳ ಕಾಲ ನಡೆಯಲಿದೆ

ಕಾರ್ಯಕ್ರಮ ಮುಂಜಾನೆ 10 ಗಂಟೆಗೆ ಶುರು ಮಾಡಲಾಗಿತ್ತು. ಮೊದಲನೆಯದಾಗಿ ಕನ್ನಡ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥರಾದ ಡಾ. ವಾತ್ಸಲಾ ಮೋಹನ್ ಅವರು ಕಾರ್ಯಕ್ರಮದ ಬಗ್ಗೆ ಪರಿಚಯ ಮಾಡಿಕೊಟ್ಟರು ಹಾಗೂ ದಿನದ ಅತಿಥಿ ಉಪನ್ಯಾಸಕರಾದ ಶ್ರೀ ಸತ್ಯೇಶ್ ಎನ್ ಬೆಳ್ಳೂರ್ ಹಾಗೂ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸ್ವಾಗತ ಕೋರಿದರು ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲರಾದ ಡಾ. ಭವಾನಿ ಎಂ ಆರ್ ವಿದ್ಯಾರ್ಥಿಗಳನ್ನು ಉದ್ದೇಶಿಸಿ ನವೋದ್ಯಮದ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು ಹಾಗೂ ವಿದ್ಯಾರ್ಥಿಗಳು ಈ ಅವಕಾಶವನ್ನು ಸದುಪಯೋಗ ಪಡೆದುಕೊಳ್ಳಬೇಕು ಎಂದು ಸಲಹೆ ನೀಡಿದರು. ಉಪನ್ಯಾಸಕರಾದ ಡಾ. ಸುಷ್ಮಾ ಎಂ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಪ್ರಾಥಮಿಕ ಸಲಹೆಗಳು ಸೂಚನೆಗಳನ್ನು ನೀಡಿದರು.

ಕಾರ್ಯಕ್ರಮದ ಮೊದಲ ದಿನ ಶ್ರೀ ಸತ್ಯೇಶ್ ಎನ್. ಬೆಳ್ಳೂರ್ ಅವರು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ **ನವೋದ್ಯಮದ ಹುಟ್ಟು, ಬೆಳವಣಿಗೆ ಹಾಗೂ ಮಹತ್ವ** ವಿಷಯದ ಬಗ್ಗೆ ತಿಳಿಸಿದರು. ನಾವು ಯಾವುದೇ ಒಂದು ಹೊಸ ಕೆಲಸ ಶುರು ಮಾಡುವಾಗ ಮೊದಲು ಅದರ ಮೂಲ ತಿಳಿದುಕೊಂಡಿರಬೇಕು. ನವೋದ್ಯಮ(Entrepreneurship) ಪದದ ಮೂಲ ಫ್ರೆಂಚ್ ಭಾಷೆಯದು (entre prender) ಎಂಬ ಎರಡು ಪದ ಕೂಡಿ ಈ ಪದ ಬಂದಿದೆ. ಇದರ ಅರ್ಥ ಅಂಡರ್‌ಟೇಕರ್(undertaker)ಶವ ಪೆಟ್ಟಿಗೆ ಮಾಡುವವರು ಎಂದು. ಹಿಂದಿನ ಕಾಲದಲ್ಲಿ ಈ ಪ್ರಕಾರದ ಜನರು ಹೆಚ್ಚು ನಷ್ಟ ಅನುಭವಿಸಿದರು. ಅವರ ಕೆಲಸ ಅತ್ಯಂತ ಅವಶ್ಯಕವಾಗಿದ್ದರೂ ಹೆಚ್ಚಾಗಿ ಲಾಭವೇನು ಕಾಣುತ್ತಿರಲಿಲ್ಲ ಅದೇ ರೀತಿ ಈ ನವೋದ್ಯಮವೂ ಕೂಡ. ಈ ನವೋದ್ಯಮದ ಪರಿಕಲ್ಪನೆ ಯಾರೋ ಹೇಳಿ ನಮಗೆ ಬರುವಂತದ್ದಲ್ಲ ಅದು ನಮ್ಮಲ್ಲಿಯೇ ಅಂತಃಪ್ರೇರಣೆ ಇಂದ ಮೊಳಕೆ ಹೊಡೆಯಬೇಕು. ಅತಿಥಿ ಉಪನ್ಯಾಸಕರಾದ ಸತ್ಯೇಶರವರು ನವೋದ್ಯಮಕ್ಕೆ ವಿವಿಧ ವಿವರಣೆಯನ್ನು ನೀಡಿದರು ಸ್ವಯಂ ಪ್ರೇರಣೆಯಿಂದ ಯಾವುದಾದರೂ ಕೆಲಸ ಅಥವಾ ಉದ್ಯಮವನ್ನು ಶುರು ಮಾಡುವವನು ಉದ್ಯಮಶೀಲ ಎನ್ನಬಹುದು ಎಂದು ಹೇಳಿದರು. ನಷ್ಟ ಕಡಿಮೆ ಮಾಡುವ ವ್ಯಾಪಾರ ಕೂಡ ನವೋದ್ಯಮ ಎಂದು ಸಹ ವಿವರಿಸಿದರು. ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ನಮಗೆ ಸಣ್ಣ ಕಥೆಗಳನ್ನು ಹೇಳುತ್ತಾ ಹೆಚ್ಚು ಮಹತ್ವದ ವಿಷಯಗಳನ್ನು ತಿಳಿಸುತ್ತಾ ಬಂದರು.

ರೈತ ಗೋಧಿಯನ್ನು ಬೆಳೆಯುತ್ತಾನೆ ಅದು ಮಂಡಿಗೆ ಹೋಗಿ ವ್ಯಾಪಾರವಾಗಿ ಗಿರಿಣಿಯಲ್ಲಿ ಪುಡಿಯಾಗಿ ಕೊನೆಗೆ ಬ್ರೆಡ್ ಆಗುತ್ತದೆ. ಇಲ್ಲಿ ನಾವು ಗಮನಿಸಬೇಕಾದ ಅಂಶ ವೇನೆಂದರೆ ಹೊಲದಲ್ಲಿ ಇರುವ ಗೋಧಿಗಿಂತ ಅಂಗಡಿಯ ಬ್ರೆಡ್ ಗೆ ಹೆಚ್ಚು

ಮಹತ್ವವಿರುತ್ತದೆ. ಸಮಯದ ಜೊತೆಗೆ ಒಂದು ವಸ್ತುವಿನ ಬೆಲೆ ಹಾಗೂ ಮಹತ್ವ ಹೇಗೆ ಹೆಚ್ಚಾಗುತ್ತದೆ ಎಂಬುದನ್ನು ಇಲ್ಲಿ ನಾವು ತಿಳಿಯಬಹುದಾಗಿದೆ. ಅವಶ್ಯಕತೆ ಹೆಚ್ಚಾದಂತೆ ಅದರ ಮೌಲ್ಯ ಹೆಚ್ಚಾಗುತ್ತದೆ ಎಂದು ವಿಷಯ ತಿಳಿಸಿದರು. ನವೋದ್ಯಮ ಕೇವಲ ತಾಂತ್ರಿಕ ವಿಷಯವಲ್ಲ ಅದು ಕ್ರಿಯಾಶೀಲತೆ ಮತ್ತು ಯೋಚಿಸುವ ವಿಧಾನವು ಹೌದು. 1920-1960 ರಲ್ಲಿ ನವೋದ್ಯಮದ ಸಿದ್ಧಾಂತಗಳು ಬೆಳಕಿಗೆ ಬಂತು. ನೆಲ - ಆಸ್ತಿ, ಜನಬಲ, ಹಣ- ಬಂಡವಾಳ ಇವೆಲ್ಲವೂ ಪ್ರಮುಖ ಪಾತ್ರ ವಹಿಸುತ್ತದೆ. ಪ್ರಸ್ತುತ ದಿನಗಳಲ್ಲಿ ಯಾವುದೇ ಹಣ ಇಲ್ಲದೆ ಸಹ ನವೋದ್ಯಮವನ್ನು ಸ್ಥಾಪಿಸಬಹುದು. ಇದು ಸಾಧ್ಯವಾಗುವಷ್ಟು ನವೀನತೆ ಹಾಗೂ ಕ್ರಿಯಾಶೀಲತೆ ನಮ್ಮಲ್ಲಿರಬೇಕು. ನಾವು ಏನೇ ಮಾಡಬೇಕೆಂಬ ಕನಸಿದ್ದರೂ ಮೊದಲು ಅದರಲ್ಲಿ ಸಂಪೂರ್ಣ ವಿಶ್ವಾಸ ನಂಬಿಕೆ ಇಡಬೇಕು. ನಾವು ಸೃಷ್ಟಿಸುವ ನವೋದ್ಯಮ ಜನರಿಗೆ ಉಪಯೋಗ ವಾಗುವಂತದ್ದಾಗಿರಬೇಕು. ಕೇವಲ ಹೊಸದನ್ನು ಸೃಷ್ಟಿಸುವುದಲ್ಲ ಈಗಾಗಲೇ ಇರುವ ಸವಲತ್ತುಗಳನ್ನು ಉಪಯೋಗಿಸಿಕೊಂಡು ಹೊಸ ಪ್ರಕಾರವಾಗಿ ಹೊರ ತರಬೇಕು ಜನರು ಅದನ್ನು ಉಪಯೋಗಿಸುವಂತಾಗಬೇಕು. ಬರೀ ಹಣ ಮಾಡುವ ಉದ್ದೇಶದಿಂದ ನವೋದ್ಯಮ ಪ್ರಾರಂಭಿಸಬಾರದು ಬದಲಿಗೆ ಹಣದ ಜೊತೆ ಹೆಚ್ಚು ಕಲಿಯುವಂತಾದರೆ ಹಾಗೂ ತಮ್ಮ ಉತ್ಪನ್ನಗಳನ್ನು ಗುಣಮಟ್ಟ ಉತ್ತಮವಾಗಿದ್ದು ಸಮಾಜಕ್ಕೆ ಒಳಿತು ಮಾಡುವಂತಿರಬೇಕು ಆಗ ಮಾತ್ರ ಒಂದು ಉತ್ತಮ ನವೋದ್ಯಮ ಸ್ಥಾಪಿಸಲು ಸಾಧ್ಯ. ಉದ್ಯಮಶೀಲತೆ ಒಂದು ಅತೀ ಕಠಿಣವಾದದ್ದಲ್ಲ ಅದು ನಾವು ನೋಡುವ ದೃಷ್ಟಿಕೋನದಲ್ಲಿದೆ. ಯಾವುದೇ ವಿಷಯವಾಗಲೀ ಅದನ್ನು ಸಂಪೂರ್ಣವಾಗಿ ಗುರುತಿಸುವ, ಗಮನಿಸುವ ಅಭ್ಯಾಸ ಬೆಳೆಸಿಕೊಳ್ಳಬೇಕು ಪ್ರತೀ ವಿಷಯವನ್ನು ಸೂಕ್ಷ್ಮವಾಗಿ ಗಮನಿಸಿದರೆ ಸಮಸ್ಯೆಗೆ ಪರಿಹಾರ ಖಂಡಿತಾ ದೊರೆಯುತ್ತದೆ. ನಮ್ಮ ಕೆಲಸಗಳು ಸಂದರ್ಭೋಚಿತ ಹಾಗೂ ಸಮಯೋಚಿತವಾಗಿಬೇಕು. ಜಗತ್ತಿನಲ್ಲಿ, ಜನರಲ್ಲಿ ಬದಲಾವಣೆಗಳು ಆದಂತೆ ಹೆಚ್ಚು ಅವಕಾಶಗಳು ದೊರುತ್ತವೆ ಹೊಸ ಹೊಸ ವಿಷಯಗಳ ಪ್ರಯೋಗ ಮಾಡಲು. ನಾವು ಯಾವುದೇ ಹೊಸ ಬದಲಾವಣೆಗೆ ಹಿಂಜರಿಯಬಾರದು ಬದಲಾವಣೆಯ ಅರಿವು ನಮ್ಮಲ್ಲಿರಬೇಕು ಅದಕ್ಕೆ ತಕ್ಕಂತೆ ಬದಲಾವಣೆಗಳು ಮಾಡಿಕೊಳ್ಳಬೇಕು. ಒಂದು ನವೋದ್ಯಮ ಶುರು ಮಾಡಲು ಬಯಸಿದವರು ಸದ್ಯದ ಮನಸ್ಸಿತಿ ಹೊಂದಿರಬೇಕು ಮತ್ತು ತಾವು ಯಾವುದೇ ಕೆಲಸ ಮಾಡಿದರು ಅದನ್ನು ಚಂದವಾಗಿ ಮಾಡಬೇಕು, ಸದಾ ಉದ್ಯಮಶೀಲ ಯೋಚನೆಗಳನ್ನು ಮಾಡುತ್ತಿರಬೇಕು. ನಾವು ನಮ್ಮ ಸರ್ವಾಧಿಕಾರಿಗಳಾಗಿರಬೇಕು ಎಂದು ಹೇಳುತ್ತಾ ಅವರು ರಚಿಸಿರುವ ಕವನಗಳನ್ನು ನಮಗೆ ಪ್ರಸ್ತುತ ಪವಡಿಸುತ್ತಾ ಶುಭ ಕೋರಿದರು.

ಕಡೆಯದಾಗಿ ಒಂದು ಮಾತು... The takeaway !

ನೋಡು ಜಗವನು ನೋಡು, ಸೂಕ್ಷ್ಮದಿಂ ನೋಡುತಿರು |
 ಬಾಡದಿಹ ಪರಿವರ್ತನೆಯ ಅದರ ಭಾವ ||
 ಕಾಡುತಿರಲದು ನಿನ್ನ ಒಳಗಡೆಯ ಚಿತ್ತವನು |
 ಮೂಡುವುದು ನವರಾಗ - ನವ್ಯಜೀವಿ ||

ಬೆಳಸದೆಯೆ ನಿನ್ನೆಲ್ಲ ಬುದ್ಧಿಮತಿಯಂ ನೀನು |
 ಬೆಳೆಸಳಿನ್ನಿತರರಾ ಸಿರಿವಂತಿಕೆಯನು ||
 ಬಳಸುತೆಲ್ಲವ ನಿನ್ನ ಸ್ವಂತಿಕೆಯ ಸೃಷ್ಟಿಯೊಳು
 ಬೆಳೆಸು ಬೌದ್ಧಿಕಸ್ವಾಮ್ಯ - ನವ್ಯಜೀವಿ ||

ದಿನ - 2

ದಿನಾಂಕ - 18-8-2020

ನವೋದ್ಯಮಗಳ ಸುತ್ತ ಮುತ್ತ

ಕಾರ್ಯಕ್ರಮದ ಎರಡನೇ ದಿನ ಡಾ ವತ್ಸಲಾ ಮೊಹನ್ ಅವರು ಮುಂಜಾನೆಯ ಶುಭಾಶಯ ಕೋರುತ್ತಾ ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲರನ್ನು ಹಾಗೂ ಈ ದಿನದ ಅತಿಥಿ ಉಪನ್ಯಾಸಕರಾದ ಎನ್. ರವಿ ಶಂಕರ್ ಅವರನ್ನು ಕಾರ್ಯಕ್ರಮಕ್ಕೆ ಸ್ವಾಗತಿಸಿದರು. ಇಜ್ಜಾನ ಡಾಟ್ ಕಾಮ್ ಸಂಪಾದಕರಾದ ಟಿ. ಜಿ. ಶ್ರೀನಿಧಿ ಅವರು ಎನ್. ರವಿ ಶಂಕರ್ ಅವರನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಪರಿಚಯಿಸಿದರು.

We live in a complex times! ಎಂದು ಹೇಳುತ್ತಾ ರವಿ ಶಂಕರ್ ಅವರು ಮಾತನ್ನು ಶುರು ಮಾಡಿದರು. ನಾವು ಒಂದು ಸಂಕೀರ್ಣ ಕಾಲದಲ್ಲಿ ಬದುಕುತ್ತಿದ್ದೇವೆ ಹಾಗಾಗಿ ಎಲ್ಲವೂ ನೋಡುವ ದೃಷ್ಟಿಕೋನದಲ್ಲಿದೆ. ನವೋದ್ಯಮಗಳು ಬದುಕನ್ನು ವಿವರಿಸುವ ವಿಧಾನ ಹಾಗೂ ಸಾವಾಲುಗಳಿಗೆ ತಕ್ಕ ಉತ್ತರಗಳನ್ನು ಹುಡುಕುವುದು ಎಂದು ವಿಸ್ತರಿಸಿದರು. ಡಿಜಿಟಲ್ ಮಾರ್ಕೆಟಿಂಗ್ ಬಗ್ಗೆ ವಿಸ್ತಾರವಾಗಿ ವಿವರಿಸಿದರು ಇದರಲ್ಲಿ ರೆಗ್ಯುಲರ್ ಮಾರ್ಕೆಟಿಂಗ್ ಮತ್ತು ಕ್ಯುರೆಶನ್ ಮಾರ್ಕೆಟಿಂಗ್ ಎಂಬ ಎರಡು ಪ್ರಕಾರಗಳಿವೆ. ನವೋದ್ಯಮಗಳ ಬಂಡವಾಳ ಹೂಡಿಕೆಯ ಬಗ್ಗೆ ಮಾಹಿತಿ ನೀಡಿದರು. ಇದರಲ್ಲಿ ಗೂಡ್ಸ್ ಟ್ರಾಫಿಕಿಂಗ್ (goods trafficking) , ಡೆಬ್ಟ್ ಫೈನಾನ್ಸಿಂಗ್ (debt financing) ಹಾಗೂ ವೆಂಚರ್ ಕ್ಯಾಪಿಟಲ್ (venture capital) ಎಂಬ ಪ್ರಕಾರಗಳಿವೆ. ಗೂಡ್ಸ್ ಟ್ರಾಫಿಕಿಂಗ್ ಅಂದರೆ ನಮ್ಮದೇ ಹಣ ಹಾಕುವುದು, ಡೆಬ್ಟ್ ಫೈನಾನ್ಸಿಂಗ್ ಅಂದರೆ ಸಾಲ ಪಡೆಯುವುದು ಮತ್ತು ವೆಂಚರ್ ಕ್ಯಾಪಿಟಲ್ ಅಂದರೆ ಸಾಹಸಿ ಬಂಡವಾಳಗಾರರು ಎಂದರ್ಥ. ವೆಂಚರ್ ಕ್ಯಾಪಿಟಲ್ ವಿಧಾನದಲ್ಲಿ ಏಂಜೆಲ್ ಫಂಡಿಂಗ್ ಎಂಬ ವಿಷಯವನ್ನು ವಿವರಿಸಿದರು. ಇತರರು ನಮ್ಮ ಯೋಜನೆಯ ಮೇಲೆ ನಂಬಿಕೆಯಿಟ್ಟು ಬಂಡವಾಳ ಹೂಡಿಕೆ ಮಾಡುವುದನ್ನು ಏಂಜೆಲ್ ಫಂಡಿಂಗ್ ಎಂದು ಕರೆಯುತ್ತಾರೆ. ಇದಕ್ಕೆ ನಾವು ಬಂಡವಾಳಗಾರರಿಗೆ ಸಂಪೂರ್ಣ ನಂಬಿಕೆ ಬರುವಷ್ಟು ಪುರಾವೆಗಳನ್ನು ನೀಡಬೇಕಾಗುತ್ತದೆ. ಬಂಡವಾಳಗಾರರು ಹಣ ಹೂಡಿಕೆ ಮಾಡುವ ಮುನ್ನ ನಮ್ಮ ಯೋಜನೆಯನ್ನು ಎಲ್ಲಾ ವಿಧದಲ್ಲೂ ಪರಿಶೀಲಿಸಿ ನಂತರ ಹೂಡಿಕೆ ಮಾಡುತ್ತಾರೆ. ರೊಬೊ ಅಡ್ವೆಂಚರಿ ಮತ್ತು ಮೆಶೀನ್ ಲನ್ರಿಂಗ್ ಬಗ್ಗೆ ಕೂಡ ಮಾಹಿತಿ ನೀಡಿದರು. ಇನ್ನೊಂದು ವಿಷಯವೆಂದರೆ ದೇಶದ ಪ್ರತಿಯೊಬ್ಬರು ಯಾವುದಾದರೂ ಒಂದು ರೀತಿಯಲ್ಲಿ ನವೋದ್ಯಮ ನಡೆಸಬೇಕು ಆಗ ದೇಶದ ಬೆಳವಣಿಗೆ ಉತ್ತಮ ವೇಗದಲ್ಲಾಗುತ್ತದೆ ಇದುವೇ ಮೈಕ್ರೋ ಎಂಟರ್ಪ್ರೈನರ್ಶಿಪ್. ನಾವೂ ಇತರ ಯಾವುದೇ ಹುದ್ದೆಗಳಲ್ಲಿ ಕೆಲಸ ಮಾಡುತ್ತಿದ್ದರೆ ನಮ್ಮದೇ ಆದ ಉದ್ಯಮವೊಂದು ಇಟ್ಟುಕೊಂಡಿರಬೇಕು. ಸದಾ ನಮ್ಮ ಯೋಜನೆ ಸರಿಯಾದ ರೀತಿಯಲ್ಲಿ ಕೆಲಸ ಮಾಡಬೇಕೆಂಬ ಹಂಬಲವಿರಬೇಕು ಅದಕ್ಕಾಗಿ ಮನಃಗಡದ ಹೋರಾಡಬೇಕು. ಕ್ರಿಪ್ಟೋಕರೆನ್ಸಿ (crypto currency) ಬಗ್ಗೆ ಸಹ ಮಾತನಾಡಿದರು. ಕ್ರಿಪ್ಟೋಕರೆನ್ಸಿ ಎಂದರೆ ಡಿಜಿಟಲ್ ಕರೆನ್ಸಿ ಹಣ ಬದಲಾವಣೆ ಮಾಡಿಕೊಳ್ಳುವ ಒಂದು ವಿಧಾನವಾಗಿದೆ ಎಂಬ ಮಾಹಿತಿ ನೀಡಿದರು. ಯಾವುದೇ ನವೋದ್ಯಮವಾಗಲೀ, ಉದ್ಯಮವಾಗಿ ಸದಾ ಸದೃಢ ಮಾನಸ್ಸಿನಿಂದ ಧೈರ್ಯಗಡದ ಮಾಡಬೇಕು ಎಂದು ಹೇಳಿದರು. ಹೀಗೆ ಎನ್. ರವಿ ಶಂಕರ್ ಅವರು ನವೋದ್ಯಮದ ಬಗ್ಗೆ ಮಾಹಿತಿಗಳನ್ನು ನಮ್ಮೊಂದಿಗೆ ಹಂಚಿಕೊಂಡರು.

ದಿನ - 3

ದಿನಾಂಕ - 19-8-2020

ಮಾಹಿತಿ ತಂತ್ರಜ್ಞಾನ

ಕಾರ್ಯಕ್ರಮದ ಮೂರನೇ ದಿನ ಕನ್ನಡದ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥೆ ಡಾ ವತ್ಸಲಾ ಮೊಹನ್ ಅವರು ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲ ಹಾಗೂ ದಿನದ ಅತಿಥಿ ಉಪನ್ಯಾಸಕರಾದ ಡಾ ಉದಯ ಶಂಕರ್ ಪುರಾಣಿಕ ಅವರನ್ನು ಸ್ವಾಗತಿಸಿದರು. ಇಜ್ಜಾನ ಡಾಟ್ ಕಾಮ್ ಸಹಾಯ ಸಂಪಾದಕ, ಗುಬ್ಬಿ ಕ್ರಿಯೇಟಿವ್ ಸಂಸ್ಥಾಪಕ ಹಾಗೂ ನಮ್ಮ ಕಾಲೇಜಿನ ಹಳೆಯ ವಿದ್ಯಾರ್ಥಿಯಾದ ಅಭಿಷೇಕ್. ಜಿ. ಎಸ್.ಉದಯ್ ಶಂಕರ್ ಪುರಾಣಿಕ ಅವರ ಪರಿಚಯವನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ನೀಡಿದರು.

ಮಾಹಿತಿ ತಂತ್ರಜ್ಞಾನ (information technology IT) ಹಾಗೂ ನವೋದ್ಯಮ ಹೇಗೆ ಒಂದಕ್ಕೊಂದು ಪೂರಕವಾಗಿ ಕೆಲಸ ನಿರ್ವಹಿಸುತ್ತವೆ ಎಂಬ ವಿಷಯವನ್ನು ತಿಳಿಸುತ್ತಾ ಇದರ ಬಗ್ಗೆ ಇನ್ನೂ ಹೆಚ್ಚಿನ ಮಾಹಿತಿ ನೀಡಲು ಆರಂಭಿಸಿದರು. ಮೊದಲನೆಯದಾಗಿ ಕೂರೊನಾ ಪೂರ್ವ ಹಾಗೂ ಕೊರೊನ ನಂತರದ ದಿನಗಳ ತಂತ್ರಜ್ಞಾನ ವಿಷಯದ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು. ಪ್ರಸ್ತುತ ದಿನಗಳಲ್ಲಿ ನವೋದ್ಯಮಗಳ ಮರುಶೋಧಿಸಲು ಹಾಗೂ ಮರುಸ್ಥಾಪಿಸುವ ಅಗತ್ಯ ಮೂಡಿದೆ. ಸಂಪೂರ್ಣವಾಗಿ ಬದಲಾವಣೆ ಇಲ್ಲದಿದ್ದರೂ ಪ್ರಸ್ತುತ ಸಮಯಕ್ಕೆ ತಕ್ಕಂತೆ ಬದಲಾವಣೆಯ ಅನಿವಾರ್ಯ ನವೋದ್ಯಮಗಳಿಗಿದೆ. ನವೋದ್ಯಮಗಳು ಯುನಿಕಾರ್ನ್ (1 ಬಿಲಿಯನ್ ಡಾಲರ್), ಡೆಕಾಕಾರ್ನ್ (10 ಬಿಲಿಯನ್ ಡಾಲರ್), ಹೆಕ್ಟೋಕಾರ್ನ್(100 ಬಿಲಿಯನ್ ಡಾಲರ್) ಎಂಬ ಪ್ರಕಾರಗಳಲ್ಲಿ ವಿಂಗಡಿಸಲಾಗಿದೆ. ವಿಶ್ವದಾದ್ಯಂತ 586 ಯುನಿಕಾರ್ನ್, 24 ಡೆಕಾಕಾರ್ನ್‌ಗಳಿವೆ. ಇದರಲ್ಲಿ 61ಯುನಿಕಾರ್ನ್‌ಗಳನ್ನು ಭಾರತೀಯರು ಮತ್ತು ಅನಿವಾಸಿ ಭಾರತೀಯರು ಪ್ರಾರಂಭಿಸಿದ್ದಾರೆ. ತಂತ್ರಜ್ಞಾನವನ್ನು ಬಳಸಿಕೊಂಡು ಎಲ್ಲಾ ಕ್ಷೇತ್ರಗಳಲ್ಲೂ ಹೇಗೆ ಬೆಳವಣಿಗೆ ಆಗಿದೆ ಎಂದು ತಿಳಿಸಿದರು. ಡಿಜಿಟಲ್ ಜಗತ್ತು ಹೊಂದಿರುವ ಬೆಳವಣಿಗೆ, ಆರ್ಟಿಫಿಶಿಯಲ್ ಇಂಟೆಲಿಜೆನ್ಸ್ ಬೆಳವಣಿಗೆ ಬಗ್ಗೆ ಮಾಹಿತಿ ನೀಡಿದರು. ನಮಗೆ ಒಂದು ಯೋಜನೆಯ ಕಲ್ಪನೆ ಬಂದಾಗ ನಾವು ಅದರ ಬಗ್ಗೆ ಸಂಶೋಧನೆ ನಡೆಸಬೇಕು ಇತರರೊಂದಿಗೆ ಚರ್ಚಿಸಿ ವಿಚಾರ ವಿನಿಮಯ ನಡೆಸಬೇಕು ಆಗ ಒಂದು ಆಕರ ಸಿಗುತ್ತದೆ. ಹಾಗೆಯೇ ಹೆಚ್ಚು ಯಾವುದರ ಮೇಲೂ ಅವಲಂಬಿತ ವಾಗಿರಬಾರದು. ಅವಲಂಬನೆ ಹೆಚ್ಚಾದಂತೆ ಬೆಳವಣಿಗೆ ಕ್ಷೀಣಿಸುತ್ತದೆ ಸದಾ ಪರ್ಯಾಯ ವ್ಯವಸ್ಥೆ ಗಮನದಲ್ಲಿರಬೇಕು. ಎಲ್ಲಾ ಕಡೆ ಸಾಧ್ಯವಾದಷ್ಟು ಕನ್ನಡವೇ ಬಳಸಿ ಕರ್ನಾಟಕದಲ್ಲಿ ಕನ್ನಡಕ್ಕೆ ಹೆಚ್ಚು ಆದ್ಯತೆ ನೀಡಬೇಕು. ಅವಕಾಶಗಳನ್ನು ನಾವೇ ಸೃಷ್ಟಿಸಿ ಪ್ರಗತಿಯ ಕಡೆ ಮುನ್ನಡೆಯಬೇಕು ಹಾಗೂ ತಂತ್ರಜ್ಞಾನದ ಸದುಪಯೋಗ ಪಡೆದುಕೊಳ್ಳಬೇಕು ಎಂದು ಸಲಹೆ ನೀಡಿದರು.

20-8-2020 ಹಾಗೂ 21-8-2020 ಗೌರಿ ಗಣೇಶ ಹಬ್ಬದ ಪ್ರಯುಕ್ತ ರಜೆ

22-8-2020 ಭಾನುವಾರ

ದಿನ 4

ದಿನಾಂಕ 23-8-2020

ಶ್ರೀ ಸತ್ಯೇಶ್ ಎನ್. ಬೆಳ್ಳೋರ್, ಎನ್. ರವಿ ಶಂಕರ್, ಡಾ ಉದಯ ಶಂಕರ
ಪುರಾಣಿಕ ಹಾಗೂ ಕನ್ನಡ ವಿಭಾಗದ ಶಿಕ್ಷಕರೊಂದಿಗೆ ವಿದ್ಯಾರ್ಥಿಗಳ ಸಂವಾದ.
ವಿದ್ಯಾರ್ಥಿಗಳು ತಮ್ಮ ಪ್ರಶ್ನೆಗಳನ್ನು ಕೇಳಿ ಉತ್ತರ ಪಡೆದುಕೊಂಡರು.
ನವೋದ್ಯಮದ ಬಗ್ಗೆ ಇರುವ ಎಲ್ಲ ರೀತಿಯ ಸಂಶಯ ನಿವಾರಣೆ
ಮಾಡಿಕೊಂಡರು.

ದಿನ 5

ದಿನಾಂಕ 24-8-2020

ವಿದ್ಯಾರ್ಥಿಗಳು ತಮ್ಮ ಹೊಸ ನವೋದ್ಯಮಗಳ ಪರಿಕಲ್ಪನೆಯನ್ನು ppt
ಮೂಲಕ ವಿವರಿಸಿದರು. ಇದೊಂದು ಸ್ಪರ್ಧೆಯಾಗಿದ್ದು ಆಯ್ಕೆಯಾದ
ವಿದ್ಯಾರ್ಥಿಗಳು ಮುಂದಿನ ಸುತ್ತಿಗೆ ಪ್ರವೇಶಿಸಲು ಅವಕಾಶ ಕಲ್ಪಿಸಲಾಗಿದೆ.

ದಿನ 6

ದಿನಾಂಕ 25-8-2020

ಕನ್ನಡ ವಿಭಾಗದ ಸಹಪ್ರಾಧ್ಯಾಪಕರಾದ ಡಾ ವಿಶಾಲ ವಾರಣಾಸಿ ಅವರು
ಸಂಪೂರ್ಣ ಕಾರ್ಯಾಗಾರದ ವರದಿಯನ್ನು ನೀಡಿದರು ಹಾಗೂ ಎರಡನೇ
ಸುತ್ತಿಗೆ ಆಯ್ಕೆಯಾದ ವಿದ್ಯಾರ್ಥಿಗಳ ಹೆಸರನ್ನು ಹಾಗೂ ಅವರ ನವೋದ್ಯಮದ
ಹೆಸರನ್ನು ಘೋಷಿಸಿದರು. ನಂತರ ಕನ್ನಡ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥರಾದ ಡಾ
ವಾತ್ಸಲಾ ಮೋಹನ್ ಅವರು ಇವತ್ತಿನ ನವೋದ್ಯಮದ ಆನ್ ಲೈನ್ ಪರಿಚ್ಛೇದ
ಬಗ್ಗೆ ಮಾಹಿತಿ ನೀಡಿದರು.

Re: Request to conduct Webinar on SAP and Career Prospects

Raghunandan <raghunandan.mba@suranacollege.edu.in>

Sun 06-09-2020 19:44

To: MBA Director <director@suranacollege.edu.in>; SHREELATHA <shreelatha.mba@suranacollege.edu.in>

Dear Sir,

Hope everything is fine at your end.

We will take this initiative forward and keep you updated.

Regards,
Raghunandan

From: MBA Director <director@suranacollege.edu.in>**Sent:** Sunday, September 6, 2020 3:04:12 PM**To:** Raghunandan <raghunandan.mba@suranacollege.edu.in>; SHREELATHA <shreelatha.mba@suranacollege.edu.in>**Subject:** Request to conduct Webinar on SAP and Career Prospects

Dear Prof.Raghu/Prof.Shreelatha

I have already spoken with Mr. Sridhar. Kindly coordinate with him and conduct the webinar.

Please prepare an E-invite and circulate to Southend MCom.

This invite can be extended to external members also, hence, the invitation can be prepared accordingly after discussing with him.

Best Regards
N Venkatesh Kumar

From: Sridhar C R <sridhar.cr@dexler.com>**Sent:** Saturday, September 5, 2020 10:12:27 AM**To:** MBA Director <director@suranacollege.edu.in>**Cc:** Prasheel A K <prasheel.ak@dexler.com>**Subject:** Request to conduct Webinar on SAP and Career Prospects

Dear Sir,

Greetings from Dexler, a leading authorized SAP learning solutions provider.

As discussed yesterday with you on call, I am hereby sending you a invite which you can circulate among your students on their Email and Whatsapp to get their convenient time for a free 1 hour webinar from Dexler on SAP Jobs and Career prospects.

Please find the invite document attached.

Request your help in passing this invite to students as we want to conduct this webinar at the earliest as they are preparing for exams.

The webinar is open for 1st and 2nd year MCom, MBA and MCA students.

Best Regards
Sridhar



SURANA COLLEGE

Post Graduate Departments

presents

SETBACK TO COMEBACK

STAY POSITIVE • ELIMINATE EXCUSES
TRANSFORM FAILURES INTO OPPORTUNITY

Register: bit.ly/SPG_SBCB

Time: 10.30 AM to 11.30 AM

Date: 28th September 2020

Shri Prabhupada's
ISKCON
BANGALORE

* E-certificate will be issued to all the participants

Fw: NIIT-ICICI BANK CAMPUS DRIVE PROPOSAL

Soumya <placementcell@suranacollege.edu.in>

Thu 12/2/2021 4:10 PM

To: Rinku Modoor <rinku.mba@suranacollege.edu.in>

 2 attachments (3 MB)

Surana College Campus Drive Proposal.pdf; SRB-brochure.pdf;

Thanks & Regards,

**SOUMYA.K.R**

Placements & Training

Mobile: **9916712296**Email: **placementcell@suranacollege.edu.in**

Surana College PG Department

CA- 17, Kengeri Satellite town, Bangalore: 560060

Website: www.suranacollege.edu.in

From: Premkumar Paradesi <Premkumar.Paradesi@niit.com>**Sent:** 07 July 2021 11:35**To:** Soumya <placementcell@suranacollege.edu.in>**Cc:** K H Adarsh <K.Adarsh@niit.com>**Subject:** NIIT-ICICI BANK CAMPUS DRIVE PROPOSAL**Greetings from NIIT,**

NIIT Ltd, in association with Surana College would like to organize campus drive exclusively for your Student and last year pass out who are aspiring to make their career in Banking and Finance industry.

I would like to take privilege to introduce Institute of Finance Banking & Insurance (IFBI) as the largest Private Bank Training Institute in India. Through this proposal, I would like to elaborate on Our Offerings for your reputed institute.

Established by NIIT in association with ICICI BANK, IFBI reflects the strengths of both these parent companies.

The key focus area of IFBI is to address the manpower challenges of multi-skilled and trained professionals in BFSI sector. IFBI is actively engaged in re-skilling existing professionals in the Financial Services sector - who are being overwhelmed by recent economic reforms, technology advancements and changes in attitude & approach in this sector.

Since inception in September 2006, IFBI has launched over **50,000+ careers** in leading organizations of the Banking and Financial Services Industry.

Currently ***NIIT-IFBI is running a flagship program as a training partner for ICICI bank.*** The program is intended to train candidates for the role of Value Banker at ICICI bank. The program entails a 45 day fast track classroom training followed by 3 month internship. However to enroll in the program candidate needs to go through the selection process.

Henceforth we seek your consent for an **open house interview for shortlisting eligible candidates.** Those selected through IFBI selection process will have to undergo paid training post which they will be offered placement across the country.

Looking forward to meet you and with your support would like to take this initiative forward.

kindly find the attached proposal invite

PFA , for details of the Program , for further clarification you can connect with me through phone call .

Regards,

PREMKUMAR PARADESHI

NIIT LTD.

Mobile: 8123147771 | Email: premkumar.paradesi@niit.com

Visit us at: <http://www.niit.com>

Follow us on: <http://www.twitter.com/niitltd>

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SURANA COLLEGE
DEPARTMENT OF MBA
GRADE 'A+' REACCREDITED BY NAAC
CA 17 , KS TOWN, BANGALORE - 560 060

Guest lecture on
**TRANSFORMATION
OF HR & IR**

7th November, 2020
0930 Hours
GoToMeeting

SRIDHAR BOJJA
SITE HR MANAGER
ALSTOM TRANSPORT



Surana College Bengaluru

Challenges of LGBTQIA+ Community

Guest interaction
with
Shilok Mukkati

Columnist
Deccan Herald
Diversity Equity & Inclusion

On 19.01.21 @ 2.30 PM
Seminar Hall

A gender sensitivy program
by the PG Department of
Psychology





HERMONEYTALKS & BSE LTD PRESENTS



FINANCIAL PLANNING FOR YOUNG PROFESSIONALS



MS.NIDHI KOTHARI
FINANCIAL COACH,
HERMONEYTALKS

10:00AM, 16TH APRIL, 2021

SURANA COLLEGE, BANGALORE

- ENHANCE FINANCIAL QUOTIENT
- EFFICIENT FUTURE PLANNING
- REDUCE GENDER GAP

Prajna-Invitation to Webinar on Money Management Under the Aegis of Bombay Stock Exchange -Reg

Dr. Satheesh <satheesh.mba@suranacollege.edu.in>

Fri 4/30/2021 8:40 AM

To: MBA20-O <mba20-o@suranacollege.edu.in>

Cc: MBA Director <director@suranacollege.edu.in>; TeamMBA <teammba@suranacollege.edu.in>

Dear All,

This is to inform all of you that Webinar has been arranged on Money Management Under the Aegis of Bombay Stock Exchange as part of this week Prajna Program.

Briefly, this program provides simple and practical knowledge on Financial Literacy to students for their progress in career and professional life, the following benefits are assured:

1. Plan well to Manage Money when they start to earn
2. Motivation to make them understand how money comes in and ways to make them work to create wealth.
3. E-Certificate to all participating students
4. Gain subject knowledge on Capital Markets

The session will last for about 45 minutes with 15 minutes for Q&A.

Kindly request all of you to attend this program and make it more interactive. An Advanced webinar on financial markets has been planned in the next week.

This session will be delivered by C.K.Arivazhagan, Empaneled Trainer to Bombay Stock Exchange (BSE) during the time slot of Prajna-12.30PM to 01.30PM today.

Please refer to GoTo Meeting login details to join the Program:

12.30 pm to 1.30 pm		Prajna	956141717	2016
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Kind request to all Faculty Members to grace the program with your presence.

Kind Regards,

Dr.R.Satheeshkumar & Prof.Sushma Rawath.

Thanks & Regards,

Dr. Satheesh Kumar . R | Professor
Department of MBA
Surana College PG Departments
CA – 17, Kengeri Satellite Town
Bangalore- 560060

Fw: Profile Building Workshop

Soumya <placementcell@suranacollege.edu.in>

Thu 12/2/2021 4:09 PM

To: Rinku Modoor <rinku.mba@suranacollege.edu.in>

Thanks & Regards,

**SOUMYA.K.R**

Placements & Training

Mobile: **9916712296**Email: **placementcell@suranacollege.edu.in**

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CA- 17, Kengeri Satellite town, Bangalore: 560060

Website: www.suranacollege.edu.in

From: Soumya <placementcell@suranacollege.edu.in>**Sent:** 26 May 2021 13:01**Subject:** Profile Building Workshop

Dear All, (2020 - 2022 Batch)

In association with CV Dragon we are organizing a workshop to all our MBA final year students on " Profile Building Workshop"

Workshop is scheduled on Tuesday : 27th May 2021

DETAILS:

WORKSHOP: - Profile Building Workshop

TIME: - 5:00 PM - 7:00 PM

DAY : Thursday

MODE: - Google Meet

REGISTRATION LINK: <https://cvdragon.com/sessions/profile-workshops/registration/2314>**PROFILE BUILDING WORKSHOP**

Conducted Every Week

cvdragon.com

PROFESSOR BUILDING

Important Note : Please register yourself in the above given link and Select the option Thursday, 27th May 2021 and Register yourself and Apply.

Thanks & Regards,



SOUMYA.K.R

Placements & Training

Mobile: **9916712296**

Email: **placementcell@suranacollege.edu.in**

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Website: www.suranacollege.edu.in



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Affiliated to Bangalore University
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An IQAC Initiative
Mentoring Committee Presents

Student mentoring program on **BREATHING AND MEDITATION TECHNIQUES**

*Mediation and yoga
in times of COVID 19*



Saturday, 05/06/2021



11:30 AM – 12:30 PM



MS Teams



*When the breath wanders,
the mind is also unsteady,
but when the breath is calmed,
the mind too will be still.
- Hatha Yoga Pradipika*

Resource Person

ADITYA V DAGA



*Senior Software Engineer at Arista
Networks, BITS, Pilani Graduate,
Government Certified Yoga Trainer, Art of
Living Faculty,
Lifestyle and meditation coach since 8
years, Craniosacral therapist.*

Chief Patron

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IQAC Co-ordinator

Convenor
Ms. Sridevi P