

REPORT ON GUEST TALK

Title of the Event	GUEST TALK			
Date	04-03-2024			
Venue	Surana College Autonomous			
Organized by	Department of Commerce			
Resource Person	Name: Abhilash			
	Designation: Executive Assistant to Chief Executive Officer,			
	i-exceed			
	Email: s.abhi.gowda@gmail.com			
	Mobile: 93413 13366			
Target Audience	BCOM IV Sem C & A S ection			
Report Prepared by	THEJASWINI M			

Introduction

Networking plays a crucial role in personal and professional success, facilitating career growth, mentorship, and opportunities. Recognizing its significance, Surana College organized a guest lecture titled **"The Power of Networking"**, delivered by **Mr. Abhilash**, an industry expert known for his extensive professional network and insights into digital networking.

The objective of the session was to educate students on the importance of building strong professional relationships and leveraging networking platforms like LinkedIn for career advancement.

Session Highlights

Interactive Ice-Breaking Session

The lecture commenced with a unique **interactive activity** designed to break the ice and encourage students to engage with new individuals. Mr. Abhilash instructed



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participants to **rearrange their seating and interact with strangers**, stepping outside their comfort zones. This activity demonstrated the **first essential step in networking—initiating connections** with new people.

Insights on Professional Networking

Mr. Abhilash shared his **own networking journey**, illustrating how strategic connections have propelled his career. Showcasing his **LinkedIn profile with over 10,000 followers and 500+ connections**, he explained how networking had introduced him to **industry leaders**, **mentors**, and **professional opportunities**.

Encouraging Digital Networking

Recognizing the importance of an online presence, **Mr. Abhilash emphasized the role** of LinkedIn in shaping professional success. He encouraged students to create and actively maintain LinkedIn profiles, highlighting how it serves as a bridge between students, professionals, and industry experts.

Key Takeaways

- 1. Step Out of Your Comfort Zone Effective networking begins with engaging new people and expanding one's professional circle.
- Leverage LinkedIn A well-maintained LinkedIn profile enhances visibility and career prospects.
- 3. **Connections Lead to Opportunities** Expanding one's **network opens doors** to new job opportunities, mentorship, and collaborations.

Conclusion

The session concluded with an engaging **Q&A segment**, where students actively participated, sought guidance, and clarified their doubts regarding networking strategies. The event was **highly informative and inspiring**, equipping students with practical knowledge on **building and nurturing professional relationships**. Surana College extends its **heartfelt gratitude to Mr. Abhilash** for sharing his valuable insights and motivating students to harness the power of networking for their personal and professional growth.





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