

CALL FOR PAPERS

*Abstracts are invited on the themes and sub themes of the Conference

*Abstracts (not exceeding 500 words) in MS Word format should be sent to ncru.tst2017@suranacollege.edu.in

*Abstract should include the name of the sub-theme, title of the paper, author(s) name(s) and affiliation(s), mailing address and e-mail address of the presenting author. Presenting author's name should be underlined. Papers may be read in.

IMPORTANT DATES

Abstract (Soft Copy) submission : 15th Sept. 2017
Notification of acceptance : 25th Sept. 2017
Last date for registration with fee : 30th Sept. 2017
Submitting full Paper : on or before 30th Sept. 2017
Conference Dates : 6th, 7th Oct. 2017

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REGISTRATIONS & ACCOMMODATION

	Early Registration Fee	Spot Registration Fee
Delegates (Academic & Industry) :	Rs. 1000/-	Rs. 1200/-
Students / Research Scholars :	Rs. 500/-	Rs. 600/-
Accompanying Person :	Rs. 500/-	Rs. 500/-

For the first 50 Registered Participants (From outside Bengaluru) free accommodation will be provided.

MODE OF PAYMENT

- DD in favor of "Surana College- payable in Bengaluru"
- Online: Name: Surana College
 - A/C No. : 1173201001056
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Note: Please submit a screen shot along with registration form for online Transactions.

SOFT COPY OF REGISTRATION FORM CAN BE DOWNLOADED FROM
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NATIONAL CONFERENCE

On

REACHING THE UNREACHED

Through

SCIENCE AND TECHNOLOGY



Recent Advances in Information Technology
E-Commerce / M-Commerce / Humanities
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NCRU – TST 2017
6th – 7th October, 2017

Organized By



The Indian Science Congress Association

Bengaluru Chapter

In Association with

SURANA COLLEGE

Accredited by NAAC with 'A' Grade

VENUE

Sri G.C Surana Auditorium, Surana College Centre for PG Studies
CA – 17, Kengeri Satellite Town, Bengaluru -560060

ABOUT THE ISCA

The Indian Science Congress Association (ISCA), the premier organization of scientist in the country, has been working towards the advancement and promotion of science in India since 1914. The annual Science Congress of ISCA is organized from 3rd-7th January each year in a suitable place in the country. The 105th be held at Osmania University, Hyderabad, Telangana. The ISCA Bengaluru chapter is organizing a two-day National Conference 6th-7th October, 2017 in collaboration with Surana College on the theme Science and Technology – Reaching the Unreached through Technology with the focal theme “Recent Advances in Information Technology, E-Commerce, M-Commerce, Humanity, Management, and Biological Sciences”.

ABOUT THE SURANA

Surana College established by GDA Foundation in 1995 is one of the premier institutions. in the fast growing city of Bangalore offering quality education at an affordable cost at PU, UG and PG levels in all streams of Arts, Science, IT, Commerce & Management. Surana College is accredited by NAAC with ‘A’ grade.

In the last few years, the college has produced several rank holders at university level and several national and international sports persons. We have large number of campus placements to our credit.

Research takes a vital role in any educational institution, since it contributes to country’s development through dissemination of knowledge. Surana College, Bangalore is the place for the finding, sharing and dissemination of knowledge among scholars, professionals, academics, industrialist and civil societies at national level.

SUB THEMES

Commerce & Management.

Banking, Micro-finance, Payment banks, Social marketing, Relationship marketing, Knowledge center, Soft skills and employability, Green banking, Core banking and future trends, Innovations in business, People analytics connected to customer analytics, Inventory control/techniques, Creative problem solving, ERGONOMICS, Entrepreneurship Development (Rural), Business Analytics, Value Management, Organic Food Management, Aqua Phonoics Management, Hydra Phonoics Management. Inclusive Financing through, Performance of BFSI sector: Post demonetization, Implementation RuPay by NPCI: Opportunities and Challenges, Funds Mobilization in rural India: Implementation of National mission-PMJDY, Digital India: Cash less economy – Futuristic perspectives, Digital Wallets and Payments Banks, e-Governance, e-Kranti, Penetration of telecom services in rural markets in India, National Social Assistance Program (NSAP), INSPIRE Program: A tool to encourage Innovation & Research, Swarnajayanti Gram Swarozgar Yojana, Kishore Vaigyanik Protsahan Yojana

Computer Science

Artificial Intelligence, Blue eyes technology, Bio Computers , Cluster computing, Cyber Crime and Security, Data Management in Sensor Networks, Data Mining Applications, Data Science, Cloud Computing, Grid Computing, Text mining, Machine Intelligence, 5G Wireless Technology, Artificial intelligence on expert systems, Algorithms and Bioinformatics, Cold fusion, Big Data Analytics, Neural networks, Nanotechnology, Robotics, Soft computing, internet of things, Data mining through Active Learning, Mobile Virtual Reality Service, , Cyber Crime, DNA Computing, Quantum Computing, Cryptography & Network Security.

English

Computational linguistics, Social awareness through Anthropocene literature, Dynamic Cyber Interaction, a panacea for better India, Semiotics: a cyber lingua franca, Blog as Boulevard for budding writers.

Psychology

Socially disadvantaged: Psychology of Gender – GLBT, Women Studies, Social Networking, Assistive technology, Social Marketing, Myths and Misconceptions about mental disorders, Prevention of Psychological problems through Science and Technology. Mental health and social psychology, Support and psychological first aid, Behavioral perspectives of the people in the society. Indian psychological perspectives, Industrial/organizational behavior, Emotional aspects and psychological well beings.

Political Science

Governance and Public Policies: reaching to the common man, Right to Information Act: making translucent India, Democracy in Practice: the role of Political Parties, Good Governance: a steps towards better India, Democracy at grass root level: the role of Panchayats.

Tourism

Rural tourism: opportunities and challenges, Impact of tourism developmental activities on rural economy in India, Rural Tourism – Enhancing Livelihoods of Rural Communities in India, Rural experiences in farm tourism enterprises, Sustainable rural events, Rural tourism and regional development, Community/Local Participation in Tourism, Handicrafts and Tourism –A tool for rural development.

Journalism

Reaching the unreached with advertising; FMCG penetration into rural markets, Social Media and Public , , Participation, Page 3 and society, Demand for justice: Feminist movements in India, Advancing women rights through social media.

Economics

'Challenges of Financial inclusion of have and haven't' (Rich or poor), Indian money reaching to unreached (Block money), Financial plans are really reaching to rural remote area people (Five year plan), Made in

India products are reaching to rest of the world (International trade), Health & education facility to rural people (Basic need of people), “Digital money transaction “success or failure (cash less money).

Chemistry

Chemical Sciences :Recent advances in Chemistry, Chemical Technology in waste management , Chemical Technology in food Production, processing, and preservation, Nutraceuticals and Natural Product, Biopesticides and Nematocides, Nanochemistry/material science and Technology,Recent advances in analytical tools for environmental, biochemical/chemical research, Catalysts/Enzymes for industrial applications, Industrial emission, quality control and monitoring Pharmaceutical Chemistry, Medicinal Chemistry and Family Medicine. Computational chemistry, Structure aided and computer aided drug design, Molecular drug design, Telemedicine, Phytotherapy & Complementary medicine, Family Medicine.

Bio-Technology

Biotechnology, Nanotechnology, Plant based products, Molecular biology, Microbiology, Bioinformatics, Medicinal and aromatic plants, Environmental science, Biostatistics, Drug discovery

History

History a valid tool to plan the future, Disarmament: stop wars and promote peace, Youths are running away from Indian tradition, Terrorism has no religion, Akhand Bharath is a cultural or political concept, Time to rewrite Indian history.

Sanskrit

Role of information and communication technology in Sanskrit Teaching, Development of education technology/sanskrit pedagogy, Content Development, Sanskrit and Computers, Easy Methods of Sanskrit Learning and Teaching through ICT, Computer assisted teaching of Shastras, Presentation Techniques, Information pooling, Application of ICT in Manuscript Learning, Importance of ICT in Sanskrit research, Sanskrit & Science, Computers etc., Impact of technology on Sanskrit, Sanskrit E- Learning: Trends, Challenges and Opportunities, Development of Sanskrit digital Corpus.(To be Presented in Sanskrit).

Kannada

Kannada & Computers, Easy methods of Kannada learning for the non-Kannadigas, Learning Halegannada poetry with the help of computers, Pooling of Information, Application of ICT in old manuscript learning, Impact of Technology on the Language & dialects, Kannada E- Learning : Trends, Challenges and opportunities, Digitalising major Kannada Literature works. (To be presented in Kannada).

Hindi

1. हिंदी साहित्य में नाट्य कृति एवं रंगमंच शैली पर तकनीकी युग का प्रभाव
2. जनसंचार माध्यम और युवा वर्ग
3. विज्ञान और तकनीकी के परिवेश में हिंदी भाषा

आलेख संबंधी जानकारी

प्रपत्र युनिकोड में ही होना चाहिए। प्रपत्र की शब्द संख्या 1200से 1500 तक ही होनी चाहिए। शीर्षक के लिए फ्रान्ट 14 और विषय वस्तु के लिए 12 ही होनी चाहिए।