



SURANA COLLEGE (AUTONOMOUS)

No 16, South End Road, Bangalore 560004

Affiliated to Bangalore University, Re-accredited by NAAC with 'A+'
Recognised under section 2(f) & 12(B) of UGC, Approved by AICTE



in collaboration with



Innovation Centre for Education

NiSM राष्ट्रीय प्रतिभूति बाजार संस्थान
National Institute of Securities Markets
A Capacity Building Initiative of SEBI



BROCHURE BACHELOR OF BUSINESS ADMINISTRATION ADMISSIONS OPEN



55K+ Graduates

1K+ Globally Placed Alumni

Program Overview

The Bachelor of Business Administration (BBA) program at Surana College - Autonomous equips students with industry-relevant skills, leadership qualities, and entrepreneurial acumen. With a curriculum designed to bridge academia and industry, the program encourages innovation, critical thinking, and global business perspectives.



The department has bagged 8 university ranks.

Bachelor of Business Administration

Professional	General
Business Analytics Digital Marketing Retail Operation BFSI	With Value Added Certification Courses, Pre-Placement Training

Highlights

Global Learning for Academic Mobility (GLAM)
Institution's Innovation Council (IIC)
Business Lab Simulation
Toastmasters International

KEY FEATURES

- **Comprehensive Curriculum:** Offers a wide range of courses in management, marketing, finance, human resources, operations, economics and business law, ensuring a well-rounded business education
- **Practical Learning:** Provides hands-on experience through simulation games internships, live projects, and case studies, enabling students to apply business concepts to real-world challenges
- **Cutting-Edge Infrastructure:** Equipped with modern classrooms, business labs, and access to the latest business tools and technologies, ensuring students receive a contemporary and relevant education
- **Entrepreneurship Focus:** Encourages innovation and entrepreneurship through specialized courses and incubators, nurturing future business owners and leaders
- **Global Perspective:** Prepares students for global careers by integrating international business practices, cultural awareness, and global market dynamics into the curriculum

VALUE-ADDED COURSES

- Digital marketing
- Advanced Excel
- Tally
- Mock Stock Market
- Retail Management
- Corporate Communication
- Leadership Skills
- Tableau
- Power BI

PLACEMENTS

At the Career Guidance and Placement Cell (CGPC), the students' aspirations take the centre stage where they are not only prepared for a job, but for a fulfilling and impactful career journey. The commitment revolves around empowering students to go beyond becoming a professional, to become a beacon of positive change in their chosen fields.

PROFESSIONAL DEVELOPMENT JOURNEY



Persona Polishing
& Building Leadership
Eminence



Mentoring by
Corporate Leaders



Professional Competencies
and Emotional
Intelligence



Strategic Proficiency by
Mastering Corporate
Communications

OUR PROMINENT RECRUITERS



HIGHEST
PACKAGE **7 LPA**

AVERAGE
PACKAGE **3.5 LPA**

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