



SURANA COLLEGE P G DEPARTMENT SYMPOSIUM ON INNOVATION MANAGEMENT & INTELLECTUAL PROPERTY RIGHTS

Sensitization Seminar on Innovation Management & Intellectual Property Rights was organized on 17th May 2013. Dr. S Rama Murthy, Head – IPR, Centre for Emerging Technologies, Jain University, Bangalore was the speaker for the day.



Director





Surana college Symposium on Intellectual Property Management

Seminar on Intellectual Property Management was organized on 23rd May 2014. Dr. Bindu Sharma, Founder and CEO, Origin IP Solutions, Bangalore was the speaker for the day.



BBA department conducted FDP on IPR in coloration vishvesvarayya trade promotion Center on 22-07-2014



SURANA COLLEGE P & G DEPARTMENT SYMPOSIUM ON DESIGNING BUSINESS MODELS

Seminar on Designing Business Models was organized on 13th May 2015. Mr. Vijetha Shastry, CEO, B H Media was the speaker for the day.



Director



SURANA COLLEGE P G DEPARTMENT SYMPOSIUM ON VALUE PROPOSITION DESIGNING FOR INNOVATIVE PRODUCTS

Seminar on Value Proposition Designing for Innovative Products was organized on 10th February 2017. Vilok Bhatia, VP, Community Management, Collpoll was the speaker for the day.



Director

COPYRIGHT – AN OVERVIEW



Intellectual Property Attorneys

SURANA

COLLEGE





SURANA COLLEGE

PG DEPARTMENTS

Accredited by NAAC with 'A' Grade & ISO Certified
Approved by AICTE, Affiliated to Bangalore University
#CA-17, Stage, I, K.S. Town, bangalore - 560060

ONE DAY SYMPOSIUM ON INTELLECTUAL PROPERTY MANAGEMENT : PATENTS AND COPYRIGHTS AN IP CELL INITIATIVE

2ND MARCH 2018

VENUE : KENGERI CAMPUS AUD



Dr. Shakuntala Samuelson
Vice Principal, Surana College

Ms. Sudeshna Banerjee
Senior Associate IP Attorney, K&PChitambar





SURANA COLLEGE
PG DEPARTMENTS
Accredited by NAAC with 'A' Grade & ISO Certified
Approved by AICTE, Affiliated to Bangalore University
#CA-17, Stage 1, K.S. Town, Bangalore - 560060

**ONE DAY SYMPOSIUM ON INTELLECTUAL PROPERTY RIGHTS
MANAGEMENT: PATENTS AND MANAGEMENT**
AN IP CELL INITIATIVE

2ND MARCH 2018 VENUE: KENDRIYA



