

RACHANA H

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PROFESSIONAL SUMMARY

Dedicated MBA graduate specializing in Human Resource Management and Marketing with teaching experience in BBA, B.Com, and Aviation Management programs. Skilled in classroom instruction, lesson planning, academic presentation, and student engagement. Passionate about creating interactive learning environments and delivering industry-oriented business education.

TEACHING EXPERIENCE

Lecturer

Aditya Institute of Management Studies & Research

Jan 2026 – Present

Courses Taught:

- ▶ BBA
- ▶ B.Com
- ▶ Aviation Management

Subjects Handled:

- ▶ Compensation & Performance Management
- ▶ Business Regulations
- ▶ Human Resource Management in Aviation
- ▶ Indian Financial System

Key Responsibilities

- ▶ Conducted classroom teaching using PPT presentations and board sessions
- ▶ Prepared lesson plans, assignments, and academic notes
- ▶ Guided students in presentations and internal assessments
- ▶ Assisted students in understanding practical business and HR concepts
- ▶ Maintained classroom engagement and academic discipline

PROFESSIONAL EXPERIENCE

Recruitment Coordinator Intern

Sep 2025 – Nov 2025

Masaki Info Tech LLP

- ▶ Assisted in recruitment coordination and interview scheduling
- ▶ Gained practical exposure to ATS platforms and onboarding processes

HR Intern

Nov 2023 – Dec 2023

Inturn Advisors Private Limited

- ▶ Supported recruitment activities and HR operational tasks

HR Intern

Apr 2023 – May 2023

Prakruthi TVS Saturn Motors

- ▶ Assisted in HR administration and employee documentation processes

EDUCATIONAL QUALIFICATIONS

Master of Business Administration (Human Resource & Marketing) **2023-2025**
Seshadripuram First Grade College School of Management Studies

Bachelor of Business Administration **2020-2023**
Seshadripuram First Grade College

PROJECTS

The Role of Digital Hiring Platforms in Streamlining Talent Acquisition **Oct 2025**

- ▶ Analysed digital recruitment tools and talent acquisition processes
- ▶ Designed questionnaires and performed data analysis using Excel
- ▶ Studied ATS workflows, onboarding, and recruitment coordination processes

The Role of Influencer Marketing in Digital Marketing **Mar 2025**

- ▶ Analysed the impact of influencer marketing on consumer engagement and brand awareness
- ▶ Studied influencer categories, digital platforms, and content effectiveness

A Comparative Study of Customer Satisfaction Towards Amazon and Flipkart **Jun 2023**

- ▶ Evaluated customer surveys and analysed satisfaction levels
- ▶ Interpreted findings using Excel and report preparation techniques

KEY SKILLS

- ▶ Classroom Management
- ▶ Academic Presentation
- ▶ Lesson Planning
- ▶ Student Engagement
- ▶ PPT-Based Teaching
- ▶ MS Word, PowerPoint & Excel
- ▶ Google Forms

CERTIFICATIONS

- ▶ Digital Marketing – Udemy

ACADEMIC & CO-CURRICULAR ACTIVITIES

- ▶ Participated in "Leadership in Action – ARISE AWAKE" leadership development program
- ▶ Presented academic poster on "Statistics for Economics"
- ▶ Volunteer – Blood Donation Camp coordination activities
- ▶ Recognized for active academic participation by Deeksha Commerce and Management Forum

LANGUAGES KNOWN

English • Kannada • Hindi • Telugu • Tamil