

SANDYA S.C

Assistant Professor – Journalism and Mass Communication

KSET Qualified (2025)

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PROFESSIONAL SUMMARY

Passionate academic professional with expertise in Journalism and Mass Communication, dedicated to promoting academic excellence, student development, and innovative learning practices. Adept at explaining fundamental concepts clearly and contributing positively to institutional growth through teaching, research, and academic activities.

EDUCATION QUALIFICATION

Course / Degree	Institution	University / Board	Year of Passing
S.S.L.C	National High School	Karnataka Secondary Education Board	2010
P.U.C	Chamarajpet P.U. College	Department of Pre-University Education, Karnataka	2012
Bachelor of Arts (Journalism)	NMKRV College for Women	Bangalore University	2015
Master of Arts in Journalism and Mass Communication	NMKRV College for Women	Bangalore University	2017

ADDITIONAL QUALIFICATION

- Cleared Karnataka State Eligibility Test (KSET) – 2025
- Skilled in News Writing, Editing, Anchoring, and Content Creation
- Experience in Radio and Television Production
- Participated in Faculty Development Programs (FDPs), workshops, and seminars
- Proficient in MS Office, Canva, and digital presentation tools
- Experience in media industry as Sub Editor and Programme Director
- Strong communication and classroom management skills

EXPERIENCE

- Worked as Programme Producer at Kasturi Entertainment Pvt. Ltd. (Kannada Channel).
- Worked as Content Writer and Translator for B First Kannada Web Portal.
- Worked for web portal content development and media-related activities.
- Worked as Kannada Translator at Vimukti NGO.
- Worked as Visiting Faculty at BMS College for Women during the periods:
20 May 2022 to 03 September 2022

14 November 2022 to 04 March 2023

22 May 2023 to 14 August 2023

- Worked as Full-Time Visiting Faculty at BMS College for Women from 12 October 2023 to 20 January 2024.
- Worked as Assistant Professor at NMKRV College for Women from 04 February 2024 to 30 June 2026.
- Serving as Social Media Coordinator in the same college.

TECHNICAL SKILLS

- Reporting and News Writing
- Photography and Visual Storytelling
- Writing Kannada Feature Stories
- Kannada Creative Writing and Poetry
- Script Writing for Short Films'
- Content Writing and Translation
- Social Media Content Management
- Basic Digital Media Production Skills

PERSONAL DETAILS

Father Name : Channaraju S.C

Date of Birth : 21 August 1994

Address : #06, 2nd Floor, 4th main road,
Nanjappa Block, K G Nagar, Bangalore-19

Language Known : English, Kannada, Hindi, Telugu and Tamil

Hobbies : Writing Articles and Short Stories, Reading Books