



SURANA COLLEGE (AUTONOMOUS)

No 16, South End Road, Bangalore 560004

Affiliated to Bangalore University, Re-accredited by NAAC with 'A+'
Recognised under section 2(f) & 12(B) of UGC, Approved by AICTE



in collaboration with



Innovation Centre for Education



राष्ट्रीय प्रतिभूति बाजार संस्थान
National Institute of Securities Markets
A Capacity Building Initiative of SEBI



Grant Thornton

BROCHURE

BACHELOR OF BUSINESS ADMINISTRATION ADMISSIONS OPEN



55K+ Graduates

1K+ Globally Placed Alumni

ABOUT SURANA COLLEGE (AUTONOMOUS)

Surana College (Autonomous) was established under the aegis of GDA Foundation, in the year 1995 with a mission to empower individuals and communities.

With a legacy of three decades, the College is known for teaching ICT enabled industry curated curriculum. Through a multifaceted strategy that combines academic support, career guidance, skill development, and a supportive environment, students develop a holistic personality. Faculty members collaborate with the industry to create educational experiences that help students build their future professions.

Surana College is committed to impart "Quality Education & Training" leading to various professional degrees and aims to be a global Institution through continual improvement.

The college got accredited by NAAC with 'A' grade in 2013. It is reaccredited with 'A+' followed by grant of 'Autonomous' status under Bangalore University by UGC in 2021. The college has more than 85 Ranks in the university exams and Gold medals, National and International championships in sports and cultural competitions, and high impact research outputs. These are testament to the continuous improvement in the academic standards at Surana College. Faculty with a blend of academic and industry experience guide students to significantly improve their academic performance and excel in their career. Rooted in Indian culture with a global outlook, the institution is a perfect place for imbibing holistic vision.

At Surana College, **STUDENT LIFE** extends beyond the classroom. It is a journey of self-discovery, skill-building, and creating unforgettable memories, all within a vibrant and nurturing environment.

Surana College is a thriving center of student life, offering a dynamic campus filled with opportunities for academic success and personal growth. With well-equipped facilities in the heart of the city, Surana College fosters an environment that supports both intellectual and personal development.

The campuses provide a balanced blend of tranquility and energy, meeting the diverse needs of its students. Quiet spaces for focused learning coexist with vibrant areas for social connections and collaboration. Beyond academics, dedication to holistic education is reflected in its co-curricular and extra-curricular offerings that empower students to explore their passions and reach their full potential.

Extra-curricular activities play a pivotal role in Surana College's approach to education. Students can immerse themselves in a variety of clubs and organizations, based on their interest. Surana College also boasts a strong sporting culture, providing top-notch facilities and fostering teamwork and camaraderie through exciting intercollegiate events.

Having students from various cultural and social backgrounds, Surana College celebrates inclusivity and cross-cultural engagement, and creates ample opportunities for students to connect, collaborate, and broaden their horizons in a supportive environment.



Program Overview

The Bachelor of Business Administration (BBA) program at Surana College - Autonomous equips students with industry-relevant skills, leadership qualities, and entrepreneurial acumen. With a curriculum designed to bridge academia and industry, the program encourages innovation, critical thinking, and global business perspectives.



The department has bagged 8 university ranks.

Bachelor of Business Administration

Professional	General
Business Analytics Digital Marketing Retail Operation BFSI	With Value Added Certification Courses, Pre-Placement Training

Highlights

Global Learning for Academic Mobility (GLAM)
Institution's Innovation Council (IIC)
Business Lab Simulation
Toastmasters International

KEY FEATURES

- **Comprehensive Curriculum:** Offers a wide range of courses in management, marketing, finance, human resources, operations, economics and business law, ensuring a well-rounded business education
- **Practical Learning:** Provides hands-on experience through simulation games internships, live projects, and case studies, enabling students to apply business concepts to real-world challenges
- **Cutting-Edge Infrastructure:** Equipped with modern classrooms, business labs, and access to the latest business tools and technologies, ensuring students receive a contemporary and relevant education
- **Entrepreneurship Focus:** Encourages innovation and entrepreneurship through specialized courses and incubators, nurturing future business owners and leaders
- **Global Perspective:** Prepares students for global careers by integrating international business practices, cultural awareness, and global market dynamics into the curriculum

VALUE-ADDED COURSES

- Digital marketing
- Advanced Excel
- Tally
- Mock Stock Market
- Retail Management
- Corporate Communication
- Leadership Skills
- Tableau
- Power BI

PLACEMENTS

At the Career Guidance and Placement Cell (CGPC), the students' aspirations take the centre stage where they are not only prepared for a job, but for a fulfilling and impactful career journey. The commitment revolves around empowering students to go beyond becoming a professional, to become a beacon of positive change in their chosen fields.

PROFESSIONAL DEVELOPMENT JOURNEY



Persona Polishing
& Building Leadership
Eminence



Mentoring by
Corporate Leaders



Professional Competencies
and Emotional
Intelligence



Strategic Proficiency by
Mastering Corporate
Communications

OUR PROMINENT RECRUITERS



HIGHEST
PACKAGE **7 LPA**

AVERAGE
PACKAGE **3.5 LPA**

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