



# SURANA COLLEGE (AUTONOMOUS)

No 16, South End Road, Bangalore 560004

Affiliated to Bangalore University, Re-accredited by NAAC with 'A+'  
Recognised under section 2(f) & 12(B) of UGC, Approved by AICTE



in collaboration with



Innovation Centre for Education



राष्ट्रीय प्रतिभूति बाजार संस्थान  
National Institute of Securities Markets  
A Capacity Building Initiative of SEBI



Grant Thornton

BROCHURE

# BACHELOR OF COMMERCE

## ADMISSIONS OPEN



**55K+** Graduates

**1K+** Globally Placed Alumni

# ABOUT SURANA COLLEGE (AUTONOMOUS)

Surana College (Autonomous) was established under the aegis of GDA Foundation, in the year 1995 with a mission to empower individuals and communities.

With a legacy of three decades, the College is known for teaching ICT enabled industry curated curriculum. Through a multifaceted strategy that combines academic support, career guidance, skill development, and a supportive environment, students develop a holistic personality. Faculty members collaborate with the industry to create educational experiences that help students build their future professions.

Surana College is committed to impart "Quality Education & Training" leading to various professional degrees and aims to be a global Institution through continual improvement.

The college got accredited by NAAC with 'A' grade in 2013. It is reaccredited with 'A+' followed by grant of 'Autonomous' status under Bangalore University by UGC in 2021. The college has more than 85 Ranks in the university exams and Gold medals, National and International championships in sports and cultural competitions, and high impact research outputs. These are testament to the continuous improvement in the academic standards at Surana College. Faculty with a blend of academic and industry experience guide students to significantly improve their academic performance and excel in their career. Rooted in Indian culture with a global outlook, the institution is a perfect place for imbibing holistic vision.

At Surana College, **STUDENT LIFE** extends beyond the classroom. It is a journey of self-discovery, skill-building, and creating unforgettable memories, all within a vibrant and nurturing environment.

Surana College is a thriving center of student life, offering a dynamic campus filled with opportunities for academic success and personal growth. With well-equipped facilities in the heart of the city, Surana College fosters an environment that supports both intellectual and personal development.

The campuses provide a balanced blend of tranquility and energy, meeting the diverse needs of its students. Quiet spaces for focused learning coexist with vibrant areas for social connections and collaboration. Beyond academics, dedication to holistic education is reflected in its co-curricular and extra-curricular offerings that empower students to explore their passions and reach their full potential.

Extra-curricular activities play a pivotal role in Surana College's approach to education. Students can immerse themselves in a variety of clubs and organizations, based on their interest. Surana College also boasts a strong sporting culture, providing top-notch facilities and fostering teamwork and camaraderie through exciting intercollegiate events.

Having students from various cultural and social backgrounds, Surana College celebrates inclusivity and cross-cultural engagement, and creates ample opportunities for students to connect, collaborate, and broaden their horizons in a supportive environment.



## Program Overview

The Bachelor of Commerce (BCom) program at Surana College - Autonomous is a comprehensive three-year undergraduate degree designed to equip students with essential managerial skills and in-depth knowledge across various business disciplines. The curriculum encompasses courses such as Accounting, Finance, Taxation, Human Resources, Statistics, Marketing, Banking, Economics, and Information Systems, providing a solid foundation for careers in sectors like banking, financial services, business, government, and law.



The department has bagged 10 university ranks.

### Bachelor of Commerce

Professional	General
Digital Marketing Retail Operation BFSI CMA CA/CS ACCA Business Analytics	With Value Added Certification Courses, Pre-Placement Training

### Highlights

Global Learning for Academic Mobility (GLAM)
Institution's Innovation Council (IIC)
Business Lab Simulation
Toastmasters International

## KEY FEATURES

- **Comprehensive Curriculum:** Offers a broad spectrum of subjects ensuring a well-rounded business education. The pedagogy adopted - is case based, simulations & lab
- **Commerce Lab:** Provides practical exposure with resources such as Articles and Memorandum of Association, bank forms, challans, subject-related charts, and student projects, enhancing real-world understanding
- **Skill Development:** Includes value-added courses and training to enhance competencies in various business domains, preparing students for competitive exams and professional challenges
- **Industry Exposure:** Facilitates internships, immersion programs and participation in both technical and non-technical events, bridging the gap between academic learning and industry requirements
- **Placements:** Graduates have successfully secured positions in renowned organizations and have pursued higher education at prestigious institutions, reflecting the program's effectiveness in career advancement

## VALUE-ADDED COURSES

- Digital marketing
- Advanced Excel
- Tally
- GST
- Mock Stock Market
- Retail Management
- Corporate Communication
- Leadership Skills
- Tableau
- Power BI

# PLACEMENTS

At the Career Guidance and Placement Cell (CGPC), the students' aspirations take the centre stage where they are not only prepared for a job, but for a fulfilling and impactful career journey. The commitment revolves around empowering students to go beyond becoming a professional, to become a beacon of positive change in their chosen fields.

## PROFESSIONAL DEVELOPMENT JOURNEY



Persona Polishing  
& Building Leadership  
Eminence



Mentoring by  
Corporate Leaders



Professional Competencies  
and Emotional  
Intelligence



Strategic Proficiency by  
Mastering Corporate  
Communications

## OUR PROMINENT RECRUITERS



**150** COMPANIES  
VISITING  
EVERY YEAR

HIGHEST  
PACKAGE **7 LPA**

AVERAGE  
PACKAGE **3.5 LPA**

## CONTACT US

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