

SURANA COLLEGE
DEPARTMENT OF MANAGEMENT
VI SEMESTER BBA

Assignment 1

Subject: 6.1 :INTERNATIONAL BUSINESS

SECTION- A

Answer the following questions. Each question carries 2 Marks

(5 X 2 = 10)

1. State any three need for IB.
2. What is Turn key project ?
3. State any two advantages of FDI.
4. What is MNC?
5. State any two Features of Global companies.

SECTION –B

Answer the following question. Each question carries 6 Marks

(1 X 6 = 6)

6. Explain the impact of FDI on domestic business in India.

SECTION –C

Answer the following question. Each question carries 14 Marks

(1 X 14 = 14)

7. Discuss the factors / reasons for the growth of MNC.

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Assignment # 1

Subject: 6.2: Subject: E-BUSINESS

SECTION- A

Answer the following questions. Each question carries 2 Marks

(5 X 2 = 10)

1. Define E Commerce
2. What is web auction
3. What is Peer to Peer model?
4. What is a virtual community?
5. What is a web portal?

SECTION -B

Answer the following question. It carries 6 Marks

(1 X 6 = 6)

1. Explain the different models of E Business.

SECTION -C

Answer the following question. It carries 14 Marks

(1 X 14 = 14)

1. Explain the advantages and disadvantages of E Commerce.

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Assignment 1

Subject: 6.3: INCOME TAX

SECTION- A

Answer the following questions. Each question carries 2 Marks **(5 X 2 = 10)**

1. Who is an assessee?
2. What are the different heads of income under the IT Act?
3. Write the two basic conditions for determining residential status.
4. Mention four exempted incomes under the IT Act.
5. What is an assessment year?

SECTION -B

Answer the following question. It carries 6 Marks **(1 X 6 = 6)**

1. Mr. Pratham, a foreign cricketer comes to India for 100 days every year since 2006-07. Find out his residential status for the assessment year 2016-17.

SECTION -C

Answer the following question. It carries 14 Marks **(1 X 14 = 14)**

1. From the following particulars of Mr. Raj, compute his gross total income for the assessment year 2016-17 if he is Resident and Ordinarily Resident, Resident but Not-Ordinarily Resident and Resident.
 - a) Income from business in Bellary Rs. 1,00,000
 - b) Profit from business in UK controlled from India Rs. 60,000
 - c) Income from house property in Japan received in Kenya Rs. 50,000
 - d) Income from business in India received in Pakistan Rs. 30,000
 - e) Salary received in India for the services rendered in Germany Rs. 70,000
 - f) Interest on deposit with SBI in Bangalore Rs. 20,000
 - g) Profit from business in Singapore controlled from India (1/3 received in India) Rs. 30,000
 - h) Past untaxed foreign income brought to India in the previous year Rs. 18,000
 - i) Dividend received from domestic company Rs. 5,000
 - j) Interest on post office savings account Rs. 1,000
 - k) Agricultural income earned in Srilanka. Rs. 25,000
 - l) Gift from uncle Rs. 45,000

SURANA COLLEGE
DEPARTMENT OF MANAGEMENT
VI SEMESTER BBA 6.5
Assignment # 1
Subject: 6.4: INTERNATIONAL FINANCE

SECTION- A

Answer the following questions. Each question carries 2 Marks

(5 X 2 = 10)

1. What is International Finance?
2. What is Direct quote and Indirect quote?
3. What is IMF?
4. What is Bid rate and Ask rate?
5. What is Spot rate and Forward rate?

SECTION -B

Answer the following question. It carries 6 Marks

(1 X 6 = 6)

1. Bring out the differences between Domestic Finance and International Finance.

SECTION -C

Answer the following question. It carries 14 Marks

(1 X 14 = 14)

1. What are the issues involved in International Finance?

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Assignment 1

Subject 6.5: STOCK & COMMODITIES MARKET

SECTION- A

Answer the following questions. Each question carries 2 Marks

(5 X 2 = 10)

1. What is a Primary Market?
2. What is a Secondary Market?
3. What is Private Placement?
4. What is Commodities Market?
5. State any two differences between stock and commodities market.

SECTION –B

Answer the following question. It carries 6 Marks

(1 X 6 = 6)

1. Distinguish between stock market and commodities market.

SECTION –C

Answer the following question. It carries 14 Marks

(1 X 14 = 14)

1. Explain the various methods of buy back of shares?

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Assignment # 1
Subject: 6.6: BRAND MANAGEMENT

SECTION- A

Answer the following questions. Each question carries 2 Marks

(5 X 2 = 10)

1. What is Product Management?
2. Give the meaning of Tangible product.
3. What are Convenience goods?
4. What is Product Width?
5. What is Product Personality?

SECTION –B

Answer the following question. It carries 6 Marks

(1 X 6 = 6)

1. Explain the various levels of a Product.

SECTION –C

Answer the following question. It carries 14 Marks

(1 X 14 = 14)

1. Briefly explain the Classification of a Product.

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Assignment # 1
Subject: 6.7: RETAIL MANAGEMENT

SECTION- A

Answer the following questions. Each question carries 2 Marks

(5 X 2 = 10)

1. Give the meaning of retailing.
2. What are convenience stores?
3. What do you mean by VMS?
4. Who is a consumer?
5. What is consumer behavior?

SECTION -B

Answer the following question. It carries 6 Marks

(1 X 6 = 6)

1. State various features of retailing

SECTION -C

Answer the following question. It carries 14 Marks

(1 X 14 = 14)

1. Discuss various retail formats.

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Assignment # 1

Subject: 6.8: ORGANIZATIONAL CHANGE & DEVELOPMENT

SECTION- A

Answer the following questions. Each question carries 2 Marks

(5 X 2 = 10)

1. What is a change?
2. What is organizational change?
3. Who are change agents?
4. What do you mean by action research?
5. What do you understand by refreezing?

SECTION -B

Answer the following question. It carries 6 Marks

(1 X 6 = 6)

1. What are various levels of change?

SECTION -C

Answer the following question. It carries 14 Marks

(1 X 14 = 14)

1. What are different types of change? Explain in brief.

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Assignment # 1

Subject: 6.9: COMPENSATION MANAGEMENT

SECTION- A

Answer the following questions. Each question carries 2 Marks

(5 X 2 = 10)

1. Give the meaning of job evaluation.
2. State any two objectives of job evaluation.
3. State various techniques of job evaluation.
4. What is performance appraisal?
5. What is management by objectives[MBO]

SECTION -B

Answer the following question. It carries 6 Marks

(1 X 6 = 6)

1. State various features of job evaluation.

SECTION -C

Answer the following question. It carries 14 Marks

(1 X 14 = 14)

1. Discuss various methods of performance appraisal.