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Why MBA Clubs at Surana College (Autonomous) Matter ?

At Surana College (Autonomous) the MBA journey goes far beyond the classroom. It's not just about case studies and PowerPoint presentations—it's about growing into well-rounded, industry-ready professionals. One of the most powerful ways Surana MBA students achieve this is through active participation in student-led clubs. Whether it's the HR Club, Finance Club, Marketing Club, Analytics Club, ISR Club, or the Entrepreneurship Club, each of these platforms adds immense value to student learning, leadership, and career readiness.

HR Club – Understanding People, Building Culture

The HR Club at Surana College is a hub for future people managers and HR strategists. Through activities like mock recruitment drives, role-plays, HR panel discussions, and leadership-building workshops, students gain hands-on experience in managing people and workplace dynamics. The club helps develop emotional intelligence, conflict resolution skills, and an appreciation for employee-centric leadership—all essential for tomorrow's HR leaders.

Finance Club – Learning the Language of Business

Finance is the backbone of every business, and the Finance Club ensures that students are fluent in it. The club organizes events like investment simulations, budgeting games, guest sessions on equity research, and workshops on tools like Excel and financial modeling. It bridges theory and practice, helping Surana MBA students decode balance sheets, analyze markets, and take informed financial decisions with confidence.

Marketing Club – Turning Ideas into Impact

At Surana, creativity meets strategy in the Marketing Club. From brand-building competitions to digital marketing workshops and consumer behavior sessions, students get the space to experiment and innovate. The club also encourages participation in intercollegiate fests, giving students real exposure in presenting campaigns, analyzing advertisements, and developing marketing strategies that connect with real audiences.

Analytics Club – Powering Decisions with Data

In a data-driven world, managers must be tech-savvy and analytical. The Analytics Club at Surana College helps students develop these critical skills. By conducting workshops on Power BI, Tableau, and Python, and organizing case competitions based on business data, the club empowers students to turn raw data into business decisions. It also nurtures problem-solving skills, logical thinking, and data storytelling.

ISR Club – Leadership with a Social Heart

The Institutional Social Responsibility (ISR) Club adds a strong ethical and human dimension to business education. From community outreach and sustainability drives to volunteering programs and awareness campaigns, the ISR Club shapes socially responsible leaders. At Surana, we believe good business must also mean doing good—and this club brings that belief to life.

Entrepreneurship Club – From Campus to Startup

Surana College strongly supports innovation and entrepreneurship. The Entrepreneurship Club offers students a platform to develop business ideas, participate in pitch competitions, attend talks by founders, and even incubate real startups. It cultivates risk-taking, resilience, and business modeling—traits that are vital whether students build their own ventures or lead within corporate settings.

Learning Beyond the Classroom

At Surana College (Autonomous) MBA clubs are not just extracurricular—they are co-curricular powerhouses that prepare students for real challenges. They foster confidence, collaboration, communication, and critical thinking. Most importantly, they help students discover their passions and shape their career paths in meaningful ways. Being active in these clubs is one of the smartest moves any MBA student can make—and it's part of what makes the Surana MBA experience truly transformative.