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AIMA
ALL INDIA MANAGEMENT ASSOCIATION

ALL INDIA MANAGEMENT ASSOCIATION

Management House, 14 Institutional Area
Lodhi Road, New Delhi - 110 003

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Fax : +91 11 2462 6689

E-mail : dima@aima.in Website : www.aima.in

Sanjay Grover

Director
AIMA Relations & Membership

AIMA/IM/(CM-S-27)2017

August 21, 2017

Ms Archana Surana
Managing Trustee
Surana College
CA-17 Mysore Tumkur Ring Road
K S Town
BENGALURU - 560060

Dear Ms Surana,

Corporate Lifetime Membership of AIMA

Thank you for your Membership application dated 11 August, 2017.

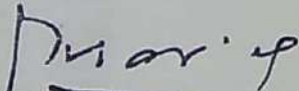
We are pleased to inform you that Surana College has been approved at the Council of AIMA held on 18th August, 2017 as a Corporate Institutional Member of All India Management Association (AIMA). We have great pleasure in welcoming you to management fraternity of AIMA. We have great pleasure in welcoming you to management fraternity of AIMA and Bangalore Management Association be a part of the network. We are accordingly informing to put you on their rolls and keep you informed of their activities.

To facilitate prompt action at our end, a Membership No. CM-S-27 has been allotted.

In addition, I am enclosing application form for Professional Individual Membership of AIMA. You may like to consider Individual Membership for your senior staff members. We are also pleased to enclose the current issues of Indian Management, which you will be receiving regularly, henceforth.

We look forward to a mutually rewarding relationship.

Yours sincerely,


Sanjay Grover

Encl.: 1. Indian Management
2. PIM Brochure
3. Code of Conduct for Member

CC: Mr B Amaranath
Hon. Secretary
Bangalore Management Association
Bangalore Metro Rail Corporation Ltd
3rd Floor, BMTC Complex
KH Road, Shanthinagar
BENGALURU-560027



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

(Sponsored by IDBI, IFCI, ICICI & SBI)

Regional Off. :

102, 70th Cross, 17th 'A' Main, 5th Block, Rajajinagar, Bangalore - 560 010.
Tel : + 91-80-23119361, Telefax : 23119360 E-mail : edibangalore@ediindia.org

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MOU) is entered on this 10th day (Thursday) of August of the year 2017.

BY AND BETWEEN

Entrepreneurship Development Institute of India, having their registered office at Ahmedabad (Near Village Bhat) P.O. Bhat 382428 Dist. Gandhinagar Gujarat, represented by Mr. Raman Gujral Head & Faculty, EDII South India hereinafter referred as **EDII** or the party of the **first part** and shall include all their representatives,

AND

Surana College, Centre for Post Graduate Studies, Bangalore, Karnataka, India having their campus at # CA-17, Mysore-Tumkur Ring Road, Kengeri Satellite Town, Bangalore, Karnataka India, represented by its Associate Dean (Academic & Administration) and hereinafter referred to as **Surana College** or the party of the **Second Part** and shall include all their representatives.

WHEREAS **Entrepreneurship Development Institute of India (EDII)**, an autonomous body and not-for-profit institution, set up in 1983, is sponsored by apex financial institutions, namely the Industrial Development Bank of India (IDBI), the Industrial Finance Corporation of India (IFCI), the Industrial Credit and Investment Corporation of India (ICICI) and State Bank of India (SBI). The Institute is registered under the Societies Registration Act 1860 and the Public Trust Act 1950. The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII campus, hereinafter referred as **EDII**, having expressed interest as knowledge partner in associating with **Surana College** to offer **two programs** related to **Entrepreneurship and Business Management**, PG/UG students of **Surana College**.

H.O. Ahmedabad (Near Village Bhat) P.O. Bhat 382428 Dist. Gandhinagar, Gujarat

Tel : 079-23969159 / 61 / 63, Fax : 079-23969164

Website : www.ediindia.org Email : info@ediindia.org



- i. **6 Months Certification in Entrepreneurship and Management (CEM)**, on exclusive basis at Post Graduate level details provided as per Annexure 1
- ii. **3 Days' Entrepreneurship Awareness Camps (EAC)** with details provided in Annexure 2

And whereas both the parties agree upon the terms and conditions of their association are desirous to conduct the program as hereunder.

1. EDII agrees to offer the above mentioned two programs as a knowledge partner at the post graduate level students of **Surana College**, to start with and later on to other students of the associated institutions. However, EDII reserves the right to offer similar programs to other institutions in the country in future.
2. **Surana College** will promote the program on its own using print and electronic aids and will acknowledge the name of EDII prominently in all the promotional literature and material.
3. **Surana College** will provide the classrooms and other infrastructure for conducting the program, but will not reimburse any other cost since it is the part of the fees.
4. **Surana College** agrees to review the facilities provided to EDII on a regular basis to ensure smooth implementation of all the above mentioned three programs.
5. **Surana College** agrees to offer 6 Months Certification in Entrepreneurship and Management (CEM) and 3 Days' Entrepreneurship Awareness Camps (EAC) to its students of MBA to start with and later on to other students of associated institutions in consent with EDII.
6. EDII as a knowledge partner agrees to conduct 6 Months Certification in Entrepreneurship and Management (CEM) and 3 Days' Entrepreneurship Awareness Camps (EAC) as per the allotted and agreed time table/schedule.



7. **Surana College** agrees to pay to EDII the mutually agreed fees for 6 Months Certification in Entrepreneurship and Management (CEM) and 3 Days' Entrepreneurship Awareness Camps (EAC). In addition, a prescribed application form fee will be paid by **Surana College** for registered students. The fees are subject to revision on mutually agreeable terms.
8. **EDII** will upgrade the curriculum from time to time, to meet the business / corporate/ industry needs, if required
9. The duration of the **MOU** is for a period of **2 years** effective from the date of signing the **MOU** and revisable on a mutually agreeable basis. **Surana College** will deposit a non interest bearing, refundable deposit of Rs. 25,000/- with EDII. EDII will refund the caution deposit of `25,000/- after the minimum enrolment of 40 students during one year period from the date of signing this **MOU** by the **Surana College**, is achieved. However, if the above mentioned conditions are not complied with, the caution deposit of `25,000/- will be forfeited by EDII
10. **EDII** reserves the copy right for content/other relevant aspects of all the aforesaid mentioned programs.
11. **Surana College** agrees to keep the content/other relevant aspects of all the aforesaid mentioned programs **confidential**.
12. **EDII & Surana College** jointly agree to review the feedback of all the aforesaid mentioned programs and make suitable revisions, if necessary, on mutually agreeable terms.
13. **EDII** agrees to provide own/guest faculty for all the aforesaid mentioned programs.
14. **Surana College** agrees to provide own faculty for guiding and monitoring students for project works (separate projects each year as mentioned in Annexures). **Surana College** also agrees to pay to EDII faculty additional honorarium for guiding students for project works, in those cases where **internal** faculty is not available, on mutually agreeable honorarium basis.



15. **Sarana College** agrees to pay to EDII separately for the students of all the aforesaid mentioned programs visiting EDII Ahmedabad Campus if any, for short duration teaching/training during the course. This payment will be as per EDII norms. EDII reserves the right to review and increase such expenses in future.
16. EDII agrees to send its faculty from Ahmedabad to program location if required for some critical course(s) on actual cost basis.
17. EDII will support **Sarana College** for conducting different training programmes, workshops, camps, seminars and conferences supported by different governmental and other agencies.
18. EDII will support **Sarana College** by highlighting about the Course offered in their website to enable the aspiring students and their parents about the association and giving mileage to the above program. **Sarana College** will provide draft content to EDII for the same.
19. EDII will jointly with **Sarana College** provide the final Certificate for the programmes.
20. EDII will not be liable to make any payment/ financial incentive/ reimbursement of expenditure to **Sarana College** or will not be responsible for any legal/ statutory/ tax related obligations.
21. Neither party shall be held responsible for non-fulfilment of their respective obligations under this agreement due to exigency of one or more of the force majeure events such as but not limited to acts like floods, earthquake, strike, lockouts, epidemics, riots, wars and commotions etc., provided on the occurrence and cessation or cessation of such events, the party within one month of such occurrence or cessation. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.



This Agreement shall be governed by and construed in accordance with the laws of the State of Gujarat. Any dispute arising out of, or in connection with this agreement shall be subject to the exclusive jurisdiction of the courts of Gujarat.

For Surana College

REKHA SURANA
MANAGING TRUSTEE
SVC-10/2017



For EDII

Raman Gujral
Faculty and Head
Southern Regional Office,
EDII, Bengaluru

10/8/17



BCAssistAPP

An app developed by BCA students of Surana College is a handheld assistant to every computer science student!!



Learning is a continuous process and the focus has now completely shifted to eLearning. Due to the availability of cost-friendly smart phones and with the various feature-oriented applications, students can learn at their pace and take their time at understanding things, as everything is just a click away.

In these changing times, students are more driven towards using a smart phone for every purpose. The world is at the fingertips and a student can get access to any information from anywhere. This reduces the chance of visiting a library and searching for the data. A mobile phone hence can be used for a number of such purposes. What makes the information easily available is mobile applications? Every mobile app has a unique feature which offers its own set of services.

BCAssist is one such educational app that is a one-stop solution for all Computer Science students. In this era where we are surrounded by technology all around us, it's high time the student life gets a touch of technology. BCAssist app enables a student to catch up with everything happening in the IT world right from study material, interview tips to University Notifications.

BCAssist is developed by BCA students **Mahendra T, Syed Afshaan** and **AnoopKiran R** under the guidance of **Vidya A, Asst. Professor, Dept. of Comp Sc.**

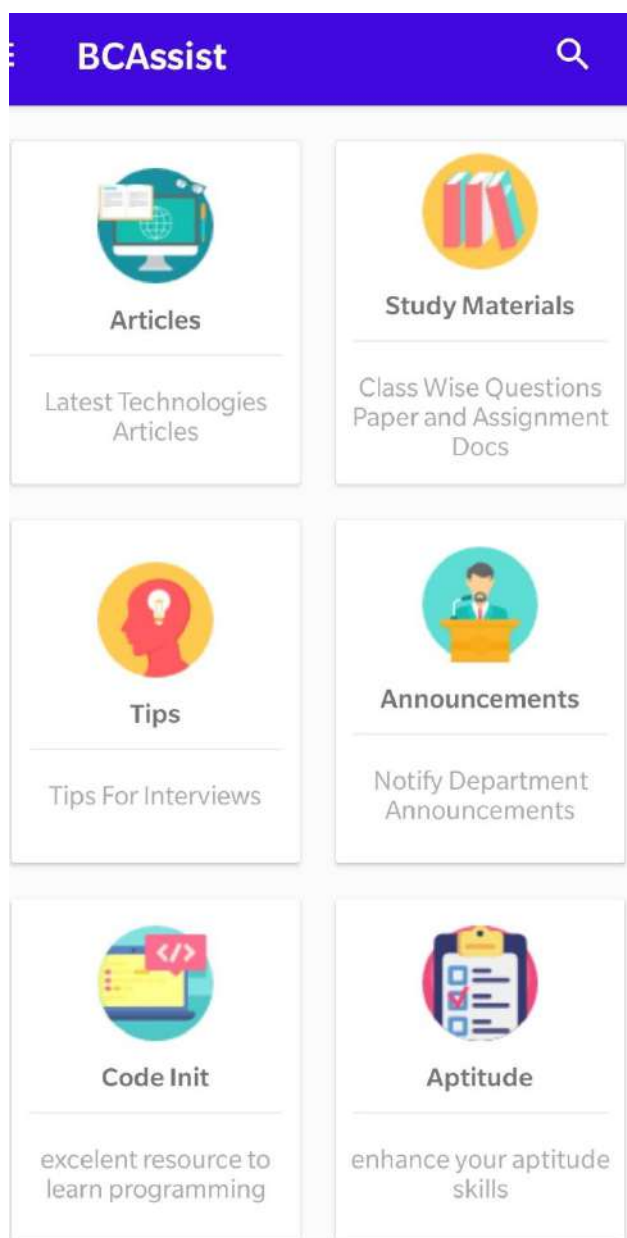
FEATURES OF BCASSIST

- Discover new technical articles
- Easy access to Question Papers, Chapter wise materials and Coding Challenges offline, anywhere anytime

- Free Coding Challenges that let you Improve Coding Skills better
- Insightful tips and strategies to face aptitude, group discussion and technical Interview with more confidence

BCAssist TABS

The app is developed with 6 different tabs for enhancing IT knowledge of every student who wants to hone their technical knowledge!



- **ARTICLES:** This section has articles on latest technologies. Articles are collected from various sources and posted here!
- **STUDY MATERIALS:** Easy access to question papers, chapter-wise study materials on regular CS subjects such as Operating systems, Software Engineering etc.,
- **TIPS:** Tips and strategies for facing exams, Interview, GD, aptitude etc.,
- **ANNOUNCEMENTS:** Students can now receive official notices and circulars through the App.
- **CODEINIT:** Free Coding Challenges that lets students' improve their Coding Skills. This section has coding puzzles such as debugging, programming exercises etc.
- **APTITUDE:** This section is frequently updated with aptitude tests on various topics such as English, Reasoning, Technical topics such as operating systems, DBMS, etc,

FEATURED REVIEW'S ON PLAY STORE

- *"Dude am literally trying this review on the day of esoteric valedictory 3:05 pm April 26 The interface is good" – Ullas*

- *“Very useful app for student, i recommend every student to download and use this app. Thank you admins to develop such a useful app. 🙌” - A Google user*
- *“Helpful for students ...always surana students are one step ahead...” - preethigovindraj*
- *“Best app for students.thanks you developer.” – A Google user*

DOWNLOAD ON PLAY STORE



NATIONAL PROGRAMME ON TECHNOLOGY ENHANCED LEARNING

A JOINT VENTURE BY INDIAN INSTITUTES OF TECHNOLOGY & INDIAN INSTITUTE OF SCIENCE



NPTEL

Coordinators

Prof. Andrew Thangaraj
Dept. of Electrical Engg,
IIT Madras

Prof. Prathap Haridoss
Dept. of Metallurgy and
Materials Engg,
IIT Madras

July 13, 2017

To
The Principal
SURANA COLLEGE Centre for Post Graduate Studies
16, South End Road
Bangalore
Karnataka
560004

Dear Sir/Madam,

Sub: Establishing NPTEL Local Chapter in your college

Greetings from the NPTEL office, IIT Madras.

This is to acknowledge the receipt of your letter accepting to host NPTEL Local Chapter in your institution.

The **Single Point of Contact (SPOC)** nominated from your college is

Name of SPOC: Vijay. J
Designation: Assistant Professor
Department: MBA
Contact No(s): 7760759922
E-mail id: spocsuranacollege@gmail.com

We wish to inform you that all future correspondence related to NPTEL contents and online courses will be made to the afore-mentioned SPOC. He/she will be routinely updated with all the latest NPTEL initiatives which then may be circulated among the students.

We are also happy to share that a dedicated NPTEL Local Chapter web page is being created and your institution will have a separate page on it (<http://nptel.ac.in/LocalChapter>).

Thanking you.

Sincerely

Andrew Thangaraj

Ref No: NAL/OW/CRO/2018-19/010

Date: 20 June 2018

To
Surana College P G Department
CA – 17, Kengeri Satellite Town,
Bangalore – 560 060

Dear Sir,

Greetings from NSE Academy Limited!

NSE Academy Ltd. (NAL) has been incorporated as a 100% subsidiary of National Stock Exchange of India Ltd (NSE) to carry on NSE's initiative of imparting knowledge in the financial markets domain.

One of the mandates of NAL is to promote financial markets education with a view of addressing the shortage of skilled manpower in financial market and to provide employable skills to students. NAL offers various courses such as certification programs, post-graduate programs, short duration courses etc. and have tie-ups with more than 150 institutes.

With reference to your proposal dated 28th May 2018, NAL authorize Surana College (herein after referred as College) for conducting NCFM certifications and any other courses mutually agreed for your students.

The following will be the terms and condition of the tie-up:

1. The tie up will be only for NAL modules as mentioned on NSE/NAL website.
2. The College shall promote NCFM certification to prospective students at a fee sharing at Rs.300/- per candidate per examination. The same shall be settled at a monthly frequency upon receipt of invoice from the college.
3. College shall ensure to enroll the candidates on their own to conduct the examination in its premises.

NSE ACADEMY LIMITED

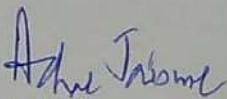
(Formerly known as NSE Educational Facilities Limited)

4. College shall admit the candidates for the NCFM certifications and collect the certification fees and remit the entire amount collected towards the course to NAL either through DD or online mode before the examination.
5. NAL shall create a corporate login in NCFM online portal for the College to enroll candidates for examination, check account balance and examination results of the candidate.
6. NAL shall provide its online testing platform for conducting the certification examinations.
7. College will be responsible for the registration and enrollment of the candidates for the test through the online portal provided by NAL.
8. College should finalize the date, time and venue of the end term examinations and inform NAL at least before 7 working days.
9. NAL shall do sanity checks of the testing infrastructure 2 working days prior the date of examination. The College shall provide its co-operation for the same.
10. College shall co-ordinate with the candidates and provide necessary assistance and guidance to solve the candidate's queries before and after the examination.
11. College will be solely responsible of the test invigilation and supervision.
12. The batch size to conduct examination for a single day should be minimum of 20 students.

Thanking You

Yours Sincerely

For NSE Academy Limited



Achal Jaiswal

Authorized Signatory




HEAD OF THE INSTITUTION
SURANA COLLEGE
 POST GRADUATE DEPARTMENTS
 #CA-17, Tumkur-Mysore Ring Road,
 Kengeri Satellite Town,
 BENGALURU-560 060