



# SURANA COLLEGE (AUTONOMOUS)

CA-17, Stage I, Kengeri Satellite Town, Bengaluru, Karnataka 560060

Affiliated to Bangalore University, Re-accredited by NAAC with 'A+'  
Recognised under section 2(f) & 12(B) of UGC, Approved by AICTE



in collaboration with

	<b>Innovation Centre for Education</b>	 राष्ट्रीय प्रतिभूति बाजार संस्थान National Institute of Securities Markets A Capacity Building Initiative of SEBI
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# BROCHURE MASTER OF BUSINESS ADMINISTRATION ADMISSIONS OPEN



**55K+** Graduates

**1K+** Globally Placed Alumni

# ABOUT SURANA COLLEGE (AUTONOMOUS)

Surana College (Autonomous) was established under the aegis of GDA Foundation, in the year 1995 with a mission to empower individuals and communities.

With a legacy of three decades, the College is known for teaching ICT enabled industry curated curriculum. Through a multifaceted strategy that combines academic support, career guidance, skill development, and a supportive environment, students develop a holistic personality. Faculty members collaborate with the industry to create educational experiences that help students build their future professions.

Surana College is committed to impart "Quality Education & Training" leading to various professional degrees and aims to be a global Institution through continual improvement.

The college got accredited by NAAC with 'A' grade in 2013. It is reaccredited with 'A+' followed by grant of 'Autonomous' status under Bangalore University by UGC in 2021. The college has more than 85 Ranks in the university exams and Gold medals, National and International championships in sports and cultural competitions, and high impact research outputs. These are testament to the continuous improvement in the academic standards at Surana College. Faculty with a blend of academic and industry experience guide students to significantly improve their academic performance and excel in their career. Rooted in Indian culture with a global outlook, the institution is a perfect place for imbibing holistic vision.

At Surana College, **STUDENT LIFE** extends beyond the classroom. It is a journey of self-discovery, skill-building, and creating unforgettable memories, all within a vibrant and nurturing environment.

Surana College is a thriving center of student life, offering a dynamic campus filled with opportunities for academic success and personal growth. With well-equipped facilities in the heart of the city, Surana College fosters an environment that supports both intellectual and personal development.

The campuses provide a balanced blend of tranquility and energy, meeting the diverse needs of its students. Quiet spaces for focused learning coexist with vibrant areas for social connections and collaboration. Beyond academics, dedication to holistic education is reflected in its co-curricular and extra-curricular offerings that empower students to explore their passions and reach their full potential.

Extra-curricular activities play a pivotal role in Surana College's approach to education. Students can immerse themselves in a variety of clubs and organizations, based on their interest. Surana College also boasts a strong sporting culture, providing top-notch facilities and fostering teamwork and camaraderie through exciting intercollegiate events.

Having students from various cultural and social backgrounds, Surana College celebrates inclusivity and cross-cultural engagement, and creates ample opportunities for students to connect, collaborate, and broaden their horizons in a supportive environment.



## Program Overview

An MBA (Master of Business Administration) remains highly relevant in today's fast-changing business landscape, equipping professionals with essential skills in leadership, strategy, finance, and innovation. As industries embrace digital transformation, globalization, and data-driven decision-making, an MBA provides the critical thinking and problem-solving abilities needed to navigate complex challenges. While some argue that experience and specialized certifications can offer alternative routes to career growth, an MBA still holds value for networking, career advancement, and entrepreneurship. In a competitive job market, it enhances credibility and opens doors to leadership roles across various industries, making it a worthwhile investment for many professionals.



The department has bagged 3 university ranks.

## KEY FEATURES

- **World Class Curriculum:** Delivers a global-standard education, ensuring relevance in international markets
- **Corporate Partnership:** Partnerships with AIMA, NHRD, BMA and MOUs with leading corporate houses and industrial associations
- **Global Alumni Network:** A robust network of 2,000+ accomplished alumni excelling in business verticals both in India and abroad
- **Distinguished Faculty:** A mix of academic scholars, industry veterans and research professionals
- **Corporate mentorship Program:** Guidance from corporate leaders and successful entrepreneurs

## CORE & DUAL SPECIALIZATION

- **Human Resource**
- **Marketing**
- **Finance**
- **Business Analytics**
- **Entrepreneurship**

## VALUE-ADDED COURSES

- Fintech certification
- Data Visualization using Tableau
- Business Analytics using advanced Excel
- Pharma Marketing
- Industrial Relations and Labor Code

## ACADEMIC ENGAGEMENT INITIATIVES

- IBM -ICE / Certification Program
- CXO Series
- E Series
- Alumna Series
- SPARKZ – Club Activities
- Weekly Corporate Mentoring
- Outbound Training
- Alumni Meet
- Experienced Faculty Academic Engagement

# PLACEMENTS

At the Career Guidance and Placement Cell (CGPC), the students' aspirations take the centre stage where they are not only prepared for a job, but for a fulfilling and impactful career journey. The commitment revolves around empowering students to go beyond becoming a professional, to become a beacon of positive change in their chosen fields.

## PROFESSIONAL DEVELOPMENT JOURNEY



Persona Polishing  
& Building Leadership  
Eminence



Mentoring by  
Corporate Leaders



Professional Competencies  
and Emotional  
Intelligence



Strategic Proficiency by  
Mastering Corporate  
Communications

## OUR PROMINENT RECRUITERS



HIGHEST PACKAGE **16.41 LPA**

AVERAGE PACKAGE **5.7 LPA**

## CONTACT US

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